



# **Investor Meetings**

August 13-15, 2014



**Cross Winds® Energy Park** 



**Jackson Gas Plant** 

#### Content

- How it Works
- Investment
- Upsides
- Partners
- Passion to Improve



**Consumers Smart Energy Program** 



This presentation is made as of the date hereof and contains "forward-looking statements" as defined in Rule 3b-6 of the Securities Exchange Act of 1934, Rule 175 of the Securities Act of 1933, and relevant legal decisions. The forward-looking statements are subject to risks and uncertainties. All forward-looking statements should be considered in the context of the risk and other factors detailed from time to time in CMS Energy's and Consumers Energy's Securities and Exchange Commission filings. Forward-looking statements should be read in conjunction with "FORWARD-LOOKING STATEMENTS AND INFORMATION" and "RISK FACTORS" sections of CMS Energy's and Consumers Energy's "FORWARD-LOOKING STATEMENTS AND INFORMATION" and "RISK FACTORS" sections are incorporated herein by reference and discuss important factors that could cause CMS Energy's and Consumers Energy's results to differ materially from those anticipated in such statements. CMS Energy and Consumers Energy undertake no obligation to update any of the information presented herein to reflect facts, events or circumstances after the date hereof.

The presentation also includes non-GAAP measures when describing CMS Energy's results of operations and financial performance. A reconciliation of each of these measures to the most directly comparable GAAP measure is included in the appendix and posted on our website at <a href="https://www.cmsenergy.com">www.cmsenergy.com</a>.

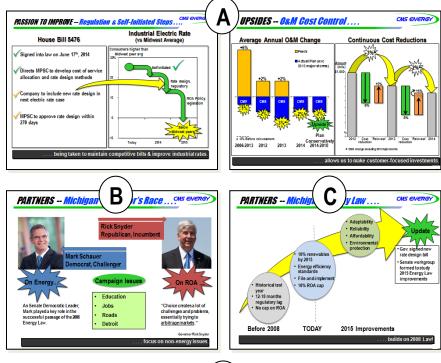
CMS Energy provides historical financial results on both a reported (Generally Accepted Accounting Principles) and adjusted (non-GAAP) basis and provides forward-looking guidance on an adjusted basis. Management views adjusted earnings as a key measure of the company's present operating financial performance, unaffected by discontinued operations, asset sales, impairments, regulatory items from prior years, or other items. These items have the potential to impact, favorably or unfavorably, the company's reported earnings in future periods.

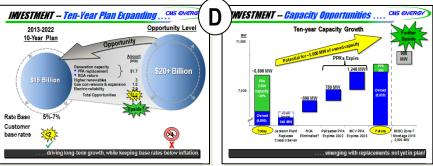
Investors and others should note that CMS Energy and Consumers Energy post important financial information using the investor relations section of the CMS Energy website, <a href="https://www.cmsenergy.com">www.cmsenergy.com</a> and Securities and Exchange Commission filings.

### *Near Term....*



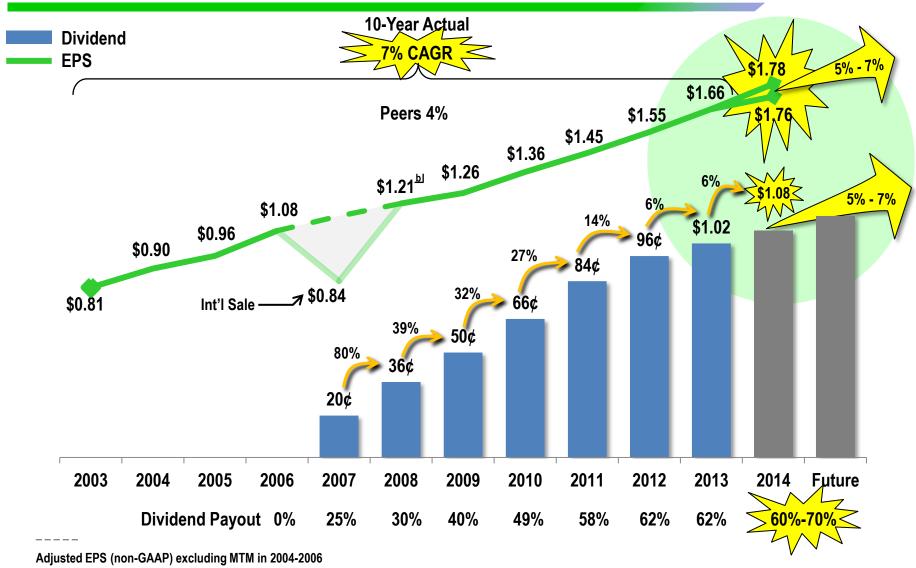
- A Competitive Rates
- **B** Elections
- © Energy Law Update
- (D) Investment & EPS Growth
  - Ten-year Conservative Plan
  - Big Upsides, not in plan





### HOW IT WORKS -- Mindset . . . .





회 \$1.25 excluding discontinued Exeter operations and accounting changes related to convertible debt and restricted stock

... drives consistent "no excuse" growth, without resets.

HOW IT WORKS -- Model . . . .



