



## Aaron's Unveils 9th Renovated Keystone Club in 2015 at Boys & Girls Clubs of Northeast Florida

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ATLANTA, GA -- (Marketwired) -- 11/16/15 -- Aaron's, Inc. (NYSE: AAN), a lease-to-own retailer specializing in the sales and lease ownership of furniture, consumer electronics, home appliances and accessories, teamed up with [Boys & Girls Clubs of America \(BGCA\)](#) last Thursday to surprise teens with a newly renovated Keystone teen center at the Beaches Clubhouse of the Boys & Girls Clubs of Northeast Florida.

With input from the teen members, Aaron's associates and Club officials went to work Wednesday morning painting, decorating and furnishing the Club. Local Aaron's associates and Club officials then surprised the teen members on Thursday with the makeover, which included new technology, furniture, and fresh coats of paint.

"As we look back at the great work we've been able to accomplish with the Boys & Girls Clubs of America this year, I'm extremely proud of this partnership and the fresh start it's giving to thousands of teens across the country with their newly renovated spaces," said John Robinson, CEO of Aaron's, Inc. "This year we've completed nine Keystone Club makeovers with the Beaches Clubhouse in Jacksonville as the grand finale. The renovated Keystone Club spaces provide a safe place for teens to learn, study and spend time together as they develop their leadership skills and learn how to give back to their own communities."

"The Beaches Clubhouse provides a fantastic resource for local teens and this remodel is exactly the kind of facility that they deserve," said Deborah Green-Ward, Unit Director of the Beaches Clubhouse of the Boys & Girls Clubs of Northeast Florida. "We know the teens will use this renovated space to invite other teens in the area to join our Club so that they can in turn learn and develop their leadership skills."

In August, Aaron's Foundation, Inc. announced a three-year, \$5 million national partnership with Boys & Girls Clubs of America's Keystone Program, which helps teens develop their character and leadership skills in hopes of helping them reach their potential and creating positive change in the community. Keystone Club teen centers provide members ages 14-18 an environment to plan and participate in activities that focus on community service, academic success, career preparation and teen outreach. The Keystone Club makeover at the Beaches Clubhouse of the Boys & Girls Clubs of Northeast Florida includes an additional in-kind retail donation valued at \$20,000.

Aaron's hopes its partnership with BGCA's Keystone Program inspires teens to "Own It" by taking ownership of their choices to build the lives they deserve. The Aaron's and Keystone Club "Own Your Future" campaign supports three principles:

- **Own Your Path:** No matter where you come from, the future is yours to decide.
- **Own Your Decisions:** Making good choices opens more doors for your future.
- **Own Your Community:** Use your talents to make an impact in your community.

To see photos of the Keystone Club remodel at the Beaches Clubhouse of the Boys & Girls Clubs of Northeast Florida, follow Aaron's on Facebook ([www.facebook.com/aaronsinc](http://www.facebook.com/aaronsinc)) and on Twitter ([www.twitter.com/AaronsInc](http://www.twitter.com/AaronsInc)).

### **About Aaron's, Inc.**

Aaron's, Inc. (NYSE: AAN), a leader in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories, currently has more than 2,000 Company-operated and franchised stores in 48 states and Canada. Aaron's was founded in 1955, is headquartered in Atlanta and has been publicly traded since 1982. Progressive Leasing, a wholly-owned subsidiary and leading virtual lease-to-own company, provides lease-purchase solutions through approximately 16,000 retail locations in 46 states. Aaron's, Inc. includes the Aarons.com, ShopHomeSmart.com and ProgLeasing.com brands. For more information, visit [www.aarons.com](http://www.aarons.com).

### **About Boys & Girls Clubs of America**

For more than 100 years, Boys & Girls Clubs of America ([GreatFutures.org](http://GreatFutures.org)) has enabled young people most in need to achieve great futures as productive, caring, responsible citizens. Today, more than 4,100 Clubs serve nearly 4 million young people through Club membership and community outreach. Clubs are located in cities, towns, public housing and on Native lands throughout the country, and serve military families in BGCA-affiliated Youth Centers on U.S. military installations worldwide. They provide a safe place, caring adult mentors, fun and friendship, and high-impact youth development programs on a daily basis during critical non-school hours. Club programs promote academic success, good character and citizenship, and healthy lifestyles. In a Harris Survey of alumni, 54 percent said the Club saved their lives. National headquarters are located in Atlanta. Learn more at [www.facebook.com/bgca.clubs](http://www.facebook.com/bgca.clubs) and [https://twitter.com/BGCA\\_Clubs](https://twitter.com/BGCA_Clubs).

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Source: Aaron's, Inc.