



Aaron's Delivers 2017 Blue Kia Forte EX To Grand Prize Winner In California

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ATLANTA, March 20, 2017 /PRNewswire/ -- Aaron's, Inc. (NYSE: AAN), a leader in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories, delivered a brand new 2017 blue Kia Forte EX wrapped in a big blue bow to Adam Barbour of Stockton, California, the grand prize winner of Aaron's "Big Blue Bow Event," at the Aaron's store in Tracy, California.



"The Kia giveaway wraps up our successful holiday Big Blue Bow Event where we gave away 1,435 giant stockings filled with toys and games to deserving families across the U.S. this past holiday," said John Robinson, CEO of Aaron's, Inc. "Aaron's is so pleased Adam is the grand prize winner of this wonderful gift. We want our customers to know that we're helping them own the life they want and hope they learn more about our great lease-to-own deals so that they can enjoy quality brand name products in their homes."

The Big Blue Bow Event continues Aaron's tradition of offering shoppers great lease-to-own deals with flexible payment options, no credit needed and the opportunity to pay off early and save.

The Kia has an Approximate Retail Value ("ARV") of \$25,810. Consumers who entered a new lease agreement during December were automatically entered to win the Kia. No purchase was required. Aaron's also partnered with "The Wendy Williams Show" this past holiday as part of the Big Blue Bow Event and awarded one lucky viewer with a full house of new furniture, appliances and electronics. The winner had a surprise reveal on the December 9 "The Wendy Williams Show."

About Aaron's, Inc.

Headquartered in Atlanta, Aaron's, Inc. (NYSE: AAN), is a leading omnichannel provider of lease-purchase solutions. Aaron's Business engages in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories through its more than 1,860 Company-operated and franchised stores in 47 states and Canada as well as its e-commerce platform Aarons.com. In addition, Progressive Leasing, a virtual lease-to-own company, provides lease-purchase solutions through approximately 22,000 retail locations in 46 states. Dent-A-Med, Inc., d/b/a the HELPCard®, provides a variety of second-look credit products that are originated through federally insured banks. For more information, visit investor.aarons.com, Aarons.com, ProgLeasing.com, and HELPCard.com.



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SOURCE Aaron's, Inc.

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