### RESULTS

Consistent Predictable

#### **Self-Imposed Limits**

- Sustainable base rates < 2% inflation</li>
- Investment "Needed Not Wanted"

#### Investment

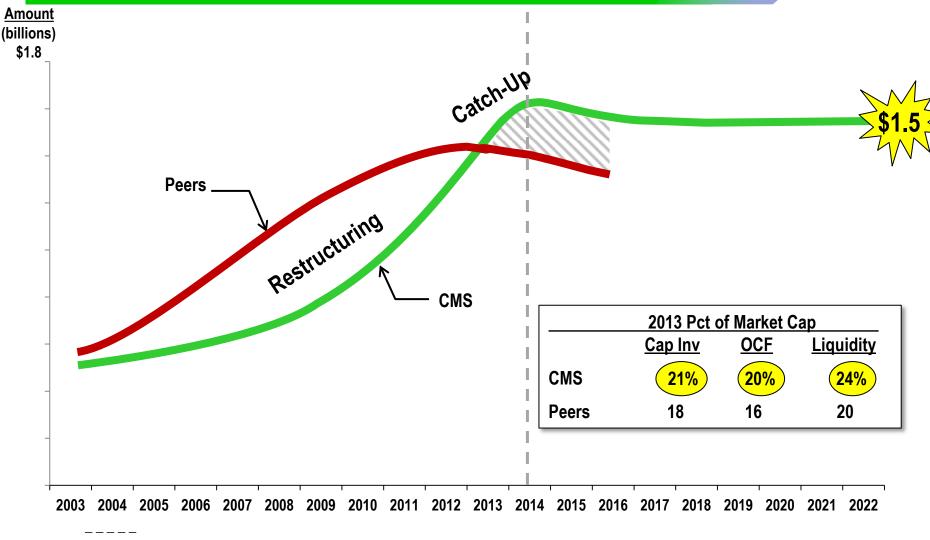
- Ten year \$15 billion
- Small, bite size projects
- None "Bet The Company"
- Self-funded

#### <u>Catalysts</u>

- √ Capex >\$15 billion
- ✓ PPA's expire = 2,000 MW
- ✓ Zone 7 capacity shortfall
- ✓ Capacity price increases
- ✓ Conservative sales planning
- ✓ Continuous cost reductions

.. benefits customers AND owners.

# HOW IT WORKS -- Investment "Catch-Up" . CMS ENERGY

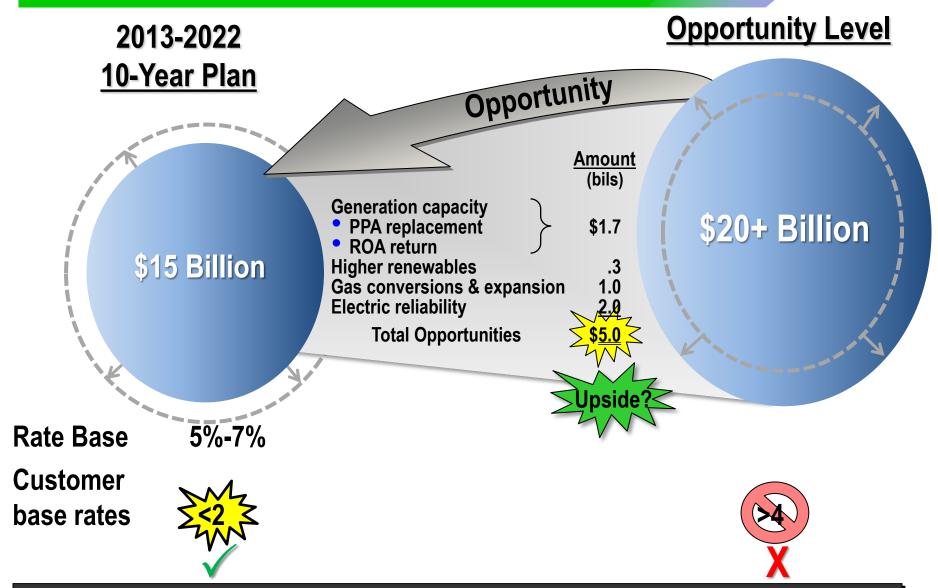


Source: 10K; actual amounts through 2013 smoothed for illustration

.... creating an opportunity for the next ten years.

# INVESTMENT -- Ten-Year Plan Expanding .... CMS ENERGY





driving long-term growth, while keeping base rates below inflation.

