



Contest Winner to Wave Green Flag at Talladega

April 24, 2006

Ohio Man Will Be Honorary Starter during Aaron's 312 Busch Series Race in Talladega This Weekend

ATLANTA, Apr 24, 2006 (PRIMEZONE via COMTEX News Network) -- Aaron Rents, Inc. today announced that 41-year old Jim Dibona of Hartville, Ohio will be Saturday's Honorary Starter at the Aaron's 312 Busch Series race at Talladega Superspeedway.

Dibona entered Aaron's Win the Weekend of Your Dreams Contest while attending a Hooters Pro Cup race in Myrtle Beach, South Carolina. Aaron's sponsors two drivers, Ken Butler III and Brett Butler, on the Pro Cup circuit.

According to Dibona, "I was lucky enough to go on vacation and then win another vacation while I was there. I'm a local racetrack driver myself, so I'm a big fan and I know what a great reputation Talladega Superspeedway has as an amazing place to see a NASCAR race."

Aaron's Sales and Lease Ownership President Ken Butler said, "Not only will Jim Dibona see the race, he will be an important part of it while he waves the green flag as the Honorary Starter for Aaron's 312 Busch Series race on Saturday. This contest was just one part of our sports marketing program with NASCAR to spread the word that everyone's a winner with Aaron's."

Dibona's name was selected from hundreds of thousands of entries to win the prize package including an all-expense paid trip to Talladega with RV accommodations in the famous Talladega infield area, \$499 in spending cash and the Honorary Starter position.

Dibona said the only challenge he has faced as a result of winning the sweepstakes was deciding which of his friends to take along. "Just like Aaron's, I 'Did the Math' and figured I have five friends but only one could go with me!" In the end, Dibona hosted a pool tournament to decide which friend would accompany him to Talladega. That friend is Randy Cecil, also of Ohio.

This weekend's race will be broadcast live at 3:00 pm Eastern time on FOX, putting Dibona and Aaron's in the spotlight before millions of viewers all across the country.

Aaron's stores offer customers access to high quality furniture, appliances, electronics and computers for sale or on a lease-ownership arrangement. Customers have the option of buying their merchandise for an attractive cash price, or opting to lease their merchandise for even greater flexibility. With a lease option, customers make modest monthly payments and have the immediate use of the items they need without waiting for credit checks or other delays. Plus, Aaron's will take care of delivery, set-up, repairs and more for the duration of a customer's lease.

Aaron Rents, Inc. (NYSE:RNT) is a leader in the sale and lease ownership of residential furniture, consumer electronics and home appliances, now with over 1,200 Company-operated and franchised stores in 46 states, Canada and Puerto Rico. The Company also manufactures an exclusive line of furniture, bedding and accessories at 10 facilities in four states.

The Aaron Rents, Inc. logo is available at <http://www.primezone.com/newsroom/prs/?pkgid=1554>

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SOURCE: Aaron Rents, Inc.

Aaron's Sales and Lease Ownership

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