



## **Aaron's, Inc. Directors Raise Dividend by 15.4%**

November 1, 2011

ATLANTA, Nov. 1, 2011 /PRNewswire via COMTEX/ -- Aaron's, Inc. (NYSE: AAN), the nation's leader in the sales and lease ownership and specialty retailing of residential furniture, consumer electronics and home appliances and accessories, today announced that its quarterly dividend rate has been raised to \$.015 per share.

The Board of Directors of Aaron's, Inc. declared a quarterly cash dividend of \$.015 per share on Common Stock, payable January 4, 2012 to shareholders of record as of the close of business on December 1, 2011. This is an increase of 15.4% from the previous quarterly dividend of \$.013 per share.

"This is our sixth consecutive year of increasing the dividend rate," said Robert C. Loudermilk, Jr., President and Chief Executive Officer. "This dividend increase is a result of Aaron's outstanding financial performance, and we continue to feel very positive about the Company's future."

Aaron's, Inc., based in Atlanta, currently has more than 1,904 Company-operated and franchised stores in 48 states and Canada. The Company also manufactures furniture and bedding at 13 facilities in eight states.

*"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: Statements in this news release regarding Aaron's, Inc.'s business that are not historical facts are "forward-looking statements" that involve risks and uncertainties which could cause actual results to differ materially from those contained in the forward-looking statements. These risks and uncertainties include factors such as changes in general economic conditions, competition, pricing, customer demand and other issues, and the risks and uncertainties discussed under "Risk Factors" in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2010. Statements in this release that are "forward-looking" include without limitation Aaron's potential future growth and financial performance.*

SOURCE Aaron's, Inc.