### INVESTMENT -- Customer-Driven . . . .



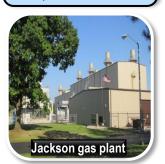
Clean Power \$2.3 Billion







Capacity \$1.6 Billion







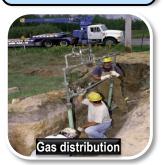
Reliability \$4.2 Billion







Infrastructure \$5.4 Billion







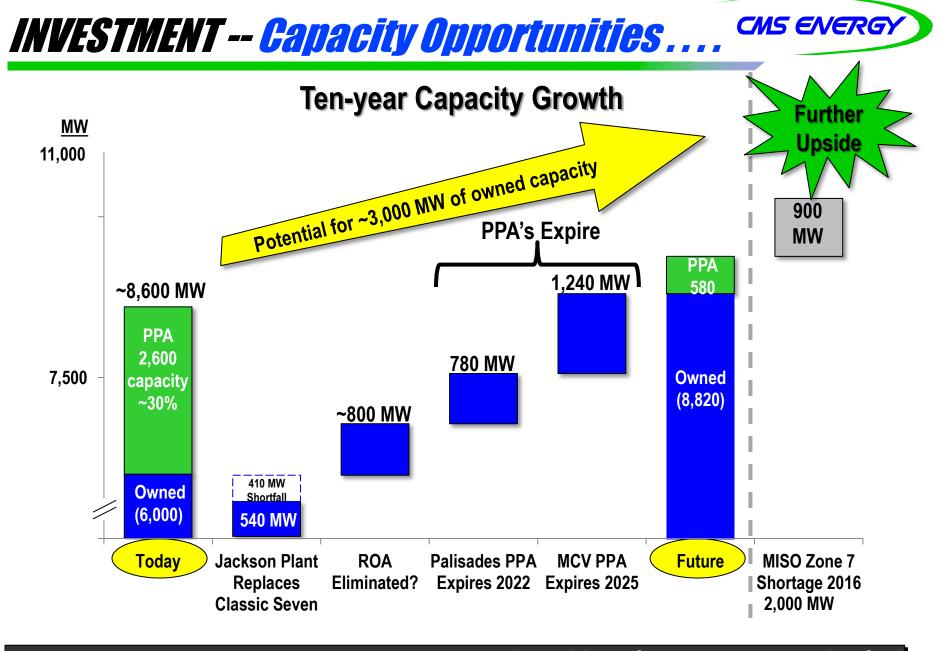
# Opportunity \$5 Billion







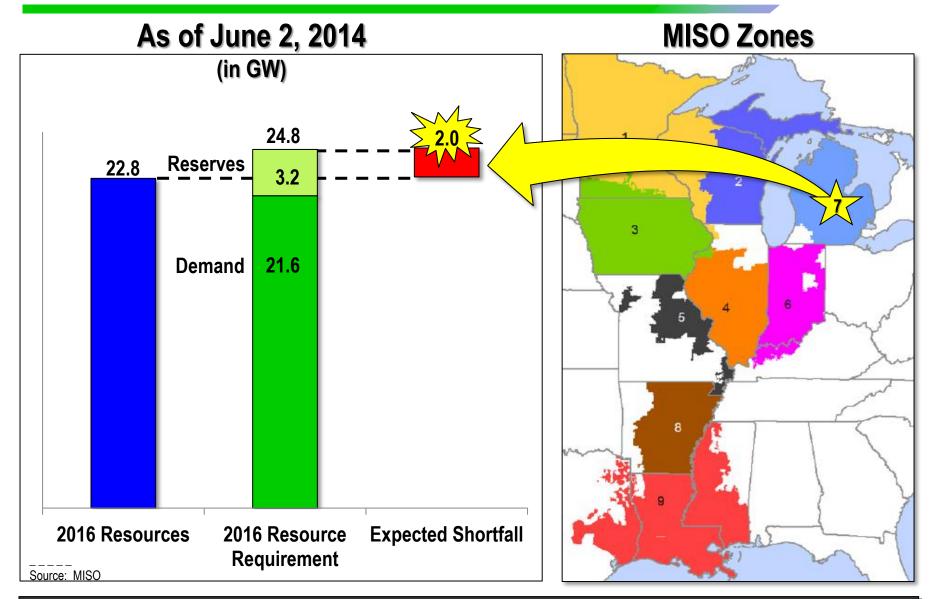
.. remains small and incremental, with no big bets.



. . . . emerging with replacements not yet in plan!

### INVESTMENT -- MISO Zone 7 Capacity . . . .





### INVESTMENT -- New Capacity Ops....



#### **Full Year Impact**

Replace PPA With New Build	Customer Bill	Investor
	(mils)	(EPS)
1,000 MW of PPA's expire	- \$325	0 ¢
Add 1,000 MW owned capacity	+ 325	+ <u>5</u>
Impact	<u>≈ Flat</u>	≥ <u>+5¢</u> ≥
Incremental S Not in Plan	Step-up	2 points $\sqrt{}$

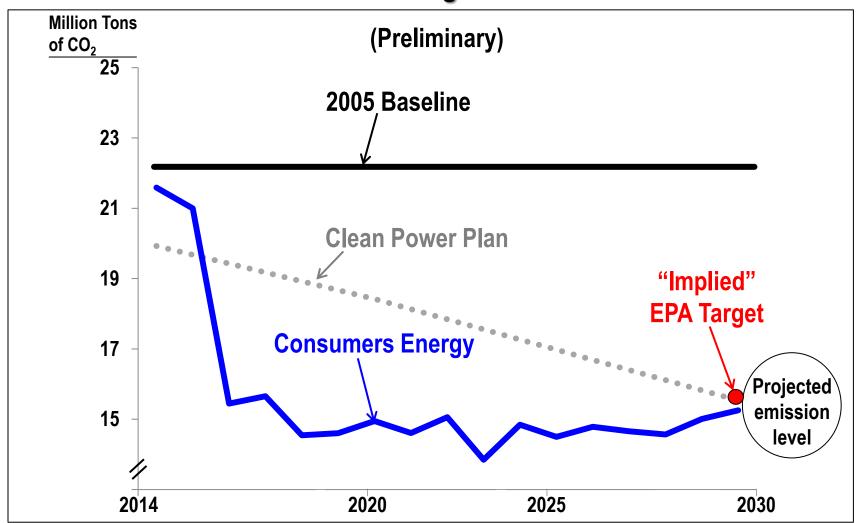


- Build Thetford
- Expand Zeeland
- Buy ?
- LTPPA

.... add earnings growth, without increasing bills!



