



## Aaron's Announces 14th Year As NASCAR Sponsor

February 16, 2013

### No. 55 Aaron's Dream Machine Features Drivers Mark Martin, Michael Waltrip and Brian Vickers

ATLANTA, Feb. 16, 2013 /PRNewswire/ -- Aaron's, Inc. will begin its 14<sup>th</sup> year as a NASCAR sponsor when the 2013 season kicks off today at the Sprint Unlimited in Daytona. The 2013 season will feature the No. 55 Aaron's Dream Machine in 32 of the 38 Sprint Cup Races including the Unlimited in Daytona and the All-Star race in Charlotte.

(Logo: [http://photos.prnewswire.com/prnh/20090423/CI\\_038211LOGO](http://photos.prnewswire.com/prnh/20090423/CI_038211LOGO))

The driving duties for the No. 55 car will be split among veteran Mark Martin, running 24 points races and two non-points events, Michael Waltrip, running three races and Brian Vickers, running nine races. The Aaron's Dream Machine had its best competitive season in 2012 with four pole positions, five top-five finishes and 11 top-ten finishes.

"Aaron's is proud to be a NASCAR sponsor for the 14<sup>th</sup> year, and we're thrilled to have three wonderful drivers compete in the Aaron's Dream Machine," said Ken Butler, Aaron's Chief Operating Officer. "There are more than 75 million NASCAR fans and we hope to give every one of our fans an exciting year. Our expectations for the 2013 season are high, and we look forward to another great year."

The 2013 season will feature the return of the Aaron's Dream Weekend at Talladega on May 4<sup>th</sup> with the Aaron's 312 Nationwide Series race and the Aaron's 499 Sprint Cup Series race on May 5<sup>th</sup>. In addition to the excitement on the race track, Aaron's will give back to the local community by hosting a food drive to benefit the Central Alabama Food Bank.

Martin begins his 31st season in the NASCAR Sprint Cup Series in 2013, but will mark his second season driving the No. 55 Aaron's Dream Machine Toyota. The Arkansas native owns 40 Sprint Cup and 49 Nationwide victories. Vickers, a two-time Sprint Cup winner and 2003 Nationwide Series Champion also returns to the No. 55 driving in nine races during the 2013 season. Waltrip, founder and co-owner of MWR, returns for three superspeedway races where he is always a threat to win.

#### **About Aaron's, Inc.**

Aaron's, Inc. (NYSE: AAN), a leader in the sales and lease ownership and specialty retailing of residential furniture, consumer electronics, home appliances and accessories, has more than 2,070 Company-operated and franchised stores in 48 states and Canada. Founded in 1955 by entrepreneur and Chairman Emeritus R. Charles Loudermilk, Sr. and headquartered in Atlanta, Aaron's has been publicly traded since 1982. For more information, visit [www.aarons.com](http://www.aarons.com). Aaron's, Inc. includes brands such as [Aarons.com](http://Aarons.com), [ShopHomeSmart.com](http://ShopHomeSmart.com), [GoRimco.com](http://GoRimco.com), and [HomeStagingbyAarons.com](http://HomeStagingbyAarons.com).

SOURCE Aaron's, Inc.

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