NEWS RELEASE

# Another Quarter of Record Revenue and Profitability for Stride

1/23/2024

Raising Full Year Guidance

RESTON, Va.--(BUSINESS WIRE)-- Stride, Inc. (NYSE: LRN), one of the nation's leading technology-based education companies, today announced its results for the second fiscal quarter ended December 31, 2023.

## Second Quarter Fiscal 2024 Highlights Compared to 2023

- Revenue of \$504.9 million, compared with \$458.4 million, driven by strong enrollment trends.
- Income from operations of \$84.3 million, compared with \$68.1 million.
- Net income of \$66.8 million, compared with \$50.7 million.
- Diluted net income per share of \$1.54 compared with \$1.19.
- Adjusted operating income of \$94.9 million, compared with \$76.3 million. (1)
- Adjusted EBITDA of \$118.3 million, compared with \$100.5 million. (1)

### Second Quarter Fiscal 2024 Summary Financial Metrics

	Th	ree Months E	Ended 81,	December		Change 202	3/2022
		2023			\$	%	
evenues	\$	(In thousa 504,868	nds, e \$	except percenta 458,435	ages a \$	nd per share o	ata) 10.1%
ncome from operations djusted operating income (1)		84,289 94,873		68,073 76,293		16,216 18,580	23.8% 24.4%

Net income	66,836	50,705	16,131	31.8%
Net income per share, diluted	1.54	1.19	0.35	29.4%
EBITDA (1)	110,752	95,536	15,216	15.9%
Adjusted EBITDA (1)	118,348	100,477	17,871	17.8%

### Six Month Fiscal 2024 Highlights Compared to 2023

- Revenue of \$985.0 million, compared with \$883.6 million.
- Income from operations of \$87.6 million, compared with \$39.4 million.
- Net income of \$71.7 million, compared with \$28.0 million.
- Diluted net income per share of \$1.66, compared with \$0.66.
- Adjusted operating income of \$109.6 million, compared with \$56.4 million. (1)
- Adjusted EBITDA of \$158.1 million, compared with \$103.5 million. (1)

<sup>(1)</sup>To supplement our financial statements presented in accordance with U.S. generally accepted accounting principles (GAAP), we also present non-GAAP financial measures including adjusted operating income (loss), EBITDA and adjusted EBITDA. Management believes that these additional metrics provide useful information to investors relating to our financial performance. A reconciliation of these non-GAAP financial measures to the most directly comparable GAAP financial measures is provided below.

## Six Month Fiscal 2024 Summary Financial Metrics

	Six	Months Ended [	December 31,	Change 2023/20					
		2023	2022	\$	%				
Revenues	\$	(In thousands 985,049	s, except percentages 883,585	and per share of 101,464	data) 11.5%				
Income from operations		87,609	39,354	48,255	122.6%				
Adjusted operating income (1)		109,634	56,373	53,261	94.5%				
Net income		71,714	28,033	43,681	155.8%				
Net income per share, diluted		1.66	0.66	1.00	151.5%				
EBITDA (1)		142,089	93,068	49,021	52.7%				
Adjusted EBITDA (1)		158,111	103,519	54,592	52.7%				

#### Revenue and Enrollment Data

### Revenue

The following table sets forth the Company's revenues for the periods indicated:

	Т	Decemb	ree Months Ended December 31,			Change 2023 / 2022				Six Mont Decem	ber	31,	С	hange 20	23 / 2022
		2023	2	022		\$		%		2023		2022		\$	%
						(In tho	usan	ds, ex	сер	t percen	tag	es)			
General Education Career Learning	\$	313,902	\$	274,764	\$	39,138	14	1.2%	\$	613,241	\$	546,422	\$	66,819	12.2%
Middle - High School Adult		165,080 25,886		153,795 29,876		11,285 (3,990)		7.3% 3.4%)		316,053 55,755		279,330 57,833		36,723 (2,078)	13.1% (3.6%)
Total Career Learning		190,966		183,671		7,295		1.0%		371,808		337,163		34,645	10.3%
Total Revenues	\$	504,868	\$	458,435	\$	46,433		0.1%	\$	985,049	\$	883,585	\$	101,464	11.5%

#### **Enrollment Data1**

The following table sets forth enrollment data for students in our General Education and Career Learning lines of revenue. Enrollments for General Education and Career Learning only include those students in full service public

<sup>(1)</sup>To supplement our financial statements presented in accordance with U.S. generally accepted accounting principles (GAAP), we also present non-GAAP financial measures including adjusted operating income (loss), EBITDA and adjusted EBITDA. Management believes that these additional metrics provide useful information to investors relating to our financial performance. A reconciliation of these non-GAAP financial measures to the most directly comparable GAAP financial measures is provided below.

or private programs where Stride provides a combination of curriculum, technology, instructional and support services inclusive of administrative support.

