



Aaron's and "The Wendy Williams Show" Announce Second Annual "Win a Room in June" Contest

June 2, 2015

ATLANTA, June 2, 2015 /PRNewswire/ -- Aaron's, Inc., (NYSE: AAN), a leading lease-to-own specialty retailer that offers flexible payment options for furniture, electronics and appliances, is partnering with "The Wendy Williams Show" for its second annual "Win a Room in June" contest.



Each week in June, one winner will be awarded new furniture for a bedroom, living room, dining/kitchen/laundry room or "kids' bedrooms" provided by Aaron's. Viewers can enter to win by submitting a photo of the room they want refreshed, along with a 200-word description about why they would benefit from the room makeover, online at <http://community.wendyshow.com/aarons> through Friday, June 12, 2015 at 11:00 a.m. ET. Viewers can also enter through the contest link at www.wendyshow.com. See Official Rules for details, including prize descriptions and ARV for prizes at www.wendyshow.com.

"Many of the incredible *Wendy Williams Show's* fans are loyal Aaron's customers," said Andrea Freeman, Aaron's Vice President of Marketing. "We want to give her viewers the ability to own the life they want, and through this exciting partnership we can make even more dreams a reality this year."

As a media mogul and entrepreneur, Wendy Williams delights viewers with her distinctive authenticity, entertaining personality, and the real advice she offers to her audience looking for solutions to problems. Her empowering messages parallel that of Aaron's "own the life you want," a sentiment that she lives and aspires for her audience.

Karen Bonck, Senior Vice President of Branded Partnerships for Debmar-Mercury, which syndicates and distributes "The Wendy Williams Show," said, "We saw tremendous engagement from Wendy Watchers and enjoyed our first 'Win a Room in June' partnership with Aaron's last summer, so we are delighted to offer viewers another chance to own one of four fabulous new room prizes this year."

Aaron's makes owning easy through lease ownership and the room makeovers will enable the deserving weekly winners to own the life they want.

In addition to the room makeovers, each contest winner will receive round-trip air transportation for two to New York to attend a taping of "The Wendy Williams Show," hotel accommodations for one night and ground transportation to the show. The available prize packages include:

Master Bedroom Suite: Ian Master Bedroom Group; Simmons Beautyrest® Brisben II Mattress; LG® 50" Smart LED TV; LG® 300W Wireless Soundbar; Dell® 11" Touchscreen 2 in 1 Laptop

Living Room Suite: Woodhaven Central Park Collection Living Room Group; Frosty Fridge Rocker Recliner; RCA® 65" Smart LED TV; 65" TV Stand; Philips® 1000 Watt 3D Blu Ray Smart Home Theater System; Samsung® 3400W Giga System; Samsung® Galaxy Note 10" Wifi Tablet

Dining Room, Kitchen and Laundry Room: Avenue Dining Room Group; Maytag® 22 cu. ft. French Door Stainless Steel Refrigerator; Frigidaire® Stainless Steel Range (Electric or Gas); Samsung® Top Load Washer; Samsung® Dryer (Electric or Gas)

Kids' Bedrooms: The teen's room features the Marche Bedroom Group; Woodhaven® Full Mattress; Magnavox® 50" Smart LED TV; HP® 15.6" Touch Laptop; The children's room includes the Aurora Bedroom Group; Two Woodhaven® Twin Mattresses; Kids' Recliner; Magnavox® 32" Smart LED TV; Dell® Touchscreen 23" Desktop

For more information about the contest or to enter to win, please visit <http://community.wendyshow.com/aarons>. To learn more about Aaron's, join the conversation by "liking" Aaron's on Facebook ([facebook.com/aaronsinc](https://www.facebook.com/aaronsinc)) and following Aaron's on Twitter (twitter.com/AaronsInc).

About Aaron's, Inc.

Aaron's, Inc. (NYSE: AAN), a leader in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories, currently has more than 2,100 Company-operated and franchised stores in 48 states and Canada. Aaron's was founded in 1955, is headquartered in Atlanta and has been publicly traded since 1982. Progressive Leasing, a wholly owned subsidiary and leading virtual lease-to-own company, provides lease-purchase solutions through approximately 15,000 retail locations in 46 states. Aaron's, Inc. includes the Aarons.com, ShopHomeSmart.com and ProgLeasing.com brands. For more information, visit www.aarons.com.

About "The Wendy Williams" Show

"The Wendy Williams Show" is *the* provocative, must-see talk show in daytime. Taped live in New York City, the show screens internationally in 52 countries, is syndicated nationally and airs on BET at midnight. Viewers delight over Williams' distinctive and entertaining personality, as well as a diverse mix of interviews with celebrity guests from television, film, music and sports. Popular segments include "Hot Topics," in which she delivers her own unpredictable, honest and authentic take on the juiciest headlines, and "Ask Wendy," during which she offers real advice to audience members looking for solutions to problems. "The Wendy Williams Show" is produced and distributed by Debmar-Mercury, a wholly owned subsidiary of Lionsgate (NYSE: LGF), a leading global entertainment company.

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SOURCE Aaron's, Inc.

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