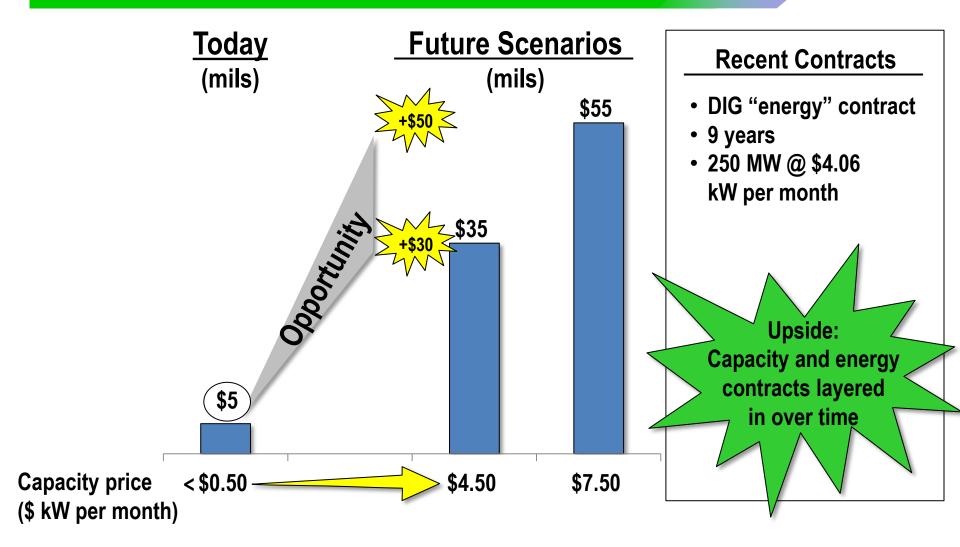
#### **Carbon Tonnage Reduction**



.... to be in a good carbon position.

### **UPSIDES -- Capacity Price Increases....**

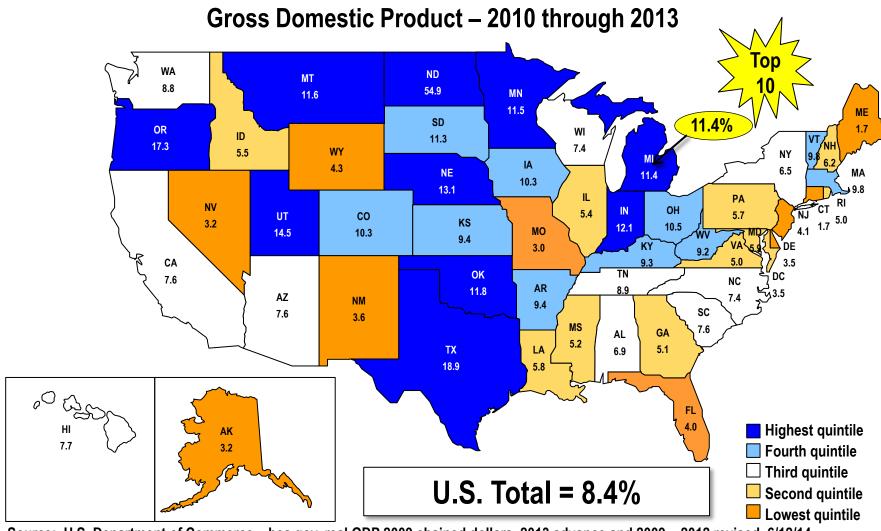




.... could add value to the 700 MW "DIG" plant.

### UPSIDES -- Michigan's Recovery . . . .





Source: U.S. Department of Commerce – bea.gov, real GDP 2009 chained dollars, 2013 advance and 2009 – 2012 revised, 6/12/14

.... among the best in the nation.

