



Aaron's 50th Anniversary Sweepstakes Roars Toward Finish Line: Customers will win nearly \$80,000 in prizes, including 1955 Chevy Bel-Air

July 7, 2005

ATLANTA, July 7, 2005 (PRIMEZONE) -- Aaron Rents, Inc., the nation's leader in the rental, sales and lease ownership, specialty retailing and rental of residential and office furniture, consumer electronics, home appliances and accessories, today announced a partial selection of the latest winners in its huge 50th Anniversary "Enter and Drive Away a Winner" Sweepstakes.

"Since January, we have been proud to promote the fact that this is Aaron's 50th year in business. Now that we are at the half-way mark of 2005, we can look forward to finishing this banner year on a high note - by announcing the winners of our biggest-ever Sweepstakes," said Mark Rudnick, Vice President of Marketing for Aaron's Sales & Lease Ownership. "We are thankful to have reached the half-century milestone and are thrilled to share this moment with some lucky winners."

"For 50 years now, Aaron's has been an industry leader by offering customers access to the quality, name-brand products they need for their home, with no credit needed, and at the guaranteed lowest prices. Plus, thanks to the exclusive line of Michael Waltrip Dream Collection merchandise, Aaron's has demonstrated our ability to stand the test of time by being an innovator within the lease purchase category," said Rudnick.

The significance to Aaron's 50 years in business is underscored by the Grand Prize, a mint condition 1955 Chevrolet Bel-Air valued at nearly \$40,000.

With just two months left to go in the contest, customers have their choice of visiting the www.shopaarons.com website for entry information; or for the best experience, they can visit any of Aaron's Sales & Lease Ownership locations across the U.S. and register in person.

Aaron's Grand Prize Winner will be selected from among five First Prize Winners, who all receive a trip for two to the Texas Motor Speedway in Dallas during November. It will be there, amidst the excitement of the start/finish line in front of a crowd of hundreds of thousands of spectators, where one of the five First Prize Winners will start the 1955 Chevrolet Bel Air, and drive away with Aaron's 50th Anniversary Sweepstakes' Grand Prize.

Monthly Winners in Aaron's Sweepstakes will each receive one of 50 replica racing helmets autographed by Aaron's No. 99 Dream Machine driver, Michael Waltrip. They are also eligible to be selected as a First Prize Winner, once they have been named as a Monthly Winner.

The most recent Monthly Winners are: Renee Melvin of Morris, AL; Stephen Shurr of Ft. Smith, AR; David Nightingale from San Diego, CA; David Valdes of Savannah, GA; John Zorich, Jr. from Valparaiso, IN; Elizabeth Charles of Hopkinsville, KY; Calvin Phillips of St. Leonard, MO; Ruth Proft from St. Louis, MO; Carol McLaughlin of Croydon, PA; and Jim Wuori from Auburn, WA.

Aaron's stores offer customers access to high quality furniture, appliances, electronics and computers for sale or as a lease-ownership arrangement. Customers have the option of buying their merchandise for an attractive cash price, or opting to lease their merchandise for even greater flexibility. With a lease option, customers make modest monthly payments and have the immediate use of the items they need without waiting for credit checks or other delays. Plus, Aaron's will take care of delivery, set-up, repairs and more for the duration of a customer's lease.

Aaron Rents, Inc. (NYSE:RNT) is a leader in the sale and lease ownership of residential furniture, consumer electronics and home appliances, now with over 1,110 Company-operated and franchised stores in 45 states, Canada and Puerto Rico. The Company also manufactures an exclusive line of furniture, bedding and accessories at 10 facilities in four states.

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: Statements in this news release regarding Aaron Rents, Inc.'s business which are not historical facts are "forward-looking statements" that involve risks and uncertainties which could cause actual results to differ materially from those contained in the forward-looking statements. These risks and uncertainties include factors such as changes in general economic conditions, competition, pricing, customer demand and other issues, and the risks and uncertainties discussed under "Certain Factors Affecting Forward Looking Statements" in the Company's Annual Report on Form 10-K for fiscal 2004, which discussion is incorporated herein by this reference.

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