



## Aaron's Modernizes Kansas City Keystone Club

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### National Partnership with Boys & Girls Clubs of America Provides Club Makeover for Independence Teens

ATLANTA, Feb. 15, 2016 /PRNewswire/ -- Aaron's, Inc. (NYSE: AAN), a lease-to-own retailer specializing in the sales and lease ownership of furniture, consumer electronics, home appliances and accessories, revealed a newly renovated Keystone Club to teen members of the Boys & Girls Clubs of Greater Kansas City Independence Unit on Friday afternoon.



"This Keystone Club serves as a vital resource for teens in this area, which is why it's imperative that these facilities are equipped with updated spaces and technology for the teens," said John Robinson, CEO of Aaron's Inc. "Aaron's has a strong presence in the Kansas City community and it's important to Aaron's that we help the communities where we live and work. By equipping these facilities with resources to help them study and grow as leaders, these teens will be able to achieve their dreams and own their futures."

The Independence Unit was chosen for the surprise makeover after being named this year's first Race to the Club contest winner. The annual Race to the Club contest is a teen outreach program within the Boys & Girls Clubs that is focused on the recruitment, retention and engagement of teens ages 14-18. As a reward for retaining and recruiting the most teens and through a partnership with [Boys & Girls Club of America \(BGCA\)](#), the Independence club was chosen for the surprise teen center makeover from Aaron's.

With input from the teen members, Aaron's associates and Club officials went to work last Wednesday morning painting, decorating and furnishing the Club. On Friday, local Aaron's associates and Club officials unveiled the new center to the teen members, which is now equipped with updated technology, furniture and fresh coats of paint. Teens chose Sherwin-Williams™ paint colors for the rooms. In the Studio/Tech Room, teens chose Sherwin-Williams™ colors Kismet, Impulsive Purple, Clematis, Elation and Grizzle Gray. In the Keystone Room, they decided on Nifty Turquoise, Misty and Grizzle Gray and in the Common Room selected Forceful Orange.

"Boys & Girls Clubs of America fulfills a very important piece in the leadership development of many teens in our community," said DePrice Taylor, Area Director, Eastern Jackson County, Boys & Girls Clubs of Greater Kansas City. "With this renovation, Aaron's has helped us create a safe place where our teens can be proud and excited to come every single day and to invite their friends to join them as they learn how to be future leaders and give back to their community."

In 2015, the Aaron's Foundation, Inc. announced a three-year, \$5 million national partnership with Boys & Girls Clubs of America's Keystone Program, which helps teens develop their character and leadership skills, and equips them to reach their potential by creating positive change in the community. Keystone Club teen centers provide members an environment to plan and participate in activities that focus on community service, academic success, career preparation and teen outreach. The Keystone Club makeover at the Boys & Girls Clubs of Greater Kansas City Independence Unit includes an additional in-kind retail donation valued at \$20,000.

Aaron's partnership with BGCA's Keystone Program inspires teens to "Own It" by taking ownership of their choices to build the lives they deserve. The Aaron's and Keystone Club "Own Your Future" campaign supports three principles:

- **Own Your Path:** No matter where you come from, the future is yours to decide.
- **Own Your Decisions:** Making good choices opens more doors for your future.
- **Own Your Community:** Use your talents to make an impact in your community.

To see photos of the Keystone Club remodel at Boys & Girls Clubs of Greater Kansas City Independence Unit, visit [www.facebook.com/aaronsinc](http://www.facebook.com/aaronsinc).

**About Aaron's, Inc.**

Headquartered in Atlanta, Aaron's, Inc. (NYSE: AAN) is a leader in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories, and currently has more than 2,000 Company-operated and franchised stores in 47 states and Canada. Progressive Leasing, a leading virtual lease-to-own company, provides lease-purchase solutions through approximately 16,000 retail locations in 46 states. Dent-A-Med, Inc., d/b/a the HELPCard®, is offered through over 1,400 locations and provides a variety of second-look credit products that are originated through a federally insured bank. Aaron's was founded in 1955, has been publicly traded since 1982 and owns the Aarons.com, ShopHomeSmart.com, ProgLeasing.com, and HELPCard.com brands. For more information, visit [www.aarons.com](http://www.aarons.com)

**About Boys & Girls Clubs of America**

For more than 100 years, Boys & Girls Clubs of America ([GreatFutures.org](http://GreatFutures.org)) has enabled young people most in need to achieve great futures as productive, caring, responsible citizens. Today, more than 4,100 Clubs serve nearly 4 million young people through Club membership and community outreach. Clubs are located in cities, towns, public housing and on Native lands throughout the country, and serve military families in BGCA-affiliated Youth Centers on U.S. military installations worldwide. They provide a safe place, caring adult mentors, fun and friendship, and high-impact youth development programs on a daily basis during critical non-school hours. Club programs promote academic success, good character and citizenship, and healthy lifestyles. In a Harris Survey of alumni, 54 percent said the Club saved their lives. National headquarters are located in Atlanta. Learn more at [www.facebook.com/bgca.clubs](https://www.facebook.com/bgca.clubs) and [https://twitter.com/BGCA\\_Clubs](https://twitter.com/BGCA_Clubs).



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SOURCE Aaron's, Inc.

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