## UPSIDES -- Grand Rapids Economic Results . . cms everey

#### **Economy Performance**

#### **Manpower Employment Survey**

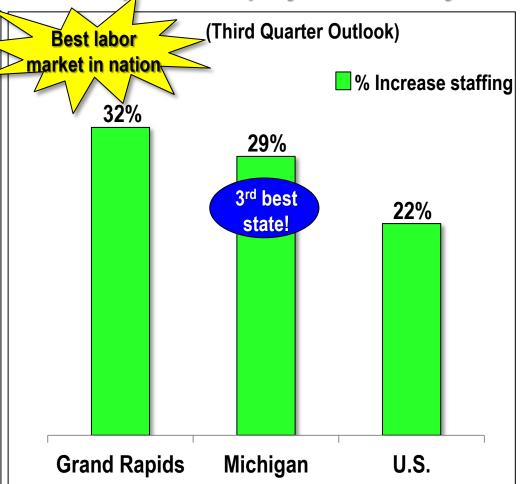


#1 City to raise a family

#2 Metro job growth since 2010

#3 Best midsize city for jobs in 2014

#4 Best city in U.S. to find a job

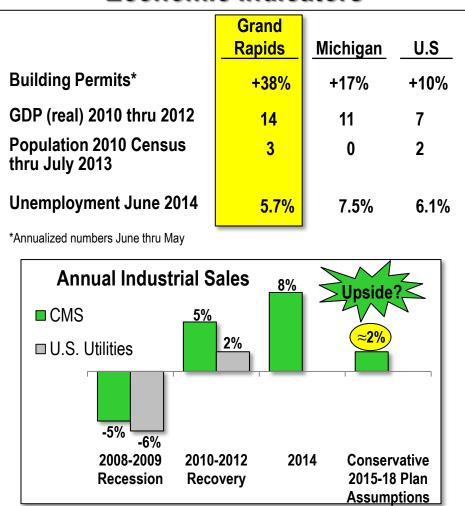


Sources: Forbes, Manpower, and CareerBuilder

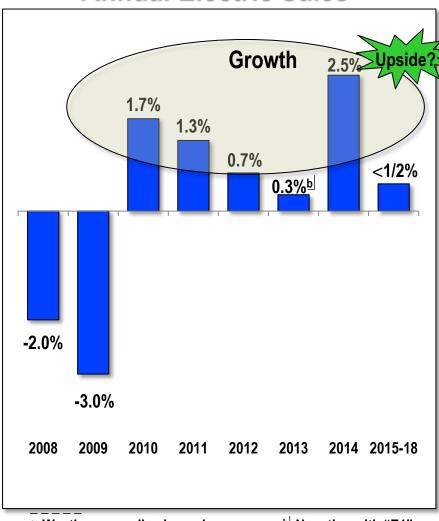
### **UPSIDES -- Sales Growth . . . .**



#### **Economic Indicators**



#### Annual Electric Sales<sup>a</sup>



<sup>a</sup> Weather normalized vs prior year

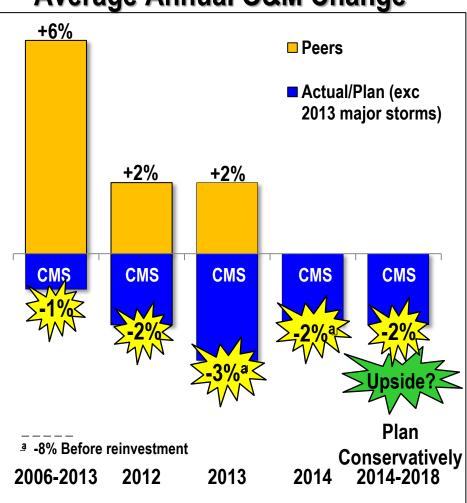
**b** Negative with "E1"

.... planned conservatively.

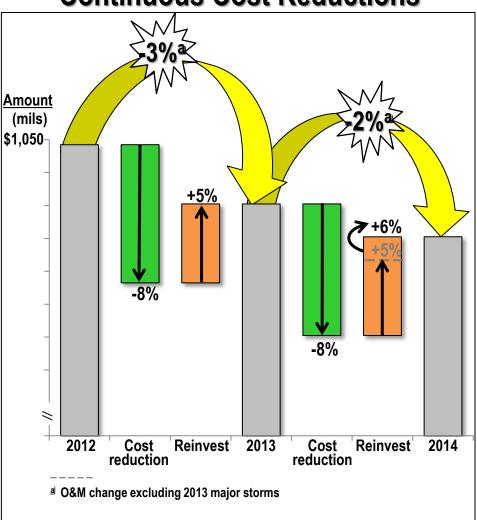
### UPSIDES -- O&M Cost Control . . . .



#### **Average Annual O&M Change**



#### **Continuous Cost Reductions**

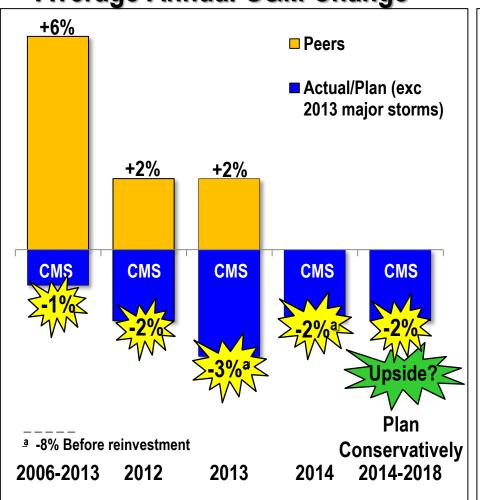


... allows us to make customer-focused investments.

