



Spacify Inc and Aaron Office Form Strategic Alliance

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SAN CARLOS, Calif.--(BUSINESS WIRE)--Oct. 23, 2000--Spacify Inc. (www.spacify.com) said today that it has formed a strategic alliance with the Office division of Aaron Rents, Inc. (NYSE: RNT). Under the agreement, businesses nationwide will have access to Aaron's high quality furniture rental, lease and purchase programs making it easier than ever to outfit and manage business spaces online. Aaron Rents is the nation's leader in the rental, rental purchase and specialty retailing of residential and office furniture, consumer electronics and home appliances.

Spacify will market and distribute Aaron products throughout its web site and in its exclusive furniture rental department, allowing businesses to easily view, compare and secure rental or lease furniture online.

"Today's businesses are looking for a variety of procurement and financing options when it comes to furnishing their office spaces," said Amita Sharma, Spacify CEO and Co-Founder. "Our partnership with Aaron Rents, one of the largest players in the furniture rental space is an immense addition to Spacify's overall offering, allowing businesses to make better procurement and planning decisions without ever leaving their desks."

Charles Loudermilk, Sr., Chairman and Chief Executive Officer of Aaron Rents said, "Our partnership with Spacify exemplifies Aaron's commitment to use technology and the Internet to efficiently reach more customers and enable more businesses to realize the advantages of our products."

The partnership brings Aaron's full catalog of business furnishings to the Spacify web site, allowing businesses the option to rent, lease or purchase Aaron products at Spacify.com and through Spacify's many distribution and marketing sites. Businesses can choose from whole office suites, desk systems, file cabinetry, panel systems, tables, seating and more.

About Aaron Rents

Aaron Rents, Inc., based in Atlanta, currently has over 510 Company-operated and franchised stores in 39 states for the rental and sale of residential and office furniture, accessories, consumer electronics and household appliances. The Company manufactures furniture, bedding and accessories at ten facilities in four states.

About Spacify Inc.

Spacify Inc. is based in San Carlos, Ca. Spacify provides business services, technology and procurement solutions to businesses and real estate management companies via the web. Launched in October of 1999, the company provides products, services and management tools to businesses nationwide. Spacify is backed by Byzantine Ventures. www.spacify.com

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