	Three Month		Chan 2023 / 2	ge 2022	Six Month Decemb		Chan 2023 /	ige 2022
	2023	2022	#	%	2023	2022	#	%
		(	In thousa	nds, exc	ept percent	ages)		
General Education (2) Career Learning (2)(3) Average Enrollment	120.7 72.4 193.1	111.2 66.3 177.5	9.5 6.1 15.6	8.5% 9.2% 8.8%	119.9 71.9 191.8	111.5 65.1 176.6	8.4 6.8 15.2	7.5% 10.4% 8.6%

(2)This data includes enrollments for which Stride receives no public funding or revenue.

(3)No enrollments are included in Career Learning for Galvanize, Tech Elevator or MedCerts.

# Revenue per Enrollment Data

The following table sets forth revenue per average enrollment data for students for the period indicated. If the mix of enrollments changes, our revenues will be impacted to the extent the average revenues per enrollments are significantly different.

	Thr	ee Month	s Ended	Cha	nge	Six Mont	hs	Ended	Cha	nge
		Decembe	r 31,	 2023 / 2022		 December 31,			2023 /	2022
	2	2023	2022	 \$	%	 2023		2022	\$	%
General Education Career Learning	\$	2,465 \$ 2,281	2,281 2,319	\$ 184 (38)	8.1% (1.6%)	\$ 4,816 4,395	\$	4,508 \$ 4,280	308 115	6.8% 2.7%

#### Cash Flow and Capital Allocation

As of December 31, 2023, the Company's cash and cash equivalents totaled \$354.4 million, compared with \$410.8 million reported at June 30, 2023. The decrease is largely the result of normal seasonal trends.

Capital expenditures for three months ended December 31, 2023 were \$12.7 million, compared to \$16.9 million in the second quarter of fiscal year 2023, and were comprised of \$8.4 million of capitalized software development and \$4.3 million of capitalized curriculum development.

<sup>(1)</sup>Enrollments are presented as the average monthly enrollments during the second quarter fiscal year 2024. Total ending enrollments were 196.5 thousand and 180.3 thousand, as of December 31, 2023 and 2022, respectively. General Education enrollments were 123.0 thousand and 112.8 thousand and Career Learning enrollments were 73.5 thousand and 67.5 thousand as of December 31, 2023 and 2022, respectively.

#### Fiscal Year 2024 Outlook

The Company is raising its revenue and adjusted operating forecast for the full year fiscal 2024:

- Revenue in the range of \$1.99 billion to \$2.04 billion.
- Capital expenditures in the range of \$60 million to \$65 million. Note that capital expenditures include the purchase of property and equipment, and capitalized software, and curriculum development costs as defined on our Statement of Cash Flows.
- Effective tax rate of 25% to 27%.
- Adjusted operating income in the range of \$265 million to \$285 million. (1)

The Company is forecasting the following for the third quarter fiscal year 2024:

- Revenue in the range of \$500 million to \$520 million.
- Capital expenditures in the range of \$14 million to \$17 million. Note that capital expenditures include the purchase of property and equipment, and capitalized software and curriculum development costs as defined on our Statement of Cash Flows.
- Adjusted operating income in the range of \$85 million to \$95 million. (1)

#### Conference Call

The Company will discuss its second quarter fiscal year 2024 financial results during a conference call scheduled for Tuesday, January 23, 2024 at 5:00 p.m. eastern time (ET).

A live webcast of the call will be available at https://events.q4inc.com/attendee/460100403. To participate in the live call, investors and analysts should dial (888) 210-2831 (domestic) or 1 (289) 514-2968 (international) and provide the conference ID number 4812941. Please access the website at least 15 minutes prior to the start of the call.

A replay of the call will be posted at https://events.q4inc.com/attendee/460100403 as soon as it is available.

#### About Stride Inc.

At **Stride**, **Inc.** (NYSE: LRN), we are reimagining learning—where learning is lifelong, deeply personal, and prepares learners for tomorrow. The company has transformed millions of people's teaching and learning experiences by providing innovative, high-quality, tech-enabled education solutions, curriculum, and programs directly to students, schools, the military, and enterprises in primary, secondary, and postsecondary settings. Through **K12**, Stride is a premier provider of K-12 education for students, schools, and districts, including career learning services through middle and high school curriculum. For adult learners, Stride delivers professional skills training in healthcare and technology, as well as staffing and talent development for Fortune 500 companies. Stride has delivered millions of courses over the past decade and serves learners in all 50 states and more than 100 countries. More information can be found at **stridelearning.com**.

