



Aaron's and 'The Wendy Williams Show' Surprise the Big Blue Bow Home Makeover Winner With Furniture, Electronics and Appliances

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ATLANTA, Dec. 12, 2016 /PRNewswire/ -- Aaron's, Inc. (NYSE: AAN), a leader in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories, surprised the Dobbs family of Granville, West Virginia, as winners of the "Big Blue Bow Home Makeover" on Friday's Debmar-Mercury's "The Wendy Williams Show" with a home makeover of new furniture, appliances and electronics.



Aaron's partnered once again with "Wendy" for its December "Big Blue Bow Event" holiday promotion that includes shopping deals and big-prize giveaways during the month, including a new blue 2017 Kia Forte EX.

Throughout November, Aaron's and "Wendy" solicited entries for the "Big Blue Bow Home Makeover" by asking viewers why a home transformation would make a family reunion possible for the holidays. The winners, Anthony Harper and Jasmine Dobbs, recently moved into their first home but have too many bills and student loan bills to pay, so they could not afford a washer and dryer or to replace a worn-out living room set. They were hesitant to host family and friends for the holidays. The couple works fulltime, Anthony as an assistant director for the local parks and recreation department, and Jasmine as a paralegal who is also studying for her master's degree in project management.

"We couldn't think of a better way to celebrate the holidays and the spirit of giving than by partnering with Wendy Williams to make a holiday family reunion possible for the Dobbs family," said Andrea Freeman, Aaron's Vice President of Marketing. "Just like Wendy, we want to give the Dobbs a chance to create the life they want, and a whole-home makeover will help their family's holiday dreams come true."

The Dobbs and their son, Zaylen, were flown to the set of "The Wendy Williams Show" under the impression they were merely finalists for the grand prize. They were shocked to learn they were the winners, and then received another big surprise when their extended family joined them on stage to celebrate. The show had arranged to have the entire extended family travel there to be with the Dobbs as part of the Aaron's "Big Blue Bow Home Makeover." Jasmine's parents, Dorian and Sherri; Anthony's mom and 18-year-old brother, Marlene and Daiwan; and Jasmine's sister and niece, Tanesha and Arianna, were brought on stage for the grand reveal.

The studio audience got another big surprise, with each member receiving a free Woodhaven luxury queen-sized mattress set from Aaron's. For more than two decades, Woodhaven has set the standard for superior quality and affordability with their handcrafted, built in America furniture. Woodhaven furniture and mattresses are available at Aaron's stores and online at Aarons.com.

About Aaron's, Inc.

Headquartered in Atlanta, Aaron's, Inc. (NYSE: AAN) is a leader in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories, and currently has more than 1,930 Company-operated and franchised stores in 47 states and Canada. Progressive Leasing, a leading virtual lease-to-own company, provides lease-purchase solutions through approximately 19,000 retail locations in 46 states. Dent-A-Med, Inc. (DAMI), d/b/a the HELPCard®, provides a variety of second-look credit products that are originated through a federally insured bank. Aaron's was founded in 1955, has been publicly traded since 1982 and owns the Aarons.com, ProgLeasing.com, and HELPCard.com brands. For more information, visit www.aarons.com.

About "The Wendy Williams" Show

"The Wendy Williams Show" is the provocative, must-see talk show in daytime. Taped live in New York City, the show screens internationally in 52 countries, is syndicated nationally and airs on BET at midnight. Viewers delight over Williams' distinctive and entertaining personality, as well as a diverse mix of interviews with celebrity guests from television, film, music and sports. Popular segments include "Hot Topics," in which she delivers her

own unpredictable, honest and authentic take on the juiciest headlines, and "Ask Wendy," during which she offers real advice to audience members looking for solutions to problems. "The Wendy Williams Show" is produced and distributed by Debmart-Mercury, a wholly owned subsidiary of Lionsgate (NYSE: LGF), a leading global entertainment company.



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SOURCE Aaron's, Inc.

Garet Hayes; garet.hayes@aarons.com; 678-402-3863