



Aaron's Extends Store Hours for Holiday Shopping Season; Offers Special Pricing on Televisions and Laptops

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ATLANTA, Dec. 16, 2011 /PRNewswire/ -- Aaron's, Inc. (NYSE: AAN), a lease-to-own retailer specializing in the sales and lease ownership of residential furniture, consumer electronics, home appliances and accessories, has extended its store hours to accommodate the expected increase of holiday shopping.

(Logo: <http://photos.prnewswire.com/prnh/20090423/CL038211LOGO>)

All Aaron's stores across the U.S. will follow this schedule through the remainder of 2011:

Friday, Dec. 16 (9am-8pm)
Saturday, Dec. 17 (10am-5pm), selected locations (9am-6pm)
Monday, Dec. 19 – Friday, Dec. 23 (9am-8pm)
Saturday, Dec. 24 (9am-2pm)
Monday, Dec. 26 (CLOSED)
Tuesday, Dec. 27 – Thursday, Dec. 29 (10am-7pm)
Friday, Dec. 30 (10am-8pm)
Saturday, Dec. 31 (10am-5pm)
Monday, Jan. 2, 2012 (CLOSED)

According to Ken Butler, Aaron's chief operating officer, the Company is assisting its customers in every way it can during the hectic holiday season by extending store hours and discounting popular items.

"Over the last 55 years, Aaron's has built a reputation of providing superior customer service by giving back to its customers at every opportunity, and that includes the holidays especially," Butler said. "While the month of December is synonymous with fun and excitement for most families, it can also bring additional challenges for those who are short on time and finances. Our holiday promotions address both of these issues – extended hours allow consumers more options for finding time to shop in their busy schedules, and our affordable lease program gives families an opportunity to purchase everything from beds and sofas to televisions and laptops."

In-store promotions for December include the customer's choice – a 73-inch DLP TV from Mitsubishi Electric, a 60-inch plasma flat screen TV from LG Panasonic, or a 55-inch LED flat panel TV from LG – for \$99.99 a month at participating locations. A 15.6-inch Presario laptop is available for \$79.99 a month at participating locations. Tax and ASP are additional, and pricing may vary by state and store. For additional sales and promotional information, as well as terms and conditions, visit www.aarons.com and select "browse our circular."

About Aaron's, Inc.

Aaron's, Inc. (NYSE: AAN), the nation's leader in the sales and lease ownership and specialty retailing of residential furniture, consumer electronics, home appliances and accessories, has more than 1,904 Company-operated and franchised stores in 48 states and Canada. Founded in 1955 by entrepreneur R. Charles Loudermilk, Sr. and headquartered in Atlanta, Aaron's has been publicly traded since 1982. For more information, visit www.aarons.com.

SOURCE Aaron's, Inc.

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