



K12 Inc. Celebrates First National Digital Learning Day

February 1, 2012

Company Sponsors Symposiums and Recognizes Innovative School Districts

HERNDON, Va., Feb. 1, 2012 /PRNewswire/ -- As a leading provider of online curriculum, programs and services to school districts, K12 Inc. is participating in the first Digital Learning Day, a national awareness campaign celebrating innovative teaching and learning through digital media. In honor of this inaugural event, K12 is sponsoring several online learning educational symposiums, and recognizing some of its most innovative public schools and districts.

(Logo: <http://photos.prnewswire.com/prnh/20110113/PH29436L.OGO>)

The company is sponsoring seven full-day events in five different states for administrative, curriculum and technology leaders to learn how to successfully implement online learning programs. K12 school districts are hosting these symposiums to share their best practices for developing high performing online programs. Educators from Idaho, Colorado, Arizona, California and Washington will discuss the successes and challenges of implementing blended, supplemental and full-time online learning programs

In addition, K12 is pleased to recognize four school districts for transforming education through innovative online programs. The following Transformation Award winners reported successful outcomes for their students and districts:

Washington County School District (Utah) – *Transforming Education Through Innovative Engagement*

The Washington Online School implemented a full time, online school program using the K12® and Aventa Learning® by K12 curricula and emphasizing teacher engagement for more than 1,000 statewide K-8 students. As a result, state test scores for 95 percent of Washington Online students increased over 10 percent this past year, including a 29 percent increase in year-end Algebra scores.

Falcon School District 49 (Colorado) – *Pursuit of Innovative Education for All Students*

Falcon implemented several programs using both K12 and Aventa Learning throughout their district including the full time, online Falcon Virtual Academy, which has grown from 59 students in 2010 to 339 students in 2011. Falcon Virtual Academy uses K12 for its Response to Intervention (RTI) program that services 100 percent of its students. The RTI approach enabled Falcon to achieve AYP in Elementary and High School this past year.

Clarksville-Montgomery County School System (Tennessee) – *Transforming Education Through Tailoring Programs for At-Risk Students*

Clarksville-Montgomery County School System has achieved tremendous results educating a student population with high poverty (over 45 percent) and mobility rates (some schools have experienced 70-75 percent annual turnover). Using the A+ Learning System® by K12 curriculum to implement a range of online learning programs that target the unique needs of at-risk populations, the district-wide graduation rate increased from 76 percent to 93.5 percent over the last five years. Further, the district-wide dropout rate decreased from 11 percent to 0.5 percent over the same period.

Hillsborough County School District (Florida) – *Transforming Education by Removing Barriers to Quality Online Education*

Hillsborough County School District understood the benefits of offering online education options to help educate a diverse student body throughout the district. Using Aventa Learning curriculum, it offered credit recovery programs to all students, including those who had already dropped out of school, as a way to help them earn a high school certificate. Hillsborough teachers are now supporting more than 12,000 online course enrollments for high school students.

K12 provides online curriculum and support for more than 2,000 school districts in all 50 states. Over the past decade, K12 has delivered over 4 million online courses from its extensive portfolio, including full-time online programs, credit recovery, core courses, world languages, AP and high school electives.

Digital Learning Day is a national awareness campaign celebrating innovative teachers and instructional methods spearheaded by the Alliance for Excellent Education. Learn more about Digital Learning Day at <http://www.digitalllearningday.org>.

About K12 Inc.

K12 Inc. (NYSE: LRN), a technology-based education company, is the nation's largest provider of proprietary curriculum and online education programs for students in kindergarten through high school. Using 21st century tools to prepare 21st century students, K12 provides a new choice for students to learn in a flexible and innovative way, at an individualized pace. K12 provides curriculums and academic services to public and private online schools and districts, traditional classrooms, blended school programs, and directly to families. K12 is accredited through AdvancED, the world's largest education community. Additional information on K12 for schools and districts can be found at www.K12.com/educators.

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