### **UPSIDES -- Cost Control....**

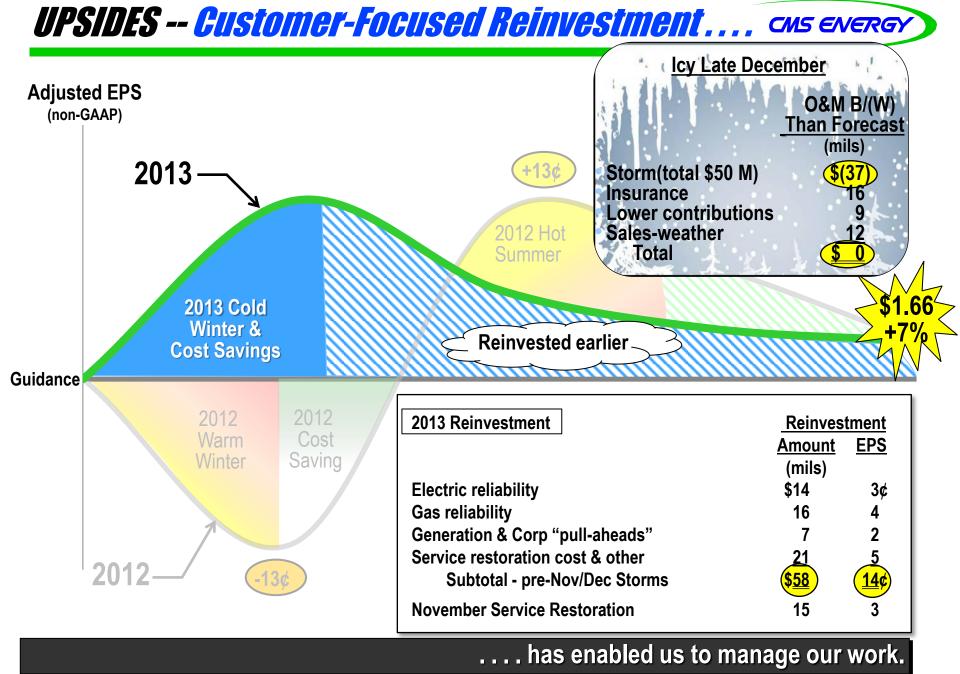


#### **Average Annual O&M Change**

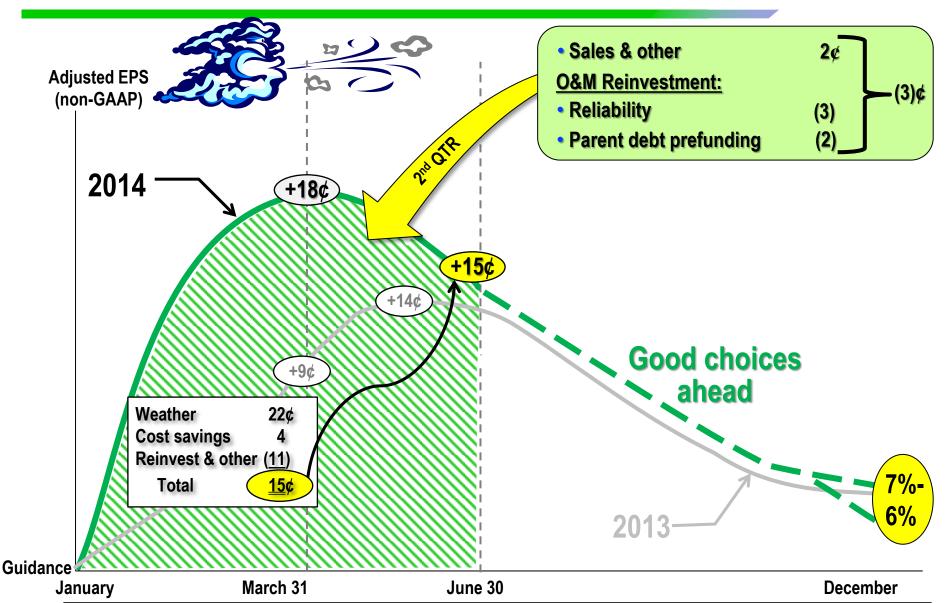


#### **Future Examples**

Fuel N	Mix		
		<u>MW</u>	Employees
2016	Retire Coal	- 950	- 300
2016	Add GCC	+ 540	+ <u>20</u>
	Total	<u>-410</u>	<u>- 280</u>
	Future Savings (mils)		<b>\$25</b> <
Bene	fite		2014 - 2018 Savings
Delle			(mils)
2002-2	012 Actions completed		\$25
2013	EGWP, OPEB & other	er	<u>50</u>
	Future Savings		\$75
Fuel a	nd Benefits		<b>\$100</b> <
			<b>V</b>



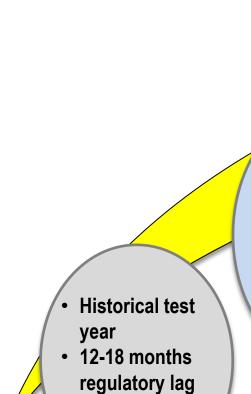
# UPSIDES -- Customer-Focused O&M Reinvestment ....



... delivers for both customers AND owners.

### PARTNERS -- Michigan Energy Law . . . .





- 10% renewables by 2015
- Energy efficiency standards
- File-and-implement
- 10% ROA cap

- Adaptability
- Reliability
- Affordability
- Environmental protection

### **Update**

- Gov. signed new rate design bill
- Senate workgroup formed to study 2015 Energy Law improvements

Before 2008

No cap on ROA

**TODAY** 

**2015 Improvements** 

. . builds on 2008 Law!

### PARTNERS -- Michigan Governor's Race . . .





Rick Snyder Republican, Incumbent

Mark Schauer Democrat, Challenger

On Energy...

As Senate Democratic Leader, Mark played a key role in the successful passage of the 2008 Energy Law.

#### **Campaign Issues**

- Education
- Jobs
- Roads
- Detroit



"Choice creates a lot of challenges and problems, essentially trying to arbitrage markets."

-Governor Rick Snyder

... focus on non-energy issues.

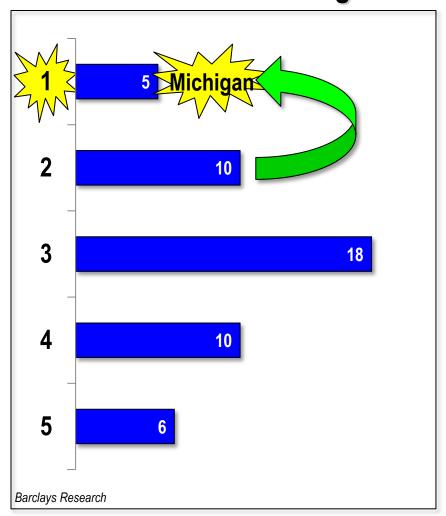
### PARTNERS -- Constructive Regulation ....



#### **Commission**



**Tier 1 State Ranking** 

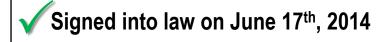


. . . . is supported by a quality Commission and a strong Law.

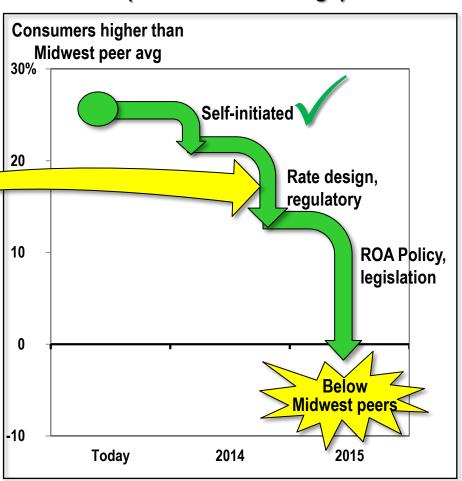
### PASSION TO IMPROVE -- Regulation & Self-Initiated Steps.

#### House Bill 5476

# Industrial Electric Rate (vs Midwest Average)



- Directs MPSC to develop cost of service allocation and rate design methods
- Company to include new rate design in next electric rate case
- ✓ MPSC to approve rate design within 270 days



. . . . being taken to maintain competitive bills & improve industrial rates.

