



## Aaron's and "The Wendy Williams Show" Wow "Win a Room in June" Winner with Two Kids' Rooms Makeovers

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ATLANTA, June 26, 2015 /PRNewswire/ -- Aaron's, Inc., (NYSE: AAN), a leading lease-to-own specialty retailer that offers flexible payment options for furniture, electronics and appliances, in partnership with "The Wendy Williams Show," wowed Latasha Lee, a certified nursing assistant, with new furniture for her children as a part of the second annual "Win a Room in June" contest.



Lee, a single mother who previously lived in New Orleans with her three children, relocated to Slidell, Louisiana after her home was destroyed during Hurricane Isaac in 2012. After the devastating blow of losing everything in the hurricane, Lee did what she had to do to make ends meet. All of the furniture in her current home are hand-me-downs from family and friends. Her two sons share an unsteady bunk bed their mother found online, and her daughter's bed barely has any springs inside the mattress.

While money is tight for the Lee family, the new furniture and electronics mean that her children will have a comfortable place to sleep and study. One bedroom features the Marche Bedroom Group, with clean contemporary lines and a blonde ash finish, a full-sized bed frame and a Woodhaven® Full Mattress, a Magnavox® 50" Smart LED TV and an HP® 15.6" Touch Laptop. The second kids' bedroom makeover includes the Aurora Bedroom Group which has ample storage, two Woodhaven® Twin Mattresses, a Kids' Recliner, a Magnavox® 32" Smart LED TV and a Dell® Touchscreen 23" Desktop.

"Latasha and her family have persevered through so much over the past several years. They deserve a comfortable and safe place for the children to enjoy," said Andrea Freeman, Aaron's Vice President of Marketing. "Working with the 'The Wendy Williams Show' to reach these deserving families has been such a rewarding experience for all of us at Aaron's and we're thrilled to help others own the life they want."

Lee is the final winner in the "Win a Room in June" contest. Each week in June, one winner was awarded new furniture for a bedroom, living room, and dining /kitchen/laundry room provided by Aaron's. Viewers entered by submitting a photo of the room they wanted refreshed, along with a 200-word description about why they would benefit from the room makeover.

Lee was chosen out of more than 16,500 families who entered the contest at <http://community.wendyshow.com/aarons>.

Karen Bonck, Senior Vice President of Branded Partnerships for Debmart-Mercury, which syndicates and distributes "The Wendy Williams Show," added, "The story of Latasha and her children truly touched our hearts. We know what a challenge it is not only to rebuild a life and a home, but to relocate three children. We're proud of Latasha and her family for beginning again and we're so pleased to help them start their new life."

Aaron's makes owning easy through lease ownership and the room makeovers will enable the deserving weekly winners to own the life they want.

In addition to the room makeovers, the Lee family received round-trip air transportation for four to New York to attend a taping of "The Wendy Williams Show," hotel accommodations for one night and ground transportation to the show.

For more information about Win A Room In June, please visit <http://community.wendyshow.com/aarons>. To learn more about Aaron's, join the conversation by "liking" Aaron's on Facebook ([facebook.com/aaronsinc](https://www.facebook.com/aaronsinc)) and following Aaron's on Twitter ([twitter.com/AaronsInc](https://twitter.com/AaronsInc)).

### About Aaron's, Inc.

Aaron's, Inc. (NYSE: AAN), a leader in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories, currently has more than 2,100 Company-operated and franchised stores in 48 states and Canada. Aaron's was founded in 1955, is headquartered in Atlanta and has been publicly traded since 1982. Progressive Leasing, a wholly owned subsidiary and leading virtual lease-to-own

company, provides lease-purchase solutions through approximately 15,000 retail locations in 46 states. Aaron's, Inc. includes the Aarons.com, ShopHomeSmart.com and ProgLeasing.com brands. For more information, visit [www.aarons.com](http://www.aarons.com).

#### **About Debmar-Mercury**

Debmar-Mercury, a leading media company specializing in syndication, network, cable and ancillary markets, produces and distributes **The Wendy Williams Show**; produces and distributes the Craig Ferguson-hosted **Celebrity Name Game** (renewed for a second season starting in fall 2015) with co-producer FremantleMedia North America; has U.S. distribution rights to FremantleMedia North America's Steve Harvey-hosted **Family Feud**; distributes Tyler Perry sitcoms **House of Payne** and spinoff **Meet the Browns**, as well as Revolution/CubeVision's **Are We There Yet?** (starring Ice Cube); and, for FX, sitcoms including **Anger Management** (starring Charlie Sheen and now also airing in national off-network syndication); and has U.S. TV distribution rights to **Tosh.0**, **South Park**, **Hell's Kitchen** and a movie library featuring titles from Revolution Studios.



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