



## Aaron's Announces "Aaron's Own The Ring" WWE Sweepstakes

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ATLANTA, July 26, 2016 /PRNewswire/ -- Aaron's, Inc. (NYSE: AAN), a leader in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories, today announced a new partnership with global entertainment company WWE to create opportunities for consumers to be engaged with the Aaron's brand at upcoming WWE events. WWE fans will also be invited to talent appearances at Aaron's stores, and to enter the "Aaron's Own The Ring" Sweepstakes contest, a chance for one lucky winner to receive a WWE Experience package to attend a pay-per-view event in December.



"We are thrilled to team up with WWE to bring new, fun experiences to the dedicated WWE fans across the country," said Andrea Freeman, Aaron's Vice President of Marketing. "To see the passion and excitement these fans have for wrestling, we wanted to give WWE fans more opportunities to enjoy the sport they love. We hope these events will create unforgettable moments for the WWE fan base."

Fans can enter to win "Aaron's Own The Ring" Sweepstakes through November 28 with no purchase necessary at [www.Aarons.com/WWE](http://www.Aarons.com/WWE). The winner, along with a guest, will receive the WWE Experience package to attend the WWE pay-per-view event in Pittsburgh on December 18, 2016. The package also includes round-trip airfare and hotel accommodations for two, one replica WWE World Heavyweight Championship Title and \$100 travel spending stipend. For official rules or to enter, visit [www.Aarons.com/WWE](http://www.Aarons.com/WWE).

In addition to the sweepstakes, fans will have the opportunity to meet and greet with WWE Superstars or Legends at Aaron's stores around the country this fall in the following cities:

- Atlanta, GA (Aug. 1)
- Houston, TX (Aug. 29)
- Dallas, TX (Aug. 30)
- Cleveland, OH (Sept. 27)
- Charlotte, NC (Nov. 28)

Check back to [www.Aarons.com/WWE](http://www.Aarons.com/WWE) for store location, updated schedule and details for each appearance.

To learn more about Aaron's, join the conversation by "liking" Aaron's on Facebook ([facebook.com/AaronsInc](https://facebook.com/AaronsInc)) and following Aaron's on Twitter ([twitter.com/AaronsInc](https://twitter.com/AaronsInc)).

### About Aaron's, Inc.

Headquartered in Atlanta, Aaron's, Inc. (NYSE: AAN) is a leader in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories, and currently has more than 1,940 Company-operated and franchised stores in 47 states and Canada. Progressive Leasing, a leading virtual lease-to-own company, provides lease-purchase solutions through approximately 16,000 retail locations in 46 states. Dent-A-Med, Inc., d/b/a the HELPCard®, provides a variety of second-look credit products that are originated through a federally insured bank. Aaron's was founded in 1955, has been publicly traded since 1982 and owns the [Aarons.com](http://www.aarons.com), [ProgLeasing.com](http://ProgLeasing.com), and [HELPCard.com](http://HELPCard.com) brands. For more information, visit [www.aarons.com](http://www.aarons.com).



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Garet Hayes; Director of Public Relations; 678-402-3863; garet.hayes@aarons.com