



## Aaron's Supports Junior Achievement of Southern California's Finance Park Teaching Youth Personal Finance Skills

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ATLANTA, Nov. 6, 2015 /PRNewswire/ -- Aaron's, Inc., (NYSE: AAN), a leader in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories, unveiled a new storefront this week at the Junior Achievement of Southern California's Finance Park. The Junior Achievement Park allows 7th to 12th grade students to see, touch, and live the experience of personal finance in a real-life setting of stores, including retail stores like Aaron's, by becoming "an adult for the day."



Los Angeles area children, Junior Achievement representatives and Aaron's Senior Regional Manager Phil Billini were present for the store's unveiling. Kat Delgado Kirkwood, Junior Achievement of Southern California Chief Education Officer, spoke to the Junior Achievement kids on the importance of being financially savvy at such a young age.

"The Junior Achievement Finance Park has gained a valuable addition in the new Aaron's storefront, which will provide a powerful outlet to teach kids these fundamental skills," said Kirkwood. "It's important to educate kids in our community at a young age about personal finance."

"Aaron's is so excited to provide this opportunity to Los Angeles area children to support financial literacy which helps prepare the way for youth to succeed," said John Robinson, Aaron's Chief Executive Officer. "By supporting the Junior Achievement of Southern California Finance Park, we will truly be able to make a difference in their lives."

Junior Achievement's mission is to inspire and prepare young people to succeed in a global economy through a community partnership of educators, volunteers, philanthropy and business. For more than 60 years, Junior Achievement of Southern California has prepared nearly 100,000 young people for the real world by teaching them how to generate and effectively manage their finances, create jobs in their communities, recognize the importance of excelling in school, and applying entrepreneurial thinking to the workplace.

The Finance Park aims to improve the financial literacy of future business leaders and employees. It has created an exciting reality-based learning environment for middle and high school students.

To see photos of the event and the new Aaron's storefront at the JA of Southern California Finance Park, visit Aaron's on Facebook ([www.facebook.com/aaronsinc](http://www.facebook.com/aaronsinc)) and Aaron's on Twitter ([www.twitter.com/AaronsInc](http://www.twitter.com/AaronsInc)).

### About Aaron's, Inc.

Aaron's, Inc. (NYSE: AAN), a leader in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories, has more than 2,000 Company-operated and franchised stores in 48 states, the District of Columbia, and Canada. Aaron's was founded in 1955, is headquartered in Atlanta, and has been publicly traded since 1982. Progressive Leasing, a leading virtual lease-to-own company and a wholly-owned subsidiary, provides lease-purchase solutions through more than 16,000 retail locations in 46 states. Aaron's, Inc. includes the Aarons.com, ShopHomeSmart.com, and ProgLeasing.com brands. For more information, visit [www.aarons.com](http://www.aarons.com).

### About Junior Achievement USA™

Junior Achievement is the world's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers and provides relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness and entrepreneurship. Today, JA reaches four million students per year in more than 120 markets across the United States, with an additional six million students served by operations in 119 other countries worldwide. Visit <http://www.ja.org> for more information.



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SOURCE Aaron's, Inc.

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