



Aaron Rents, Inc. Names Mark A. Rudnick Vice President, Marketing, Aaron's Sales & Lease Ownership

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ATLANTA, Sept. 20 /PRNewswire-FirstCall/ -- Aaron Rents, Inc. (NYSE: RNT), the nation's leader in the rental, sales and lease ownership, and specialty retailing of residential and office furniture, consumer electronics and home appliances and accessories, today announced that Mark A. Rudnick has been promoted to Vice President, Marketing, Aaron's Sales & Lease Ownership Division. David A. Boggan, who was previously Vice President, Marketing and Merchandising, will become Vice President, Merchandising and Distribution.

"Marketing activities are critical to our success particularly with our rapid store opening schedule. Mark's specialized knowledge and experience have been and will continue to be instrumental in our effective and efficient marketing programs," said R. Charles Loudermilk, Sr., Chairman and Chief Executive Officer of Aaron Rents. "We are particularly proud of our strong operating team and professional advancement opportunities that come with growth."

Mr. Rudnick joined Aaron's Sales & Lease Ownership in 2001 as Director of New Store Development and was promoted in 2002 to Director of Sales. He has over 23 years of industry experience including a year as a regional manager for Aaron's franchise stores in Rochester, New York and six years with RTO Enterprises of Edmonton, Canada as Vice President of Marketing and Merchandising for the 125+ store chain. A New Hampshire native, Mr. Rudnick earned a B.A. degree in Business Administration from Florida Atlantic University.

Aaron Rents, Inc., based in Atlanta, currently has over 975 Company- operated and franchised stores in the United States, Puerto Rico, and Canada for the rental and sale of residential and office furniture, accessories, consumer electronics and household appliances. The Company also manufactures furniture, bedding and accessories at 10 facilities in four states.

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