



## Aaron's Reveals Keystone Club Remodel At Boys & Girls Clubs Of San Antonio

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### Teen Center at Eastside Branch Gets Makeover

ATLANTA, Feb. 16, 2015 /PRNewswire/ -- In a partnership to empower teens in San Antonio, Aaron's, Inc. (NYSE: AAN), a lease-to-own retailer specializing in the sales and lease ownership of furniture, consumer electronics, home appliances and accessories, teamed up with Boys & Girls Clubs of America (BGCA) to remodel a Keystone Club teen center on the city's east side.



The makeover, which includes new furniture, electronics and fresh paint, was revealed in a ceremony this morning attended by teens who are members of the Keystone Club at the Eastside Branch Boys & Girls Clubs of San Antonio. Local Aaron's associates and Boys & Girls Clubs officials were in attendance.

Last year, the Aaron's Foundation, Inc. announced a \$1 million national partnership with Boys & Girls Clubs of America's Keystone Program, which empowers teens to develop their character and leadership skills in hopes of helping them reach their potential and creating positive change in the community. Keystone Club teen centers provide members ages 14-18 an environment to plan and participate in activities that focus on community service, academic success, career preparation and teen outreach. The Keystone Club makeover at the Eastside Branch Boys & Girls Clubs of San Antonio includes an additional in-kind retail donation valued at \$27,000.

"Together with Boys & Girls Clubs of America, we are showing teens how to own their future by supporting Keystone, an impactful program that helps teens develop leadership skills which will open doors to success," said John Robinson, CEO of Aaron's, Inc. "Aaron's is proud of the San Antonio teens who participated in the remodel of the Keystone Club at the Eastside San Antonio Boys & Girls Club because they are demonstrating what positive change looks like in their community."

After getting input from teens on what they wanted in a refurbished Keystone Club, Aaron's associates and BGCA members went to work and in two days, repainted, furnished and decorated the Club. The teens designed the space by choosing bright wall colors based on vintage San Antonio Spurs colors: Sherwin-Williams™ paint colors -- Intense Teal, Exuberant Pink, and Tango. The teens created three distinct areas where they can study, lounge or participate in developmental programs. Aaron's provided new furniture and electronics to help teens feel at home. A wall cling that says "Own Your Future" and a whiteboard were installed to motivate and inspire the teens to think of ways they can achieve a great future.

"Thanks to our partners at Aaron's, together we've created an energetic and inspiring environment for the Keystone Club members to learn together, grow as leaders and plan their future paths," said Jermaine Malcolm, Eastside Branch Director of the Boys & Girls Clubs of San Antonio. "Our partnership also provides a great example to our teens of the positive impact of teamwork in their community."

Aaron's hopes its partnership with BGCA's Keystone Program inspires teens to "Own It" by taking ownership of their choices to build the lives they deserve. The Aaron's and Keystone Club "Own Your Future" campaign supports three principles:

- **Own Your Path:** No matter where you come from, the future is yours to decide.
- **Own Your Decisions:** Making good choices opens more doors for your future.
- **Own Your Community:** Use your talents to make an impact in your community.

To see photos of the Keystone Club remodel at the Eastside Branch Boys & Girls Clubs of San Antonio, visit to <http://facebook.com/aaronsinc>, <http://facebook.com/KeystoneBGCA>, <http://twitter.com/aaronsinc>, and <http://twitter.com/bgcsanantonio>.

About Aaron's, Inc.

Aaron's, Inc. (NYSE: AAN), a leader in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories, currently has more than 2,100 Company-operated and franchised stores in 48 states and Canada. Aaron's was founded in 1955, is headquartered in Atlanta and has been publicly traded since 1982. Progressive Leasing, a wholly-owned subsidiary and leading virtual lease-to-own company, provides lease-purchase solutions through approximately 15,000 retail locations in 46 states. Aaron's, Inc. includes the Aarons.com, ShopHomeSmart.com and ProgLeasing.com brands. For more information, visit [www.aarons.com](http://www.aarons.com).

#### **About Boys & Girls Clubs of America**

For more than 100 years, Boys & Girls Clubs of America ([GreatFutures.org](http://GreatFutures.org)) has enabled young people most in need to achieve great futures as productive, caring, responsible citizens. Today, more than 4,100 Clubs serve nearly 4 million young people through Club membership and community outreach. Clubs are located in cities, towns, public housing and on Native lands throughout the country, and serve military families in BGCA-affiliated Youth Centers on U.S. military installations worldwide. They provide a safe place, caring adult mentors, fun and friendship, and high-impact youth development programs on a daily basis during critical non-school hours. Club programs promote academic success, good character and citizenship, and healthy lifestyles. In a Harris Survey of alumni, 57 percent said the Club saved their lives. National headquarters are located in Atlanta. Learn more at <http://bgca.org/facebook> and <http://bgca.org/twitter>.



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Garet Hayes; garet.hayes@aarons.com; 678-402-3863