

Don't Just Play Them, Build Them! K12 Announces a Nationwide Competition for Students to Create Educational Video Games

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RESTON, Va.--(BUSINESS WIRE)-- K12, a national leader in online education, has announced Game On, a nationwide **competition** for students to pitch creative new ideas for an educational video game, with big prizes online!

"We're calling on students to level up their creativity and craft the future of gaming for their fellow peers," said Karen Ghidotti, Senior Vice President of Customer Experience and Advocacy at K12. "As our inaugural game development competition, we can't wait to witness the extraordinary and imaginative concepts these students will unleash!"

The K12 Game On Competition is open to all K through 12 students nationwide, now through January 31. Students will compete in divisions based on grade level (K-2, 3-5, 6-8, and 9-12), pitching their ideas in round one and submitting a full proposal if they move forward to round two. In the final round, competition finalists will be invited to create a video trailer of their game.

Competition materials will be judged by K12 staff and a panel of national experts, including:

- Steve Isaacs, Education Program Manager at Epic Games, and
- Kurt Benkert, former NFL star, and a nationally ranked Fortnite player.

Participants are eligible to earn prizes such as a Sony PlayStation®5, Microsoft Xbox Series X, Nintendo Switch™, Valve Steam Deck™, and Amazon Gift Cards. Each grade band will have two winners—one selected by our judges and one People's Choice winner selected through public voting. Winners will be announced on March 29.

For details about the K12 Game On Competition, please visit <https://enrichment.k12.com/gameon>.

About K12

K12 is a division of Stride, Inc. (NYSE: LRN), where we are reimagining learning—where learning is lifelong, deeply personal, and prepares learners for tomorrow. With an engaging curriculum, supportive teachers, and a safe environment, K12 has transformed millions of teaching and learning experiences by providing innovative, high-quality, tech-enabled education solutions directly to students and schools. K12 has delivered millions of courses over the past two decades and serves learners in all 50 states and more than 100 countries. More information can be found at [K12.com](https://www.k12.com).

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