<sup>(1)</sup>In addition to providing an outlook for revenue and capital expenditures, adjusted operating income is provided as a supplemental non-GAAP financial measure as management believes that it provides useful information to our investors. A reconciliation of these non-GAAP financial measures to the most directly comparable GAAP financial measures is provided below. Please also see Special Note on Forward Looking Statements below.

### Special Note on Forward-Looking Statements

This press release contains certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve substantial risks and uncertainties. All statements other than statements of historical facts contained in this press release are forward-looking statements. We have tried, whenever possible, to identify these forward-looking statements using words such as "anticipates," "believes," "estimates," "continues," "likely," "may," "opportunity," "potential," "projects," "will," "will be," "expects," "plans," "intends" and similar expressions to identify forward looking statements, whether in the negative or the affirmative. These statements reflect our current beliefs and are based upon information currently available to us. Accordingly, such forward-looking statements involve known and unknown risks, uncertainties and other factors which could cause our actual results, performance or achievements to differ materially from those expressed in, or implied by, such statements. These risks, uncertainties, factors and contingencies include, but are not limited to: reduction of per pupil funding amounts at the schools we serve; inability to achieve a sufficient level of new enrollments to sustain our business model; limitations of the enrollment data we present, which may not fully capture trends in the performance of our business; failure to enter into new school contracts or renew existing contracts, in part or in their entirety; failure of the schools we serve or us to comply with federal, state and local regulations, resulting in a loss of funding, an obligation to repay funds previously received, or contractual remedies; governmental investigations that could result in fines, penalties, settlements, or injunctive relief; declines or variations in academic performance outcomes of the students and schools we serve as curriculum standards, testing programs and state accountability metrics evolve; harm to our reputation resulting from poor performance or misconduct by operators or us in any school in our industry and/or in any school in which we operate; legal and regulatory challenges from opponents of virtual public education or for-profit education companies; changes in national and local economic and business conditions and other factors, such as natural disasters, pandemics and outbreaks of contagious diseases and other adverse public health developments; discrepancies in interpretation of legislation by regulatory agencies that may lead to payment or funding disputes; termination of our contracts, or a reduction in the scope of services, with schools; failure to develop the Career Learning business; entry of new competitors with superior technologies and lower prices; unsuccessful integration of mergers, acquisitions and joint ventures; failure to further develop, maintain and enhance our technology, products, services and brands; inadequate recruiting, training and retention of effective teachers and employees; infringement of our intellectual property; disruptions to our Internet-based learning and delivery systems, including, but not limited to, our data storage systems and third-party cloud facilities, resulting from cybersecurity attacks; misuse or unauthorized disclosure of student and personal data; and failure to prevent or mitigate a cybersecurity incident that affects our systems; and other risks and uncertainties associated with our business described in the Company's filings with the Securities and Exchange Commission. Although the Company believes the expectations reflected in such forwardlooking statements are based upon reasonable assumptions, it can give no assurance that the expectations will be attained or that any deviation will not be material. All information in this press release is as of today's date, and the

Company undertakes no obligation to update any forward-looking statement to conform the statement to actual results or changes in the Company's expectations.

#### **Financial Statements**

The financial statements set forth below are not the complete set of Stride, Inc.'s financial statements for the three and six months ended December 31, 2023 and are presented below without footnotes. Readers are encouraged to obtain and carefully review Stride Inc.'s Quarterly Report on Form 10-Q for the quarter ended December 31, 2023, including all financial statements contained therein and the footnotes thereto, filed with the SEC, which may be retrieved from the SEC's website at www.sec.gov or from Stride Inc.'s website at www.stridelearning.com.

# STRIDE, INC. UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

		Three Moi Decen		er 31,		Six Mont Decen		r 31,
		2023		2022	2023			2022
	(	n thousa	nds	s except sh	nar	e and per	sha	are data)
Revenues Instructional costs and services	\$	504,868 303,694	\$	458,435 288,347	\$	985,049 610,987	\$	883,585 583,848
Gross margin Selling, general, and administrative expenses		201,174 116,885		170,088 102,015	· ' <u></u>	374,062 286,453		299,737 260,383
Income from operations Interest expense, net Other income, net		84,289 (2,022) 6,538		68,073 (2,082) 3,970		87,609 (4,090) 11,703		39,354 (4,128) 5,007
Income before income taxes and income (loss) from equity method investments Income tax expense Income (loss) from equity method investments		88,805 (22,190) 221		69,961 (18,860) (396)		95,222 (23,726) 218		40,233 (11,353) (847)
Net income attributable to common stockholders	\$	66,836	\$	50,705	\$	71,714	\$	28,033
Net income attributable to common stockholders per share:  Basic Diluted Weighted average shares used in computing per share	\$	1.57 1.54	\$	1.20 1.19	\$	1.69 1.66	\$	0.66 0.66
amounts:  Basic Diluted		42,561,035 43,463,763		42,259,061 42,547,334		42,530,523 43,214,119		42,167,844 42,602,405

