



Aaron's and Progressive Leasing Reveal 2017-2018 Boys & Girls Clubs of America Keystone Club Makeover Locations

October 12, 2017

ATLANTA, Oct. 12, 2017 /PRNewswire/ -- Aaron's, Inc. (NYSE: AAN), a leading omnichannel provider of lease-purchase solutions, and its divisions Aaron's and Progressive Leasing, today announced the locations for the 2017-2018 Boys & Girls Clubs of America Keystone Club Makeovers as part of their national, multi-year partnership with the organization.



In late September, Aaron's and Progressive Leasing surprised teens with the first of eight makeovers planned for the 2017-2018 year by unveiling a newly-renovated Keystone Teen Center at the Wake Forest Boys & Girls Club. The event marked the 22nd Keystone Club refresh by Aaron's, Inc. in communities across the U.S.

The remaining makeovers will take place in Hartford, CT; Baltimore, MD; Oklahoma City, OK; and Middlebury, IN. Three additional Clubs will receive makeovers in 2018 as winners of the annual "We Own Friday," a teen outreach program within the Boys & Girls Clubs that is focused on the recruitment, retention and engagement of teens ages 14-18. Clubs retaining and recruiting the most teens are chosen for surprise makeovers in which Aaron's associates paint, decorate and furnish the clubs' Teen Centers.

The following Clubs were chosen to receive a makeover including an approximate \$20,000 retail in-kind product donation of furniture, electronics and appliances:

1. Wake Forest Boys & Girls Club – Wake Forest, NC
2. Asylum Hill Boys & Girls Club - Hartford, CT
3. Boys & Girls Clubs of Metropolitan Baltimore, O'Donnell Heights Unit - Baltimore, MD
4. The Salvation Army Boys & Girls Club - Oklahoma City, OK
5. Boys & Girls Clubs of Elkhart County – Middlebury, IN

Aaron's and Progressive Leasing associates will repaint the Keystone Clubs, install furniture and create lounge, games and study spaces where the teens can safely meet after school to develop their leadership skills.

"The Aaron's partnership with Boys & Girls Clubs of America is one of the most important philanthropic commitments in our company's history," said John Robinson, CEO of Aaron's, Inc. "Now in our third year of partnership, we see not only the tremendous benefits these makeovers offer teens and their communities but how much these giving opportunities have become a great experience for our associates to make a positive impact. It's vital that we help provide inspiring and life-changing resources to our teens now through the Boys & Girls Clubs of America programs."

"Our partnership with Aaron's supports essential renovations for Boys & Girls Clubs across the country," said Jim Clark, President and CEO of Boys & Girls Clubs of America. "Boys & Girls Clubs provide a safe and fun place for kids and teens to go during the out-of-school time to connect with caring, trained professionals and, thanks to many corporate partners like Aaron's, they also receive invaluable support advocating for and encouraging them along the way."

Wake Forest Mayor Vivian Jones attended the Wake Forest Boys & Girls Club surprise unveiling and congratulated the teens. "This is such an exciting way for the teens to get resources they need to grow in Wake Forest as leaders," she said. "We're grateful to companies like Aaron's for improving our

educational and youth-development programs so teens can succeed."

To date, Aaron's has remodeled Keystone Clubs in 22 cities nationwide including Los Angeles, Atlanta, Milwaukee, Nashville, Jacksonville, Chicago, San Antonio, Buffalo and Portland. The national partnership with Boys & Girls Clubs of America launched in 2015, when the Aaron's Foundation, Inc. pledged \$5 million over three years to the organization's Keystone Program, which is dedicated to helping teens develop their character and leadership skills in hopes of helping them reach their potential and creating positive change in the community. Keystone Club teen centers provide members ages 14-18 an environment in which to plan and participate in activities that focus on community service, academic success, career preparation and teen outreach.

Aaron's partnership with Boys & Girls Clubs of America's Keystone Program inspires teens to "Own It" by taking ownership of their choices to build the lives they deserve. The Aaron's and Keystone Club "Own Your Future" campaign supports three principles:

- **Own Your Path:** No matter where you come from, the future is yours to decide.
- **Own Your Decisions:** Making good choices opens more doors for your future.
- **Own Your Community:** Use your talents to make an impact in your community.

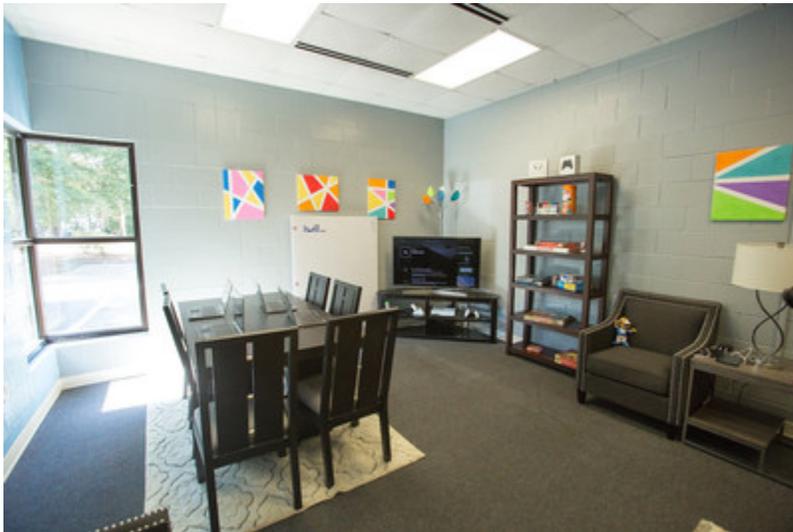
To see photos of previous Keystone Club remodels, visit Aaron's on Facebook (www.facebook.com/aaronsinc), on Twitter (www.twitter.com/aaronsinc) and www.aarons.com/aarongives.

About Aaron's, Inc.

Headquartered in Atlanta, Aaron's, Inc. (NYSE: AAN), is a leading omnichannel provider of lease-purchase solutions. Aaron's Business engages in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories through its more than 1,750 Company-operated and franchised stores in 47 states and Canada as well as its e-commerce platform Aarons.com. In addition, Progressive Leasing, a virtual lease-to-own company, provides lease-purchase solutions through approximately 24,000 retail locations in 46 states. Dent-A-Med, Inc., d/b/a the HELPCard®, provides a variety of second-look credit products that are originated through federally insured banks. For more information, visit investor.aarons.com, Aarons.com, ProgLeasing.com, and HELPCard.com.

About Boys & Girls Clubs of America

For more than 150 years, Boys & Girls Clubs of America (<http://www.bgca.org>) has enabled young people most in need to achieve great futures as productive, caring, responsible citizens. Today, 4,300 Clubs serve 4 million young people annually through Club membership and community outreach. Clubs are located in cities, towns, public housing and on Native lands throughout the country, and serve military families in BGCA-affiliated Youth Centers on U.S. military installations worldwide. They provide a safe place, caring adult mentors, fun, friendship, and high-impact youth development programs on a daily basis during critical non-school hours. Priority programs emphasize academic success, good character and citizenship, and healthy lifestyles. In a Harris Survey of alumni, 54 percent said the Club saved their lives. National headquarters are located in Atlanta. Learn more at [Facebook](#) and [Twitter](#).



Aaron's®

Furniture. Electronics. Appliances.

View original content with multimedia: <http://www.prnewswire.com/news-releases/aarons-and-progressive-leasing-reveal-2017-2018-boys--girls-clubs-of-america-keystone-club-makeover-locations-300535894.html>

SOURCE Aaron's, Inc.

Garet Hayes, garet.hayes@aarons.com, 678-402-3863