



Two 'Minis' Make One Big Surprise; Woman Wins 2010 Mini Cooper in Aaron's, Hewlett Packard Sweepstakes

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ATLANTA, Jan 12, 2010 /PRNewswire via COMTEX/ -- Aaron's, Inc. (NYSE: AAN) announced today that Cynthia Norlin of Glendale, Arizona, is the grand prize winner of a brand new 2010 Mini Cooper in the Aaron's Mini Cooper Sweepstakes.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20100112/CL36633>)

(Logo: <http://www.newscom.com/cgi-bin/prnh/20090423/CL03821LOGO>)

The sweepstakes, a co-promotion with Hewlett Packard (HP) that ran from October 1 to November 30, was held at Aaron's locations across the United States and Canada. Those who leased or purchased HP Netbooks were automatically entered, but shoppers across the nation could also register online or by mail, no purchase necessary. More than 4,000 HP Mini Netbooks were leased or purchased at Aaron's locations during the sweepstakes. In addition to the Mini Cooper grand prize valued at more than \$20,000, the first prize winner, to be announced, will receive a brand new HP Touch Smart Laptop valued at \$1,439. The second prize winner, Steve Hogg from White Settlement, Texas, will receive a Compaq Presario Laptop valued at \$899.

"This is the largest single grand prize Aaron's has awarded in many years," said Ken Butler, Aaron's, Inc. Chief Operating Officer. "This holiday season was especially tough for many families, so we wanted to do a little something extra that would spark excitement and cheer. Now three families have new gifts that are not only fun, but practical for the whole family. As our customers like to say, 'Everyone's a Lucky Dog at Aaron's'."

Norlin learned she was the winner a few days before Christmas. She was allowed to select the color of her new Mini Cooper and went with Midnight Black Metallic.

"I was stunned when I learned I was the grand prize winner of Aaron's Mini Cooper Sweepstakes," Norlin said. "I didn't even realize I was being automatically entered when I bought the HP Mini Netbook, and I never dreamed I would be getting two very different kind of 'Minis' for the price of one. Plus the timing couldn't be better. My car just broke down, and my husband and I were waiting to get our tax refund before shopping for a new one. Aaron's really did make our dreams come true this Christmas."

Aaron's Mini Cooper Sweepstakes was one of many programs initiated by Aaron's to bring value and excitement to families over the holiday season. Aaron's also launched a toy drive in conjunction with the Armed Forces Foundation that collected 50,000 toys for our country's military families.

About Aaron's, Inc.

Aaron's, Inc. (NYSE: AAN), the nation's leader in the sales and lease ownership and specialty retailing of residential and office furniture, consumer electronics, home appliances and accessories, has more than 1,695 Company-operated and franchised stores in 48 states and Canada. Founded in 1955 by entrepreneur R. Charles Loudermilk, Sr. and headquartered in Atlanta, Aaron's has been publicly traded since 1982. For more information, visit www.aaronsinc.com.

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