



## Aaron's Gives Back to New Orleans on 10th Anniversary of Hurricane Katrina

March 18, 2015

### Thousands of Aaron's Managers Participate in Annual Day of Community Service

ATLANTA, March 18, 2015 /PRNewswire/ -- Aaron's, Inc. (NYSE: AAN), a lease-to-own retailer specializing in the sales and lease ownership of furniture, consumer electronics, home appliances and accessories, will mark the 10<sup>th</sup> anniversary of devastating Hurricane Katrina by dedicating Wednesday, March 18, as a day of service to New Orleans-area communities in need.

More than 2,000 managers from Aaron's will participate in 15 community outreach activities while in New Orleans. This is the seventh year in a row that Aaron's associates will transform the Company's annual national managers meeting into a city-wide giving initiative.

Across New Orleans, Aaron's is investing \$260,000 in product and monetary donations and 4,000 hours of service to seven non-profit organizations. As part of this effort, Aaron's will present the Boys & Girls Clubs of America ([www.bgca.org](http://www.bgca.org)) with a check for \$70,000 from funds raised during a Company-wide associate campaign.

Aaron's Founder Charlie Loudermilk instilled a culture of giving by establishing a national store giving program in 1999. The 87-year-old Loudermilk made a surprise appearance at the Aaron's National Managers Meeting and encouraged a large crowd of store managers to "give Aaron's 100 percent every day and to fully support Aaron's new CEO John Robinson."

This year's efforts are focused on the continued rebuilding of New Orleans following the 2005 damage inflicted by Hurricane Katrina. Aaron's held its National Managers Meeting in New Orleans that year just months before the storm hit New Orleans.

"We are proud to continue the long-time Aaron's tradition of giving back to the community, and there is no city more deserving than New Orleans," said Aaron's CEO John Robinson. "Our employees join forces today with seven community organizations to demonstrate our ongoing commitment to this community, its people and our many customers and employees."

During the "Aaron's Gives" events in New Orleans, 500 Aaron's associates will team with Hands on New Orleans to clean and repaint Behrman Stadium, the 77-year-old stadium that is shared by several area schools. Although the stadium was renovated and a new synthetic turf field was installed in 2011, the remainder of the structure has been showing its age. The stadium exterior will get a coat of fresh beige paint, while the interior handrails are to be painted black.

In addition to those events, Aaron's managers are contributing their time and gifts to the following community organizations: New Orleans Mission; Grace House; Boys and Girls Clubs of Southeast Louisiana; Second Harvest Food Bank; Muscular Dystrophy Association of Louisiana; and The Blood Center.

See Aaron's Associates in action giving back to the community at <http://youtu.be/F9mFG65MlzU>.

#### About Aaron's, Inc.

Aaron's, Inc. (NYSE: AAN), a leader in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories, currently has more than 2,100 Company-operated and franchised stores in 48 states and Canada. Aaron's was founded in 1955, is headquartered in Atlanta and has been publicly traded since 1982. Progressive Leasing, a wholly owned subsidiary and leading virtual lease-to-own company, provides lease-purchase solutions through approximately 15,000 retail locations in 46 states. Aaron's, Inc. includes the Aarons.com, ShopHomeSmart.com and ProgLeasing.com brands. For more information, visit [www.aarons.com](http://www.aarons.com).



Video - <http://youtu.be/F9mFG65MlzU>

Logo - <http://photos.prnewswire.com/prnh/20130826/CL69318LOGO>

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SOURCE Aaron's, Inc.

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