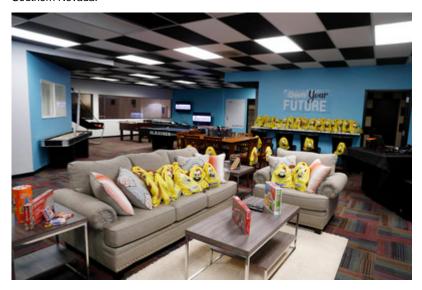


Aaron's And Progressive Leasing Transform Las Vegas Keystone Club

March 24, 2017

New Furniture, Technology and Appliances, Mark 19th Refresh Nationwide

ATLANTA, March 24, 2017 /PRNewswire/ -- Aaron's, Inc. (NYSE: AAN), a leading omnichannel provider of lease-purchase solutions, and its divisions Aaron's and Progressive Leasing, surprised teens on Wednesday with a newly renovated Keystone Teen Center at the Lied Boys & Girls Club of Southern Nevada.



Through a partnership with Boys & Girls Clubs of America (BGCA) and input from the teen members, Aaron's associates and Club officials worked on Monday painting, decorating and furnishing a computer study room, game zone, and lounge area at the Club. On Wednesday, local Aaron's associates and Club officials unveiled the new space, which is now equipped with new technology, sectionals, tables and chairs, sound systems and fresh coats of paint. Teens chose the special Sherwin-Williams[™] paint colors for the rooms: Surfin Blue, Olympus White, Wishful Blue and Chalkboard Paint.

"Our 19th refresh in Las Vegas demonstrates Aaron's continued commitment to helping teens across the country reach their full potential by providing the resources to allow them to grow as leaders in their communities," said John Robinson, CEO of Aaron's, Inc. "The Lied Clubhouse is vital for providing local teens a safe after-school space and we are certain this refresh will energize the club and attract more teen members who will become community leaders."

In 2015, the Aaron's Foundation, Inc. announced a three-year, \$5 million national partnership with Boys & Girls Clubs of America's Keystone Program, helping teens develop their character and leadership skills in hopes of helping them reach their potential and creating positive change in the community. Keystone Club teen centers provide members ages 14-18 an environment to plan and participate in activities that focus on community service, academic success, career preparation and teen outreach.

The 18 previous Keystone Club makeovers have included Boys & Girls Clubs in cities such as Los Angeles, San Antonio, Nashville, Buffalo, Chicago and Miami. The makeover at the Lied Boys & Girls Club of Southern Nevada includes an additional in-kind retail donation valued at \$28,000.

"Thanks to our partnership with Aaron's, our community has an improved and updated space for teens, as well as a shining example of how giving back can make a big change," said Tomarco Glasper, Clubhouse Director of the Lied Boys & Girls Club of Southern Nevada. "We were so excited to see our members' jubilant reaction to the remodeled club and we know it will inspire teens to work even harder to become leaders and own their futures."

Aaron's partnership with BGCA's Keystone Program inspires teens to "Own It" by taking ownership of their choices to build the lives they deserve. The Aaron's and Keystone Club "Own Your Future" campaign supports three principles:

- Own Your Path: No matter where you come from, the future is yours to decide.
- Own Your Decisions: Making good choices opens more doors for your future.
- Own Your Community: Use your talents to make an impact in your community.

To see photos of the Keystone Club remodel at the Lied Boys & Girls Clubs of Southern Nevada, visit Aaron's on Facebook (www.facebook.com/aaronsinc), on Twitter (www.twitter.com/AaronsInc) and at www.AaronsGives.com.

About Aaron's, Inc.

Headquartered in Atlanta, Aaron's, Inc. (NYSE: AAN), is a leading omnichannel provider of lease-purchase solutions. Aaron's Business engages in the

sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories through its more than 1,860 Company-operated and franchised stores in 47 states and Canada as well as its e-commerce platform Aarons.com. In addition, Progressive Leasing, a virtual lease-to-own company, provides lease-purchase solutions through approximately 22,000 retail locations in 46 states. Dent-A-Med, Inc., d/b/a the HELPcard®, provides a variety of second-look credit products that are originated through federally insured banks. For more information, visit investor.aarons.com, Aarons.com, ProgLeasing.com, and HELPcard.com.

About Boys & Girls Clubs of America

For more than 100 years, Boys & Girls Clubs of America (GreatFutures.org) has enabled young people most in need to achieve great futures as productive, caring, responsible citizens. Today, more than 4,100 Clubs serve nearly 4 million young people through Club membership and community outreach. Clubs are located in cities, towns, public housing and on Native lands throughout the country, and serve military families in BGCA-affiliated Youth Centers on U.S. military installations worldwide. They provide a safe place, caring adult mentors, fun and friendship, and high-impact youth development programs on a daily basis during critical non-school hours. Club programs promote academic success, good character and citizenship, and healthy lifestyles. In a Harris Survey of alumni, 54 percent said the Club saved their lives. National headquarters are located in Atlanta. Learn more at www.facebook.com/bgca.clubs and https://twitter.com/BGCA_Clubs.





To view the original version on PR Newswire, visit: http://www.prnewswire.com/news-releases/aarons-and-progressive-leasing-transform-las-vegas-keystone-club-300429244.html

SOURCE Aaron's, Inc.

Garet Hayes; garet.hayes@aarons.com; 678-402-3863