



Aaron's and The Wendy Williams Show Present Second "Win a Room in June" Winner Rosa Serna with New Living Room Group on Show Set

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ATLANTA, June 12, 2015 /PRNewswire/ -- Aaron's, Inc., (NYSE: AAN), a leading lease-to-own specialty retailer that offers flexible payment options for furniture, electronics and appliances, in partnership with "The Wendy Williams Show," presented Rosa Serna, the second winner of the "Win a Room in June" contest, with a brand new living room group on the set of The Wendy Williams Show this week.



Rosa Serna and her husband received round-trip air transportation to New York to attend a taping of "The Wendy Williams Show," hotel accommodations for one night and ground transportation to the show. Serna was thrilled when Wendy Williams announced on the show that she was the winner of the "Win a Room in June" Living Room group. Wendy Williams invited Serna onstage to see her brand new living room group featuring a Woodhaven Central Park Living Room Furniture Collection and an electronics entertainment package.

Serna, a San Antonio resident, and her husband have been married for almost six years and have three young boys all under the age of 5. The couple moved into their new home a year ago but has been unable to furnish it due to raising three children on a tight budget. Serna and her husband will be able to relax and spend time with their children on their new eight-piece Woodhaven Central Park Living Room Collection which includes a sofa, loveseat, cocktail table, two end tables, a decorative rug and lamps.

The new living room will be entertainment-ready with a new RCA® 65" Smart LED TV complete with 65" TV Stand, Philips® 1000 Watt 3D Blu Ray Smart Home Theater System, Samsung® 3400W Giga System, and a Samsung® Galaxy Note 10" Wifi Tablet. The family will also receive a Recliner Rocker with Frosty Fridge. The Recliner Rocker features a massage function, adding an additional level of comfort, alongside a frosty fridge that keeps up to four drinks cool for hours.

"We're so excited to present the Serna family with this amazing new living room group that will provide both a comfortable and entertaining atmosphere for Rosa and her family," said Andrea Freeman, Aaron's Vice President of Marketing. "We have a great partnership with 'The Wendy Williams Show' and are thrilled to bring these four room giveaway opportunities to thousands of the show's fans across the country. As we give away a new room each week in June, we're helping others own the life they want."

The Sernas were chosen out of more than 14,500 families who entered the contest at <http://community.wendyshow.com/aarons>, which runs through Friday, June 12.

Karen Bonck, Senior Vice President of Branded Partnerships for DeMar-Mercury, which syndicates and distributes "The Wendy Williams Show," added, "After Wendy presented our first week's winner, Renea Harrington, with her tech-ready Master Bedroom, interest in the contest spiked. We're thrilled to award another deserving winner, Rosa Serna, with another fabulous room giveaway from our friends at Aaron's."

Aaron's makes owning easy through lease ownership, and the room makeovers will enable the deserving weekly winners to own the life they want.

Rosa Serna and her family is the second of four deserving winners to receive a "Win a Room in June" contest prize package. The first winner, Renea Harrington, and her family won a brand new tech-ready master bedroom suite and the remaining two winners in June will win a Dining/Kitchen/Laundry Room and Kids' Bedrooms.

Aaron's manufactures its own high-quality furniture through Woodhaven Furniture Industries which has been creating quality furniture for more than 40 years. With five furniture manufacturing plants and nine bedding manufacturing facilities located around the country, Woodhaven produces "built in the U.S.A." furniture for Aaron's, Inc. lease-to-own stores.

For more information about the contest or to enter through June 12, please visit <http://community.wendyshow.com/aarons>. To learn more about Aaron's, join the conversation by "liking" Aarons on Facebook (<facebook.com/aaronsinc>) and following Aaron's on Twitter (<twitter.com/AaronsInc>).

About Aaron's, Inc.

Aaron's, Inc. (NYSE: AAN), a leader in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories, currently has more than 2,100 Company-operated and franchised stores in 48 states and Canada. Aaron's was founded in 1955, is headquartered in Atlanta and has been publicly traded since 1982. Progressive Leasing, a wholly owned subsidiary and leading virtual lease-to-own company, provides lease-purchase solutions through approximately 15,000 retail locations in 46 states. Aaron's, Inc. includes the Aarons.com, ShopHomeSmart.com and ProgLeasing.com brands. For more information, visit www.aarons.com.

About "The Wendy Williams" Show

"The Wendy Williams Show" is *the* provocative, must-see talk show in daytime. Taped live in New York City, the show screens internationally in 52 countries, is syndicated nationally and airs on BET at midnight. Viewers delight over Williams' distinctive and entertaining personality, as well as a diverse mix of interviews with celebrity guests from television, film, music and sports. Popular segments include "Hot Topics," in which she delivers her own unpredictable, honest and authentic take on the juiciest headlines, and "Ask Wendy," during which she offers real advice to audience members looking for solutions to problems. "The Wendy Williams Show" is produced and distributed by Debmar-Mercury, a wholly owned subsidiary of Lionsgate (NYSE: LGF), a leading global entertainment company.



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SOURCE Aaron's, Inc.

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