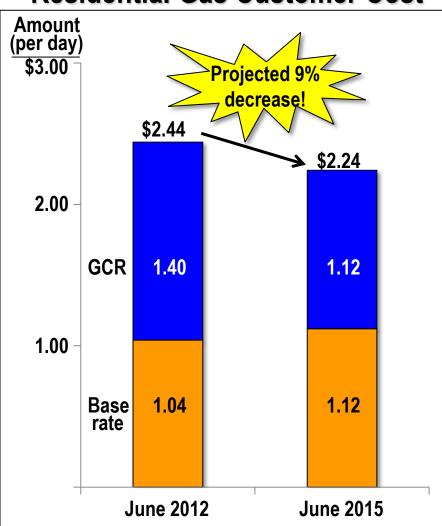
# PASSION TO IMPROVE -- 2015 Gas Rate Case ....

#### **Overview**

	<u>Amount</u> (Mils)
Capital Investment Cost & Other Request	\$\ 144 (56) \$\ 88
2016-2017 Investment Recovery Mechanism	\$ 92

			_
	Existing (2012)	Request (2015)	
Rate Base (bils)	\$3.14	\$3.65	
ROE	10.3%	10.7%	
Equity - Regulatory	41.3	41.7	
Equity - Financial	50.9	52.5	

#### **Residential Gas Customer Cost**

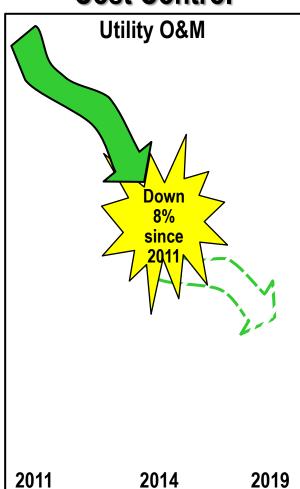


.... supports capital investment offset partially by lower costs.

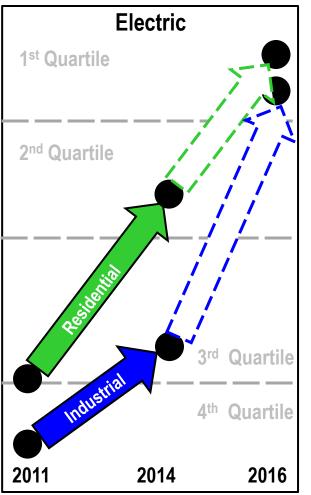
### PASSION TO IMPROVE -- Includes . . . .

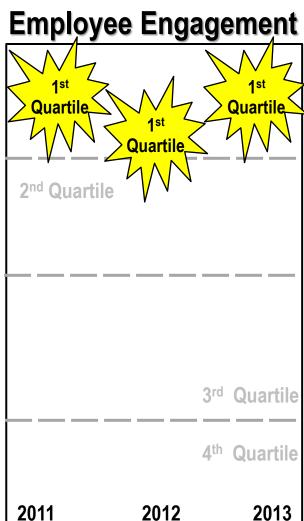


#### **Cost Control**



**Customer Satisfaction** 



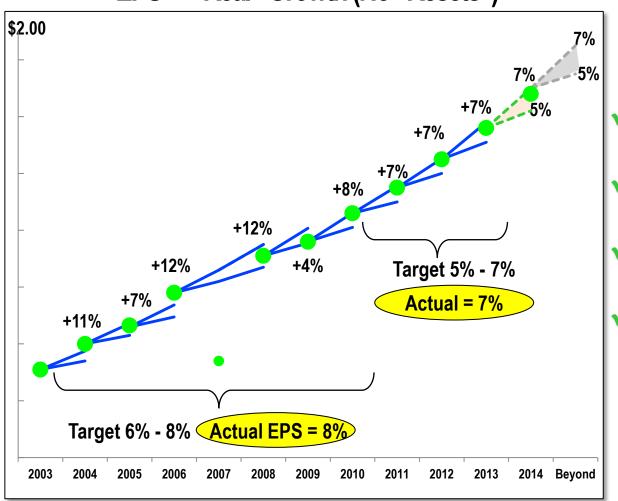


... disciplined cost control with improved customer metrics and employee engagement.

### Key Takeaways....



#### EPSa "Real" Growth (No "Resets")



#### **Core Fundamentals**

- Ten-Year Visible Investment (Self-funded)
- Strong Cost Control (Among best)
- Conservative Planning (Upside)
- Supportive Regulatory

Catalyst Upside (
Not in Plan!

