



Aaron's Reveals Keystone Club Remodel Of The John F. Beecher Clubhouse At Boys & Girls Clubs Of Buffalo

June 15, 2015

ATLANTA, June 15, 2015 /PRNewswire/ -- Aaron's, Inc. (NYSE: AAN), a leading lease-to-own retailer specializing in the sales and lease ownership of furniture, consumer electronics, home appliances and accessories, teamed up with Boys & Girls Clubs of Buffalo to remodel The John F. Beecher Clubhouse Keystone Club teen center in the Lakeview neighborhood of Buffalo.



The makeover of the Keystone Club teen room includes a sectional, an entertainment and gaming system, an electric fireplace with a fridge and fresh paint. The new Keystone Club teen room was revealed in a surprise unveiling on Friday and attended by teens who are members of the John F. Beecher Clubhouse at Boys & Girls Clubs of Buffalo. Senator Tim Kennedy (D-NY), Aaron's associates and Boys & Girls Clubs officials were in attendance.

Last year, the Aaron's Foundation, Inc. announced a \$1 million national partnership with Boys & Girls Clubs of America's Keystone Program, which empowers teens to develop their character and leadership skills in hopes of helping them reach their potential and creating positive change in the community. Keystone Club teen centers provide members ages 14-18 an environment to plan and participate in activities that focus on community service, academic success, career preparation and teen outreach. The Keystone Club makeover at John F. Beecher Clubhouse includes an additional in-kind retail donation valued at \$24,000.

"This is our fourth Keystone Club makeover supporting our national partnership with the Boys & Girls Clubs of America and we're proud to bring this exciting event to Buffalo teens," said John Robinson, CEO of Aaron's, Inc. "The Keystone Club makeover enables teens to have a newly renovated space for study and recreation that they can call their own. It's important for teens to have a safe environment for learning as they develop their path to a successful future."

The John F. Beecher Clubhouse, which opened in 1973 in the Lakeview neighborhood of Buffalo, includes a gym, high school center, music education studio, fine arts center and separate game area for youth. After getting input from teens on what they wanted in a refurbished Keystone Club, Aaron's associates and BGCA members went to work last week painting, decorating and furnishing the Club. The teens designed the space to include a lounge, study and games area with Aaron's contributing new electronics, furniture, wall art and paint.

"We're so excited that Aaron's helped us transform this space into an area that our teens can be proud of for years to come," said Tim Brennan, Chief Development Officer, Boys & Girls Clubs of Buffalo. "This partnership with Aaron's is giving our teens the resources they need and also showing them the importance of giving back to their community."

Aaron's hopes its partnership with BGCA's Keystone Program inspires teens to "Own It" by taking ownership of their choices to build the lives they deserve. The Aaron's and Keystone Club "Own Your Future" campaign supports three principles:

- **Own Your Path:** No matter where you come from, the future is yours to decide.
- **Own Your Decisions:** Making good choices opens more doors for your future.
- **Own Your Community:** Use your talents to make an impact in your community.

About Aaron's, Inc.

Aaron's, Inc. (NYSE: AAN), a leader in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories, currently has more than 2,100 Company-operated and franchised stores in 48 states and Canada. Aaron's was founded in 1955, is headquartered in Atlanta and has been publicly traded since 1982. Progressive Leasing, a wholly-owned subsidiary and leading virtual lease-to-own

company, provides lease-purchase solutions through approximately 15,000 retail locations in 46 states. Aaron's, Inc. includes the Aarons.com, ShopHomeSmart.com and ProgLeasing.com brands. For more information, visit www.aarons.com.

About Boys & Girls Clubs of America

For more than 100 years, Boys & Girls Clubs of America (GreatFutures.org) has enabled young people most in need to achieve great futures as productive, caring, responsible citizens. Today, more than 4,100 Clubs serve nearly 4 million young people through Club membership and community outreach. Clubs are located in cities, towns, public housing and on Native lands throughout the country, and serve military families in BGCA-affiliated Youth Centers on U.S. military installations worldwide. They provide a safe place, caring adult mentors, fun and friendship, and high-impact youth development programs on a daily basis during critical non-school hours. Club programs promote academic success, good character and citizenship, and healthy lifestyles. In a Harris Survey of alumni, 57 percent said the Club saved their lives. National headquarters are located in Atlanta. Learn more at <http://bgca.org/facebook> and <http://bgca.org/twitter>.



Photo - <http://photos.prnewswire.com/prnh/20150615/223145>

Logo - <http://photos.prnewswire.com/prnh/20130826/CL69318LOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/aarons-reveals-keystone-club-remodel-of-the-john-f-beecher-clubhouse-at-boys--girls-clubs-of-buffalo-300099388.html>

SOURCE Aaron's, Inc.

Garet Hayes; garet.hayes@aarons.com; 678-402-3863