



Aaron's Plans To Create Nearly 1,000 Retail Jobs In 2011

March 22, 2011

Rapid growth of aaron's stores brings Employment to u.s. and canada

ATLANTA (March 22, 2011) – Aaron's, Inc. (NYSE: AAN), a lease-to-own retailer specializing in the sales and lease ownership of residential furniture, consumer electronics, home appliances and accessories, announced today from its 2011 Aaron's National Managers Meeting in Orlando that the Company plans to create nearly 1,000 retail jobs in its stores across the U.S. and Canada this year.

The Company has already added 50 employees this year and is on target to hire 500 more based on current store opening plans. Robin Loudermilk, Aaron's CEO and President, also estimates that an additional 75 franchised stores will open and subsequently bring approximately 400 new jobs.

"The nature of Aaron's lease ownership business is to help families who are facing economic challenges," said Loudermilk. "Our business model allows these families the access to home necessities such as beds, refrigerators and computers – items they otherwise may not be able to own. Aaron's is in the position to improve the lives of our customers by bringing new jobs to the communities where they live. Our growth during these tough economic times is unique in the retail industry and by adding retail jobs, we're also creating stronger communities."

At the 2011 Aaron's National Managers Meeting in Orlando, more than 2,000 Aaron's associates have gathered for a major community outreach project and to learn more about Aaron's growth plans for the next year. For the third year in a row, the Aaron's associates will dedicate one afternoon to community outreach projects during the National Managers Meeting. This year's projects benefit military service members, local blood banks, local food banks and area children. Aaron's associates will invest 4,500 hours and \$200,000 in product and service donations, including a check to St. Jude Children's Research Hospital®, the nation's top children's cancer hospital, for \$81,200 from funds raised during an employee campaign.

Daily updates and photos from the 2011 Aaron's National Managers Meeting in Orlando are posted at <http://www.Aarons.com/2011ManagersMeeting>.

About Aaron's, Inc.

Aaron's, Inc. (NYSE: [AAN](#)), the nation's leader in the sales and lease ownership and specialty retailing of residential furniture, consumer electronics, home appliances and accessories, has more than 1,800 Company-operated and franchised stores in 48 states and Canada. Founded in 1955 by entrepreneur R. Charles Loudermilk, Sr. and headquartered in Atlanta, Aaron's has been publicly traded since 1982. For more information, visit www.aarons.com.

MEDIA CONTACT:

Garet Hayes
ghayes@hopebeckham.com
Office: 404.604.2602
Mobile: 770.403.8720