<sup>△</sup> Adjusted EPS (non-GAAP) excluding MTM in 2004-2006

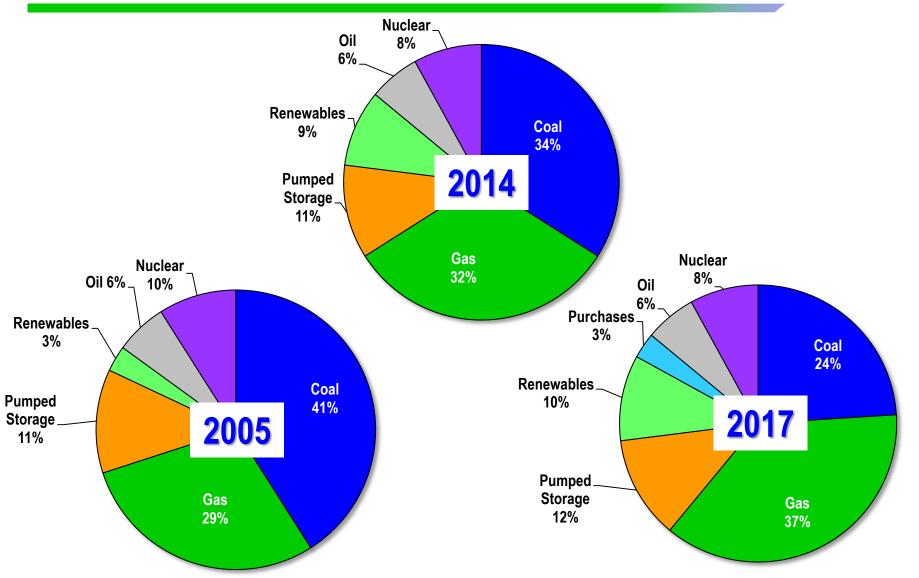
## Capital Expenditures



		2013 (mils)		2014 (mils)		2015 (mils)		2016 (mils)		2017 (mils)		2013-2017 Subtotal (mils)		2018-2022 <u>Subtotal</u> (mils)		Total 013-2022 (mils)
New Generation (includes Renewables)	\$	136	\$	222	\$	61	\$	213	\$	44	\$	676	\$	1,105	\$	1,781
Environmental		314		280		201		122		114		1,031		420		1,451
Gas		172		227		237		215		188		1,039		1,435		2,474
Smart Energy		69		84		134		174		120		581				581
Electric Reliability		160		244		259		157		179		999		1,405		2,404
Maintenance		601		600		605		601		598		3,005		3,645		6,650
Total	<u>\$</u>	1,452	<u>\$</u>	1,657	<u>\$</u>	1,497	<u>\$</u>	1,482	<u>\$</u>	1,243	\$	7,331	<u>\$</u>	8,010	<u>\$</u>	15,341
Electric	\$	1,049	\$	1,212	\$	1,004	\$	1,003	\$	797	\$	5,065	\$	5,378	\$	10,443
Gas		403		445		493		479		446	<u>\$</u>	2,266		2,632		4,898
Total	\$	1,452	\$	1,657	\$	1,497	\$	1,482	\$	1,243	\$	7,331	\$	8,010	\$	15,341

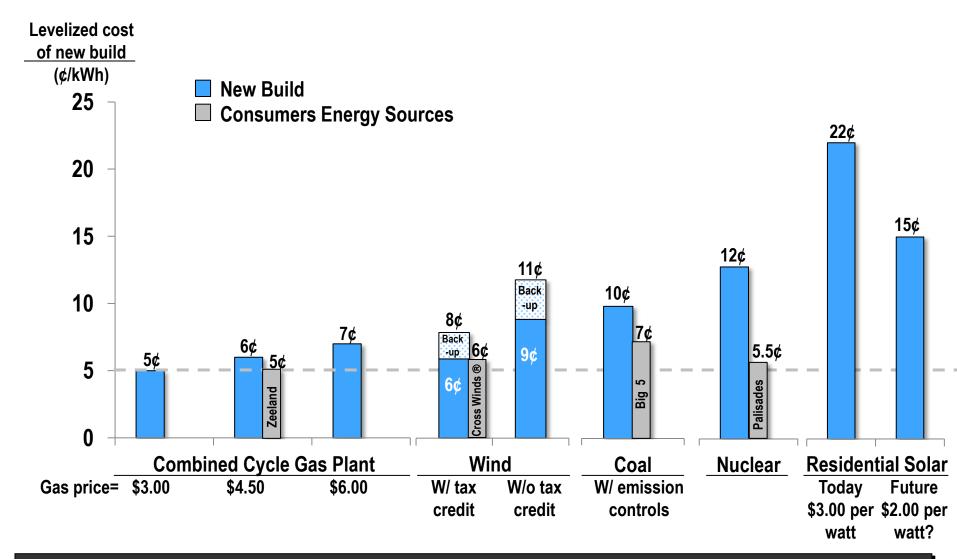
### Capacity Diversity . . . .





.... evolving to cleaner generation while becoming more cost competitive.

# Generation Strategy: New Supply Sources . THIS ENERGY



.... combined cycle gas is the most attractive new source of supply.



#### **GAAP Reconciliation**



### Earnings Per Share By Year GAAP Reconciliation (Unaudited)

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Reported earnings (loss) per share - GAAP	(\$0.30)	\$0.64	(\$0.44)	(\$0.41)	(\$1.02)	\$1.20	\$0.91	\$1.28	\$1.58	\$1.42	\$1.66
After-tax items:											
Electric and gas utility	0.21	(0.39)	-	-	(0.07)	0.05	0.33	0.03	-	0.17	-
Enterprises	0.74	0.62	0.04	(0.02)	1.25	(0.02)	0.09	(0.03)	(0.11)	(0.01)	*
Corporate interest and other	0.16	(0.03)	0.04	0.27	(0.32)	(0.02)	0.01	*	(0.01)	*	*
Discontinued operations (income) loss	(0.16)	0.02	(0.07)	(0.03)	0.40	(*)	(0.08)	0.08	(0.01)	(0.03)	*
Asset impairment charges, net	-	-	1.82	0.76	0.60	-	-	-	-	-	-
Cumulative accounting changes	0.16	0.01	-	-	-	-	-	-	-	-	
Adjusted earnings per share, including MTM - non-GAA	\$0.81	\$0.87	\$1.39	\$0.57	\$0.84	\$1.21 (a)	\$1.26	\$1.36	\$1.45	\$1.55	\$1.66
Mark-to-market impacts		0.03	(0.43)	0.51							
Adjusted earnings per share, excluding MTM - non-GAA	NA	\$0.90	\$0.96	\$1.08	NA	NA	NA	NA	NA	NA	NA

<sup>\*</sup> Less than \$500 thousand or \$0.01 per share.

<sup>(</sup>a) \$1.25 excluding discontinued Exeter operations and accounting changes related to convertible debt and restricted stock.