



Aaron's Surprises Akron Teens With Keystone Club Remodel At Boys & Girls Clubs Of The Western Reserve

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ATLANTA, Oct. 12, 2015 /PRNewswire/ -- In a partnership to empower teens in Akron, Ohio, Aaron's, Inc. (NYSE: AAN), a lease-to-own retailer specializing in the sales and lease ownership of furniture, consumer electronics, home appliances and accessories, teamed up with [Boys & Girls Clubs of America \(BGCA\)](#) last week to remodel a Keystone Club teen center at the Eller Clubhouse of Boys & Girls Clubs of the Western Reserve.



Teen members of the Keystone Club at the Eller Clubhouse of Boys & Girls Clubs of the Western Reserve were invited to the surprise unveiling on Friday of the teen center makeover, which included fresh coats of paint for the center, new technology, furniture, and appliances for the teen kitchen. Local Aaron's associates and Boys & Girls Clubs officials were in attendance.

In August, the Aaron's Foundation, Inc. announced a three-year, \$5 million national partnership with Boys & Girls Clubs of America's Keystone Program, which helps teens develop their character and leadership skills in hopes of helping them reach their potential and creating positive change in the community. Keystone Club teen centers provide members ages 14-18 an environment to plan and participate in activities that focus on community service, academic success, career preparation and teen outreach. The Keystone Club makeover at the Eller Clubhouse of Boys & Girls Clubs of the Western Reserve includes an additional in-kind retail donation valued at \$31,000.

"It's part of our company DNA to give back to the families in our communities. Our national partnership with Boys & Girls Clubs of America provides teen leadership development and is an important initiative to give teens across the country the support they need to have a great future," said John Robinson, CEO of Aaron's, Inc.

Based on input from teens, Aaron's associates and Club members went to work last Wednesday and Thursday painting, decorating and furnishing the Club. The teens designed the space to include study, lounge and game areas, and requested bright, special Sherwin-Williams™ paint colors for the space: Dynamic Blue SW 6958 in the Multi-purpose Room; Calypso SW 6950 in the Teen Lounge; Daffodil SW 6901 in the Art Room; Plum Blossom SW 6974 in the Tech Room; Outrageous Green SW 6922 in the Kitchen; and Grizzle Gray SW 7068 as an accent color.

"We are so excited to see our Eller Clubhouse teens' ecstatic reactions to the redesigned Club," said Jacquelyn Minor, Director of The Eller Clubhouse of Boys & Girls Clubs of the Western Reserve. "As a result of this great partnership with Aaron's and the new improved space, our teen members are even more inspired and motivated to elevate their leadership skills and take personal ownership of their future."

Aaron's hopes its partnership with BGCA's Keystone Program inspires teens to "Own It" by taking ownership of their choices to build the lives they deserve. The Aaron's and Keystone Club "Own Your Future" campaign supports three principles:

- **Own Your Path:** No matter where you come from, the future is yours to decide.
- **Own Your Decisions:** Making good choices opens more doors for your future.
- **Own Your Community:** Use your talents to make an impact in your community.

To see photos of the Keystone Club remodel at Boys & Girls Clubs of the Western Reserve, visit www.facebook.com/aaronsinc.

About Aaron's, Inc.

Aaron's, Inc. (NYSE: AAN), a leader in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories, currently has more than 2,000 Company-operated and franchised stores in 48 states and Canada. Aaron's was founded in 1955, is headquartered in Atlanta and has been publicly traded since 1982. Progressive Leasing, a wholly-owned subsidiary and leading virtual lease-to-own

company, provides lease-purchase solutions through approximately 16,000 retail locations in 46 states. Aaron's, Inc. includes the Aarons.com, ShopHomeSmart.com and ProgLeasing.com brands. For more information, visit www.aarons.com.

About Boys & Girls Clubs of America

For more than 100 years, Boys & Girls Clubs of America (GreatFutures.org) has enabled young people most in need to achieve great futures as productive, caring, responsible citizens. Today, more than 4,100 Clubs serve nearly 4 million young people through Club membership and community outreach. Clubs are located in cities, towns, public housing and on Native lands throughout the country, and serve military families in BGCA-affiliated Youth Centers on U.S. military installations worldwide. They provide a safe place, caring adult mentors, fun and friendship, and high-impact youth development programs on a daily basis during critical non-school hours. Club programs promote academic success, good character and citizenship, and healthy lifestyles. In a Harris Survey of alumni, 54 percent said the Club saved their lives. National headquarters are located in Atlanta. Learn more at www.facebook.com/bgca.clubs and https://twitter.com/BGCA_Clubs.



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SOURCE Aaron's, Inc.

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