



Aaron's and "Despierta America" Announce "Wake Up in Your New Home" Contest

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Grand Prize Package to Fill a Home Full of Furniture

ATLANTA, Sept. 28, 2015 /PRNewswire/ -- Aaron's, Inc., (NYSE: AAN), a leader in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories, is partnering with Univision Network's "Despierta America," the happiest home on Hispanic television, for its first "Despierta En Tu Nuevo Hogar" (Wake Up in Your New Home) contest that includes a grand prize package which will fill the winner's home full of furniture, electronics and appliances valued at more than \$24,000.



One winner will be awarded a complete home furniture makeover that includes a master bedroom, living room, kitchen, dining and laundry, and two children's bedrooms provided by Aaron's. In addition, three winners will each be awarded a \$1,000 Aaron's store shopping spree. Viewers can enter to win by submitting their information online at www.DespiertaAmerica.com/nuevohogar through Sunday, October 11, 2015, at 11:00 a.m. ET. See Official Rules for details, including prize descriptions and ARV for prizes at www.DespiertaAmerica.com/nuevohogar.

"We are very excited about our partnership with *Despierta America* and showing their viewers how easy it is to own the life you want through Aaron's lease ownership program," said Andrea Freeman, Aaron's Vice President of Marketing. "We're thrilled to be able to change a family's life by giving them enough furniture to fill an entire home just before the holiday season."

"We are proud to have partnered with Aaron's on this campaign," said Steve Mandala, executive vice president of Advertising Sales, Univision Communications Inc. "Our show is the number one morning show for Hispanics in the U.S. and partners like Aaron's recognize our connection to the community."

As the number one Hispanic morning show, *Despierta America* offers the same empowering message that Aaron's offers, helping their viewers to "own the life you want." The vivacious Spanish language morning television show treats every day as a celebration and celebrates Hispanic culture with the cast's upbeat nature. With the hosts' friendly, relatable and lively personalities adding energy and spark to the morning, viewers are treated to a variety of segments that give them everything they need to know to get their day started.

Aaron's makes owning easy through lease ownership and the complete home makeover will enable the deserving winners to own the life they want.

The Grand Prize winner will be announced on air during a surprise visit to his/her home on a *Despierta America* segment on October 26, 2015. The available prize packages includes:

- **Master Bedroom Suite:** Ian Master Bedroom Group; Simmons Beautyrest® Mattress; Samsung® 50" Smart LED TV; 54" TV Stand; Dell® 15.6" Inspiron Laptop
- **Living Room Suite:** Woodhaven® Central Park Collection Living Room Group; Frosty Fridge Rocker Recliner; RCA® 65" Smart LED TV; 65" TV Stand; Philips® 1000 Watt 3D Blu Ray Smart WiFi Tower; HP® Pavilion x360 Convertible 2-in-1 Laptop; Samsung® 2500W Giga System
- **Dining Room, Kitchen and Laundry Room:** San Paulo Dining Room Group; Maytag® 22 cu. ft. French Door Stainless Steel Refrigerator; Frigidaire® Stainless Steel Range (Electric or Gas); Samsung® Top Load Washer and Dryer pair
- **Two Kids' Bedrooms:** The first kid's room features a twin/full folding bunkbed; Woodhaven® Full Mattress; Woodhaven® twin Mattress; Philips® 32" Smart LED TV; HP® 15.6" Laptop; The second kid's room includes the Aurora Bedroom Group; Two Woodhaven® Twin Mattresses; Philips® 32" Smart LED TV; HP® 23" Desktop

For more information about the contest or to enter to win, please visit www.DespiertaAmerica.com/NuevoHogar. To learn more about Aaron's, join the conversation by "liking" Aaron's on Facebook (facebook.com/aaronsinc) and following Aaron's on Twitter (twitter.com/AaronsInc).

About Aaron's, Inc.

Aaron's, Inc. (NYSE: AAN), a leader in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories, has more than 2,000 Company-operated and franchised stores in 48 states, the District of Columbia, and Canada. Aaron's was founded in 1955, is headquartered in Atlanta, and has been publicly traded since 1982. Progressive, a leading virtual lease-to-own company and a wholly-owned subsidiary, provides lease-purchase solutions through more than 16,000 retail locations in 46 states. Aaron's, Inc. includes the Aarons.com, ShopHomeSmart.com, and ProgLeasing.com brands. For more information, visit www.aarons.com.

About Univision Communications Inc.

Univision Communications Inc. (UCI) is the leading media company serving Hispanic America. The Company, a leading content creator in the U.S., includes Univision Network, one of the top five networks in the U.S. regardless of language and the most-watched Spanish-language broadcast television network in the country available in approximately 93% of U.S. Hispanic television households; UniMas, a leading Spanish-language broadcast television network available in approximately 87% of U.S. Hispanic television households; Univision Cable Networks, including Galavision, the most-watched U.S. Spanish-language cable network, as well as UDN (Univision Deportes Network), the most-watched U.S. Spanish-language sports network, Univision tlnovelas, a 24-hour cable network dedicated to telenovelas, ForoTV, a 24-hour Spanish-language cable network dedicated to international news, and an additional suite of cable offerings - De Pelicula, De Pelicula Clasico, Bandamax, Ritmoson and Telehit; Univision Television Group, which owns 59 television stations in major U.S. Hispanic markets and Puerto Rico; digital properties consisting of online and mobile websites and apps, including Univision.com, the most visited Spanish-language website among U.S. Hispanics, UVideos, a bilingual digital video network and Uforia, a music application featuring multimedia music content; and Univision Radio, the leading Spanish-language radio group in the U.S. which owns and operates 67 radio stations including stations in 16 of the top 25 U.S. Hispanic markets and Puerto Rico. UCI's assets also include a minority stake in El Rey Network, a 24-hour English-language general entertainment cable network and a joint venture with Disney/ABC Television Network for Fusion, a 24-hour English-language news and lifestyle TV and digital network. Headquartered in New York City, UCI has television network operations in Miami and television and radio stations and sales offices in major cities throughout the United States. For more information, please visit Univision.net.

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