



## **Aaron Rents, Inc. Establishes Two New Operating Divisions; Announces Management Changes**

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ATLANTA, Dec. 28 /PRNewswire-FirstCall/ -- Aaron Rents, Inc. (NYSE: RNT), the nation's leader in the rental, sales and lease ownership, and specialty retailing of residential and office furniture, consumer electronics and home appliances and accessories, has announced the addition of two new operating divisions and several management changes within its Aaron's Sales & Lease Ownership division.

Effective January 1, 2005, Gregory G. Bellof has been promoted to Vice President, Mid-Atlantic Operations and David A. Boggan will become Vice President, Mississippi Valley Operations. These are two newly created operating divisions, increasing the current number to eight within Aaron's Sales & Lease Ownership. In addition, Mitchell S. Paull has been appointed Senior Vice President, Merchandising and Logistics.

"Our rapid expansion across the country has made these changes necessary," said R. Charles Loudermilk, Sr., Chairman and Chief Executive Officer of Aaron Rents. "We are particularly proud of our ability to develop a strong operating team and the professional advancement opportunities that come with growth."

Greg Bellof joined the Company in 1996 and has achieved outstanding performance as a General Manager, District Manager and Regional Manager. Under his leadership, the Tampa Bay operation was Region of the Year in 2003.

Dave Boggan began his career with Aaron's in 1998 as a District Manager in Atlanta after 24 years of middle and upper management experience in the industry. In 2000 he was promoted to Regional Manager of the Mississippi Valley Region, which is now being reorganized into a stand-alone division due to the rapid growth of the Company. Boggan was appointed Vice President, Marketing and Merchandising in 2003 and most recently was Vice President, Merchandising and Distribution.

Mitch Paull, a cum laude graduate of the University of Florida with a Bachelor of Science in Accounting, has over seven years of public accounting experience in audit, personnel and consulting. He joined Aaron Rents in 1991 and has served as Treasurer and Senior Vice President, and has had responsibilities within various areas of the Company, including accounting, financial analysis, manufacturing, and information systems.

Aaron Rents, Inc. based in Atlanta, currently has more than 1,000 Company- operated and franchised stores in 45 states, Canada, and Puerto Rico for the rental and sale of residential and office furniture, accessories, consumer electronics and household appliances. The Company also manufactures furniture, bedding and accessories at 10 facilities in four states.

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: Statements in this news release regarding Aaron Rents, Inc.'s business which are not historical facts are "forward-looking statements" that involve risks and uncertainties which could cause actual results to differ materially from those contained in the forward-looking statements. These risks and uncertainties include factors such as changes in general economic conditions, competition, pricing, customer demand and other issues, and the risks and uncertainties discussed under "Certain Factors Affecting Forward Looking Statements" in the Company's Annual Report on Form 10-K for fiscal 2003, which discussion is incorporated herein by this reference

SOURCE Aaron Rents, Inc.

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