

NEWS RELEASE

New Study: Parents Say Online Schools More Transparent Than Traditional Schools

9/27/2022

RESTON, Va.--(BUSINESS WIRE)-- As many parents increasingly express concerns about what their children are learning in schools, a **new study** finds parents view online public schools as substantially more transparent and aligned with their values than brick-and-mortar schools. Parents also say online schools give them more control over what their children are learning, and that teachers are more likely to view them as partners.

"If the past two years have taught us anything, it's that parents and caregivers want more involvement in their children's education," said Dr. Tony Bennett, Stride's President of Schools. "I'm proud that the online schools we serve provide the transparency, safety, and control that so many families deserve and have been searching for."

The study included a survey of randomly selected families in K12-powered online public schools and a nationally representative sample of families in brick-and-mortar public schools, including charter schools.

Among many key findings, the study concluded that parents of students enrolled in K12-powered online public schools are:

- Twenty-seven percentage points more likely to strongly agree that they have a good sense of what their children are learning at school;
- Twenty percentage points more likely to strongly agree that school values are consistent with their own;
- Thirty percentage points more likely to strongly agree they have some control over what their children learn at school; and
- Twenty-eight percentage points more likely to strongly agree that the teachers view them as partners.

The survey was devised by Dr. Corey DeAngelis, a third-party researcher, and administered by a market research

firm in March 2022.

“School choice creates more transparency for parents,” DeAngelis said. “This study shows why virtual schools of choice are an important option, especially for parents who want to be more involved in their children’s education or feel their assigned school is not aligned with their family’s values.”

For more information about Stride, Inc., please visit www.stridelearning.com.

About Stride, Inc.

At Stride, Inc. (NYSE: LRN) we are reimagining learning – where learning is lifelong, deeply personal, and prepares learners for tomorrow. The company has transformed the teaching and learning experience for millions of people by providing innovative, high-quality, tech-enabled education solutions, curriculum, and programs directly to students, schools, the military, and enterprises in primary, secondary, and post-secondary settings. Stride is a premier provider of K-12 education for students, schools, and districts, including career learning services through middle and high school curriculum. For adult learners, Stride delivers professional skills training in healthcare and technology, as well as staffing and talent development for Fortune 500 companies. Stride has delivered millions of courses over the past decade and serves learners in all 50 states and more than 100 countries. The company is a proud sponsor of the **Future of School**, a nonprofit organization dedicated to closing the gap between the pace of technology and the pace of change in education. More information can be found at stridelearning.com, K12.com, destinationsacademy.com, galvanize.com, techelevator.com, and medcerts.com.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20220927005864/en/>

Dana Still

Corporate Communications Director

dstill@k12.com

Source: Stride, Inc.