



## Aaron's Salutes Military Families with 11 Veterans Day Room Makeovers on 11/11

November 10, 2015

**Year-round discount program for veterans, active military and their families launches on Nov. 11th**

ATLANTA, Nov. 10, 2015 /PRNewswire/ -- Aaron's, Inc., (NYSE: AAN), a leader in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories, today announced plans to surprise 11 military families in honor of Veterans Day with room makeovers. The recipient families will be able to select the room that Aaron's will fill with furniture, electronics and appliances.



## We Proudly Salute Our Military!

"We are so excited to surprise these service men and women and thank them for their commitment to our country in this special way," said Aaron's Vice President of Marketing Andrea Freeman. "These veterans and their families have given so much through their service and Aaron's is proud to give back to these military families to thank them for their dedication."

Aaron's is teaming up with nonprofits and government agencies including Fisher House Foundation, United Military Care, Inc. and the Tennessee National Guard to identify families who will receive the makeovers. This surprise delivery is made possible through Aaron's Community Outreach Program (ACORP). ACORP is Aaron's store-based giving program, established in 1999, where stores earn funds each month to give back to non-profits in their local communities.

The makeovers will help kick start "Salute.Serve.Save," Aaron's new year-round military appreciation program for active and reserve military members and veterans. Beginning November 11, Aaron's is offering up to \$200 off on a new lease agreement. Qualified participants will get up to \$100 off their first payment and up to \$100 off their last payment. The offer applies to a new lease agreement open with a lease term of 12 months or longer.

"Aaron's has been a strong supporter of those who serve our country and this program will show our ongoing appreciation to our active military and veterans all year long," said Tristan Montanero, Senior Vice President of Operations, Eastern Division, Aaron's, Inc. "The 'Salute.Serve.Save' program is a great way to thank our military families for their sacrifices and help them own the life they want."

In addition, active military and veterans will also receive 10 percent off all payments on their new lease agreement. Customers who show valid documentation that they are currently serving or have served in the military can participate in the "Salute.Serve.Save" program when they open a new lease agreement. This special program is also available to military spouses.

Customers must visit their local Aaron's store to take advantage of the program. This offer is currently not available online at [www.Aarons.com](http://www.Aarons.com). To find an Aaron's store, visit [www.Aarons.com](http://www.Aarons.com).

To see photos of the Veterans Day Room Makeover deliveries to the military families, follow Aaron's on Facebook ([www.facebook.com/aaronsinc](http://www.facebook.com/aaronsinc)) and on Twitter ([www.twitter.com/Aaronsinc](http://www.twitter.com/Aaronsinc)).

**About Aaron's, Inc.**

Aaron's, Inc. (NYSE: AAN), a leader in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories, has more than 2,000 Company-operated and franchised stores in 48 states, the District of Columbia, and Canada. Aaron's was founded in 1955, is headquartered in Atlanta, and has been publicly traded since 1982. Progressive, a leading virtual lease-to-own company and a wholly-owned subsidiary, provides lease-purchase solutions through more than 16,000 retail locations in 46 states. Aaron's, Inc. includes the Aarons.com, ShopHomeSmart.com, and ProgLeasing.com brands. For more information, visit [www.aarons.com](http://www.aarons.com).



Photo - <http://photos.prnewswire.com/prnh/20151109/285440>

Logo - <http://photos.prnewswire.com/prnh/20130826/CL69318LOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/aarons-salutes-military-families-with-11-veterans-day-room-makeovers-on-1111-300175742.html>

SOURCE Aaron's, Inc.

Garet Hayes; Director of Public Relations; 678-402-3863; [garet.hayes@aarons.com](mailto:garet.hayes@aarons.com)