Stride, Inc. Taps Online Education Expert to Lead Learning Solutions Division

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HERNDON, Va.--(BUSINESS WIRE)-- Across the country, teachers, schools, and districts are meeting unprecedented challenges caused by the COVID-19 pandemic. To better support this demand, Stride, Inc. (NYSE: LRN)—a leading provider of innovative, high-quality, and tech-enabled education solutions—today announced that Dr. Jodi Marshall will now lead the company's efforts to partner with states, districts, and schools for their online learning solutions.

Marshall's appointment comes at a time when more than 70% of U.S. parents agree that online education should be an ongoing option after the pandemic subsides. As Stride's new Senior Vice President of K12 Learning Solutions, Marshall will manage a diverse range of flexible, customizable academic programs that school leaders need during this unprecedented period. One of the country's foremost online education executives with more than twenty years of experience in K-12 and higher education, Marshall will also lead initiatives that support Stride's career learning programs and strengthen online administrator, teacher, and parent trainings.

"Jodi is an innovative, passionate mission-driven leader who gets results," said Dr. Shaun McAlmont, Stride's President of Career Learning Solutions. “I have no doubt that her wealth of experience and expertise in management, strategic planning, and culture-building will help us reach more students and families in new and exciting ways.”

A former teacher, Marshall most recently served as Senior Vice President of Regional School Services for Stride K12-powered schools in the southern region of the country. Previously, Marshall was President and Chief Executive Officer of Florida Virtual School (FLVS). At FLVS, she oversaw an organization that supported more than 300,000 full and part-time students, with revenues of more than $220 million. During her tenure at FLVS, Marshall also held roles as Executive Vice President of Business and School Solutions, Chief Academic Officer, Vice President of
Instruction, Instructional Leader, as well as a variety of other positions.

Earlier in her career, Marshall was a middle school literacy teacher and reading specialist—in Florida and California respectively—and worked with underserved students who read below grade level. During her tenure in California, she was the first person in her district to earn National Board Certification and authored a book on Sustained Silent Reading (SSR).

“As a lifelong learner with a passion for education, I could not be more excited about my new role at Stride,” said Marshall. “I’m looking forward to the weeks and months ahead as we work together to improve academic outcomes and strengthen student engagement.”

Marshall earned a bachelor’s degree in English Language and Literature from the University of Florida, a master’s degree in English education from the University of Central Florida, an EdS in educational leadership and administration from Nova Southeastern University, and a doctoral degree in curriculum and instruction from the University of Miami. Additionally, Marshall recently earned a MBA in innovation and entrepreneurship from Florida International University.

For more information about Stride’s K12 Learning Solutions, visit www.k12.com/learning-solutions.

About Stride, Inc.

At Stride, Inc. (NYSE: LRN) – formerly K12 Inc. – we are reimagining lifelong learning as a rich, deeply personal experience that prepares learners for tomorrow. Since its inception, Stride has been committed to removing barriers that impact academic equity and to providing high-quality education for anyone—particularly those in underserved communities. The company has transformed the teaching and learning experience for millions of people by providing innovative, high-quality, tech-enabled education solutions, curriculum, and programs directly to students, schools, the military, and enterprises in primary, secondary, and post-secondary settings. Stride is a premier provider of K-12 education for students, schools, and districts, including career learning services through middle and high school curriculum. Providing a solution to the widening skills gap in the workplace and student loan crisis, Stride equips students with real world skills for in-demand jobs with career learning. For adult learners, Stride delivers professional skills training in healthcare and technology, as well as staffing and talent development for Fortune 500 companies. Stride has delivered millions of courses over the past decade and serves learners in all 50 states and more than 100 countries. The company is a proud sponsor of the Future of School, a nonprofit organization dedicated to closing the gap between the pace of technology and the pace of change in education. More information can be found at stridelearning.com, K12.com, destinationsacademy.com, galvanize.com, techelevator.com, and medcerts.com.
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