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# STRIDE, INC. UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS

	December 31, 2023	June 30, 2023 (audited)
ASSETS	share and	nds except I per share ata)
Current assets Cash and cash equivalents Accounts receivable, net of allowance of \$35,880 and \$30,031 Inventories, net Prepaid expenses Other current assets	\$ 354,387 509,635 19,506 35,529 169,815	\$ 410,807 463,722 36,716 24,817 129,137
Total current assets Operating lease right-of-use assets, net Property and equipment, net Capitalized software, net Capitalized curriculum development costs, net Intangible assets, net Goodwill Deferred tax asset Deposits and other assets	1,088,872 60,687 60,555 81,413 50,290 68,768 246,676 9,499 115,436	1,065,199 69,508 52,332 83,465 50,787 74,771 246,676 8,776 109,152
Total assets	\$ 1,782,196	\$ 1,760,666
LIABILITIES AND STOCKHOLDERS' EQUITY Current liabilities		
Accounts payable Accrued liabilities Accrued compensation and benefits Deferred revenue Current portion of finance lease liability Current portion of operating lease liability	\$ 31,319 56,334 43,076 64,237 33,108 12,828	\$ 48,854 76,626 57,426 76,159 35,621 14,449
Total current liabilities  Long-term finance lease liability  Long-term operating lease liability  Long-term debt  Other long-term liabilities	240,902 30,623 51,552 413,869 12,572	309,135 21,278 59,425 413,035 10,497
Total liabilities	749,518	813,370
Commitments and contingencies Stockholders' equity		
Preferred stock, par value \$0.0001; 10,000,000 shares authorized; zero shares issued or outstanding Common stock, par value \$0.0001; 100,000,000 shares authorized; 48,718,413 and 48,339,048 shares issued; and	_	_
43,383,670 and 43,004,305 shares outstanding, respectively Additional paid-in capital Accumulated other comprehensive loss	4 709,157 (44)	4 695,480 (35)
Retained earnings Treasury stock of 5,334,743 shares at cost	426,043 (102,482)	354,329 (102,482)
Total stockholders' equity	1,032,678	947,296
Total liabilities and stockholders' equity	\$ 1,782,196	s 1,760,666
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# STRIDE, INC. UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

		Six Mont Decem		
		2023		2022
	_	(In tho	usa	nds)
Cash flows from operating activities  Net income  Adjustments to reconcile net income to net cash provided by operating activities:	\$	71,714	\$	28,033
Depreciation and amortization expense Stock-based compensation expense Deferred income taxes Provision for credit losses Amortization of fees on debt Noncash operating lease expense Other		54,480 16,022 425 15,332 834 7,913 1,430		53,714 10,451 7,995 2,173 822 7,369 (2,869)
Changes in assets and liabilities:     Accounts receivable     Inventories, prepaid expenses, deposits and other current and long-term assets     Accounts payable     Accrued liabilities     Accrued compensation and benefits     Operating lease liability     Deferred revenue and other liabilities		(61,247) 883 (15,994) (20,987) (14,340) (8,587) (9,849)		(25,680) (9,177) (26,059) (10,681) (38,806) (5,966) 29,863
Net cash provided by operating activities		38,029		21,182
Cash flows from investing activities Purchase of property and equipment Capitalized software development costs Capitalized curriculum development costs Sale of other investments Acquisition of assets		(1,703) (18,402) (8,731) —		(2,823) (21,399) (9,527) 60 (1,409)
Other acquisitions, loans and investments, net of distributions Proceeds from the maturity of marketable securities Purchases of marketable securities		(275) 80,361 (120,047)		(767) 36,729 (55,879)
Net cash used in investing activities		(68,797)		(55,015)
Cash flows from financing activities Repayments on finance lease obligations Payments of contingent consideration Proceeds from exercise of stock options		(22,491) — —		(19,938) (7,024) 10
Repurchase of restricted stock for income tax withholding		(3,161)		(10,334)
Net cash used in financing activities		(25,652)		(37,286)
Net change in cash, cash equivalents and restricted cash Cash, cash equivalents and restricted cash, beginning of period		(56,420) 410,807		(71,119) 389,398
Cash, cash equivalents and restricted cash, end of period	\$	354,387	\$	318,279
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#### Non-GAAP Financial Measures

To supplement our financial statements presented in accordance with GAAP, we have presented adjusted operating income (loss), EBITDA, and adjusted EBITDA, which are not presented in accordance with GAAP.

