



Aaron's Celebrates Black Friday With Week-Long Celebration

November 21, 2016

"7 Days of Black Friday" Event Includes TV Giveaways, Discounts and Deals in Stores and Online

ATLANTA, Nov. 21, 2016 /PRNewswire/ -- Aaron's, Inc. (NYSE: AAN), a leader in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories, today kicks off a week-long celebration of Black Friday with daily deals designed to deliver significant savings to Aaron's shoppers.



The week of shopping excitement begins with Aaron's giving free big-screen TVs to 12 lucky customers in select markets. Aaron's invited unsuspecting customers and their families to stores in Atlanta, Memphis, Nashville and Jacksonville, where they each received a free 55" Philips Smart 4K UHD LED TV.

"Aaron's would like to thank our customers as we celebrate Black Friday all week long," said John Robinson, CEO of Aaron's, Inc. "During the Thanksgiving holiday, we'd like our customers to know that we are truly thankful for their loyalty."

Aaron's "7 Days of Black Friday" event also includes door-buster offers, savings of hundreds of dollars on new leases for select furniture, electronics and appliances, exclusive online offers at Aarons.com and special Cyber Monday deals.

Aaron's offers holiday shoppers great lease-to-own deals with flexible payment options, no credit needed and the opportunity to pay off early and save.

About Aaron's, Inc.

Headquartered in Atlanta, Aaron's, Inc. (NYSE: AAN) is a leader in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories, and currently has more than 1,930 Company-operated and franchised stores in 47 states and Canada. Progressive Leasing, a leading virtual lease-to-own company, provides lease-purchase solutions through approximately 16,000 retail locations in 46 states. Dent-A-Med, Inc., d/b/a the HELPCard®, provides a variety of second-look credit products that are originated through a federally insured bank. Aaron's was founded in 1955, has been publicly traded since 1982 and owns the Aarons.com, ProgLeasing.com, and HELPCard.com brands. For more information, visit www.aarons.com.



Aaron's®

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SOURCE Aaron's, Inc.

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