



Woodhaven Furniture Industries Announced as New Name for Aaron's, Inc. Furniture Manufacturing Plants

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Name Change Accompanies Move Toward Greater Green Efforts

ATLANTA, July 23, 2010 /PRNewswire via COMTEX/ --Aaron's, Inc. (NYSE: AAN) announced today that it has changed the name of its 11 furniture and bedding manufacturing plants from MacTavish Furniture Industries to Woodhaven Furniture Industries. The name change is synonymous with the Woodhaven brand of products the Company manufactures and accompanies a move toward greater green practices within the manufacturing process. A full rebranding effort including a new logo supports the name change.

(Logo: <http://photos.prnewswire.com/prnh/20090423/CL03821LOGO>)

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"Our manufacturing operations have undergone substantial changes over the past few years, namely a movement toward greener practices," said Aaron's President and CEO, Robert C. Loudermilk, Jr. "We also recognized our plants are best known for the Woodhaven product brand, so we believe this is the perfect time to rebrand accordingly. Our new logo of a green tree not only represents our commitment to the environment, but it signifies what Aaron's is all about - strength, stability, growth and community responsibility."

Aaron's has implemented a number of actions in its effort to go green at its manufacturing plants, including the recycling of all scrap materials, the use of sustainable wood products in furniture, the use of raw materials containing at least 25 post-consumer content, skylight panels to reduce the use of light fixtures and energy consumption, the use of wood waste for heating, and the implementation of electronic documentation processes to reduce the amount of paper used. With these efforts in place, Aaron's reduced landfill waste at its Coolidge and Cairo, Georgia locations by approximately eight million pounds and generated a cost savings of nearly \$250,000 in 2009.

"We're at the forefront of the green movement in the furniture manufacturing industry," said Mike Jarnigan, Aaron's Vice President, Manufacturing. "Aaron's is proud to make its furniture, upholstery and bedding right here in the U.S., and it's important that we do everything in our power to protect the environment in our own backyard. As we like to say at Woodhaven, we're saving the world, one sofa at a time."

The Woodhaven Furniture Industries division operates 11 facilities in five states, with a twelfth facility scheduled to open in Phoenix later this year. Most production is shipped to Aaron's Company-operated and franchised stores. The division manufactured approximately \$72 million at cost of furniture and bedding in 2009. The ability to control quality, durability, styling, cost and supply through Company-operated manufacturing facilities is a distinct competitive advantage. In addition to producing high quality upholstered furniture and bedding, Woodhaven is a key employer in the communities where plants are located.

About Aaron's, Inc.

Aaron's, Inc. (NYSE: [AAN](#)), the nation's leader in the sales and lease ownership and specialty retailing of residential furniture, consumer electronics, home appliances and accessories, has more than 1,730 Company-operated and franchised stores in 48 states and Canada. Founded in 1955 by entrepreneur R. Charles Loudermilk, Sr. and headquartered in Atlanta, Aaron's has been publicly traded since 1982. For more information, visit <http://www.aaronsinc.com/>.

SOURCE Aaron's, Inc.