- Adjusted operating income (loss) is defined as income (loss) from operations as adjusted for stock-based compensation and the amortization of intangible assets.
- EBITDA is defined as income (loss) from operations as adjusted for depreciation and amortization.
- Adjusted EBITDA is defined as income (loss) from operations as adjusted for stock-based compensation and depreciation and amortization.
- Adjusted EBITDA and adjusted operating income (loss) exclude stock-based compensation, which consists of expenses for stock options, restricted stock, restricted stock units, and performance stock units.

Management believes that the presentation of these non-GAAP financial measures provides useful information to investors relating to our financial performance. Adjusted operating income (loss) and Adjusted EBITDA remove stock-based compensation, which is a non-cash charge that varies based on market volatility and the terms and conditions of the awards. EBITDA and Adjusted EBITDA remove depreciation and amortization, which can vary depending upon accounting methods and the book value of assets. EBITDA and Adjusted EBITDA provide a measure of corporate performance exclusive of capital structure and the method by which assets were acquired.

Our management uses these non-GAAP financial measures:

- as additional measures of operating performance because they assist us in comparing our performance on a consistent basis; and
- in presentations to the members of our Board of Directors to enable our Board to review the same measures used by management to compare our current operating results with corresponding prior periods.

Other companies may define these non-GAAP financial measures differently and, as a result, our use of these non-GAAP financial measures may not be directly comparable to similar non-GAAP financial measures used by other companies. Although we use these non-GAAP financial measures to assess the performance of our business, the use of non-GAAP financial measures is limited as they include and/or do not include certain items not included and/or included in the most directly comparable GAAP financial measure.

These non-GAAP financial measures should be considered in addition to, and not as a substitute for, revenues, income (loss) from operations, net income (loss) and net income (loss) per share or other related financial information prepared in accordance with GAAP. Adjusted EBITDA is not intended to be a measure of liquidity. You are cautioned not to place undue reliance on these non-GAAP financial measures.

A reconciliation of these non-GAAP financial measures to the most directly comparable GAAP financial measures is provided below.

# Second Quarter and Six Months Fiscal Year 2024

# Reconciliation of Income from Operations to Adjusted Operating Income

	Т	hree Mont Decemb		ded	S	ix Month Decemb		d
	20	2023 2022				23	20	)22
	(In thou							
Income from operations Amortization of intangible assets Stock-based compensation expense		84,289 2,988 7,596	\$	68,073 3,279 4,941	\$	87,609 6,003 16,022	\$	39,354 6,568 10,451
Adjusted operating income		94,873		76,293		109,634		56,373

# Reconciliation of Net Income to EBITDA and Adjusted EBITDA

		Three Mor Decem 2023				Six Mont Decem 2023		
	(In thou					s)		
Net income Interest expense, net Other income, net Income tax expense (Income) loss from equity method investments Depreciation and amortization	\$	66,836 2,022 (6,538) 22,190 (221) 26,463	\$	50,705 2,082 (3,970) 18,860 396 27,463	\$	71,714 4,090 (11,703) 23,726 (218) 54,480	\$	28,033 4,128 (5,007) 11,353 847 53,714
EBITDA		110,752		95,536		142,089		93,068
Stock-based compensation expense		7,596		4,941		16,022		10,451
Adjusted EBITDA	\$	118,348	\$	100,477	\$	158,111	\$	103,519

## Fiscal Year 2024 Outlook

Reconciliation of Income from Operations to Adjusted Operating Income (unaudited)

		ree Mont March 3				Year Ended June 30, 2024			
	L	Low High				W	Hi	gh	
		(In million							
Income from operations Stock-based compensation expense Amortization of intangible assets	\$	76.0 6.5 2.5	\$	83.0 8.5 3.5	\$	224.5 29.0 11.5	\$	238.5 33.0 13.5	
Adjusted operating income	\$	85.0	\$	95.0	\$	265.0	\$	285.0	

# **Investor Contact**

Timothy Casey
Vice President, Investor Relations
Stride, Inc.

# tcasey@k12.com

Source: Stride, Inc.