



## Aaron's Drives An End To Hunger In Alabama With Talladega Superspeedway Can Drive

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ATLANTA, April 24, 2013 /PRNewswire/ -- Aaron's, Inc. is partnering with the Community Food Bank of Central Alabama to host a can drive at one of the largest sporting events of the year.

(Logo: [http://photos.prnewswire.com/prnh/20090423/CI\\_038211.IMG](http://photos.prnewswire.com/prnh/20090423/CI_038211.IMG))

More than 200,000 NASCAR fans attending Aaron's Dream Weekend at Talladega Superspeedway, May 3-5, will have an opportunity to help the hungry in Alabama by bringing cans to the Aaron's Corporate Display at the speedway. Throughout the weekend, Aaron's associates and can drive volunteers will be collecting non-perishable food items such as canned meat, dry cereal, canned fruits and vegetables, paper towels, toilet paper and hygiene products.

"In the state of Alabama, poverty and hunger are a growing concern with more than 750,000 residents struggling to survive," said Andrea Freeman, Aaron's Vice President of Marketing. "Hosting an event of this magnitude gives us access to hundreds of thousands of NASCAR fans and the opportunity to make an immediate impact on the community. We are proud to partner on this project with the Community Food Bank of Central Alabama and continue Aaron's tradition of giving back."

Aaron's Dream Weekend at Talladega will feature Aaron's 312 Nationwide Series race on May 4 and the Aaron's 499 Sprint Cup Series race on May 5. This year marks Aaron's 14<sup>th</sup> year as a sponsor in NASCAR, as well as the return of the No. 55 Aaron's Dream Machine and drivers Mark Martin and Michael Waltrip.

For more information on Aaron's Dream Weekend Can Drive, visit [www.aarons.com/candrive](http://www.aarons.com/candrive).

### **About Aaron's, Inc.**

Aaron's, Inc. (NYSE: AAN), a leader in the sales and lease ownership and specialty retailing of residential furniture, consumer electronics, home appliances and accessories, has more than 2,083 Company-operated and franchised stores in 48 states and Canada. Founded in 1955 by entrepreneur and Chairman Emeritus R. Charles Loudermilk, Sr. and headquartered in Atlanta, Aaron's has been publicly traded since 1982. For more information, visit [www.aarons.com](http://www.aarons.com).

Aaron's, Inc. includes brands such as [Aarons.com](http://www.aarons.com), [GoRimco.com](http://www.gorimco.com), and [HomeStagingbyAarons.com](http://www.homestagingbyaarons.com).

SOURCE Aaron's, Inc.

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