



Science Meets Speed At Brookhaven Boys & Girls Club

August 29, 2014

No. 55 Aaron's Dream Machine Driver Brian Vickers & Michael Waltrip Racing Team Members Demonstrate Importance of Science, Technology, Engineering & Math in Racing, Careers

ATLANTA, Aug. 29, 2014 /PRNewswire/ -- Aaron's, Inc., (NYSE: AAN), partnered with the Brookhaven Boys & Girls Club of Metro Atlanta Thursday to host "The Science Of Speed," an event designed to give teenagers an exciting and informative look at how a science, technology, engineering and math (STEM) education can pave the way to a future in NASCAR.



The event transformed the Brookhaven Boys & Girls Club of Metro Atlanta into an interactive learning experience with appearances from Aaron's NASCAR Sprint Cup Series driver Brian Vickers and Michael Waltrip Racing team members.

"Aaron's has a long tradition of giving back to the communities in which we live and serve," said Andrea Freeman, Vice President of Marketing, Aaron's, Inc. "This event is an exciting way for these teens to learn how NASCAR racing is infused with science, technology, engineering and math. Our goal is to support Boys & Girls Clubs of America and help their Club members explore career options while reinforcing the importance of education to their long-term success."

"The chance to teach our youth about the complex operations of a NASCAR team is a once in a lifetime opportunity they won't forget," said Ziggy Asfaw, Executive Director of the Brookhaven Boys & Girls Club. "We're honored to partner with our great friends at Aaron's to bring this spectacular event to our Atlanta members."

Aaron's and Michael Waltrip Racing developed an instructive program to give Boys & Girls Club members a hands-on experience, demonstrating how a STEM education is applied in the motorsports industry.

Brian Vickers, driver of the No. 55 Aaron's Dream Machine, taught students about the technology of his car and how he applies STEM while racing nearly 200 miles per hour around the track. Michael Waltrip Racing team members discussed the science and engineering aspects of the sport, from tire pressure and tire wear to the technology that keeps drivers safe at the track.

About Aaron's, Inc.

Aaron's, Inc. (NYSE: AAN), a leader in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories, currently offers its services through more than 2,100 Company-operated and franchised stores in 48 states and Canada. Aaron's was founded in 1955, is headquartered in Atlanta and has been publicly traded since 1982. For more information, visit www.aarons.com. Aaron's, Inc. includes the Aarons.com, ShopHomeSmart.com and ProgFinance.com brands. Progressive Finance, a wholly-owned subsidiary and leading virtual lease-to-own company, provides lease-purchase solutions through over 15,000 retail locations in 46 states.

Logo - <http://photos.prnewswire.com/prnh/20130826/CL69318LOGO>

SOURCE Aaron's, Inc.

Garet Hayes; Aaron's Director of Public Relations; 678-402-3863; garet.hayes@aarons.com