



## K12 Inc. Announces Upcoming Investor Conference

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HERNDON, Va., Mar 07, 2011 (BUSINESS WIRE) -- K12 Inc. (NYSE:LRN), the nation's largest provider of proprietary curriculum and online school programs for students in kindergarten through high school, announced today it will present at the following investor conference:

### **Credit Suisse 13<sup>th</sup> Annual Global Services Conference, Phoenix, AZ**

Tuesday, March 15, 2011, 1:00 PM (MT)

The presentation will be webcast live and can be accessed from the Investor Relations section of the Company's website at [www.k12.com](http://www.k12.com). The audio will also be archived and available for replay there for 30 days.

About K12 Inc.

K12 Inc. (NYSE:LRN), a technology-based education company, is the largest provider of proprietary curriculum and online education programs for students in kindergarten through high school in the U.S. K<sup>12</sup> provides its curriculum and academic services to public and private online schools, traditional classrooms, blended school programs, and directly to families. K<sup>12</sup> also operates the K<sup>12</sup> International Academy<sup>TM</sup>, an accredited, diploma-granting online private school serving students in 59 countries plus the U.S.

Founded in 2000, K<sup>12</sup> has provided over 2 million courses - core subjects, AP<sup>(R)</sup>, world languages, credit recovery, and electives - to more than 200,000 students worldwide. Over 90 percent of parents surveyed are satisfied with the K<sup>12</sup> program and agree that their children have benefited academically with K<sup>12</sup>. Students graduating from K<sup>12</sup> virtual schools have been accepted to hundreds of higher education institutions including many of the nation's top-ranked colleges and universities.

In April 2010, K<sup>12</sup> joined with Middlebury College to form a new venture called Middlebury Interactive Languages to create and distribute innovative online language courses for pre-college students. In July 2010, K<sup>12</sup> acquired KC Distance Learning, Inc., a nationally recognized leader in online learning with brands that provide high quality education products and online school solutions: Aventa Learning<sup>TM</sup>, The Keystone<sup>TM</sup> School and iQ Academies<sup>(R)</sup>. In November, K<sup>12</sup> acquired American Education Corporation, a leading provider of instructional and assessment software for kindergarten through adult learners. In the same month, K<sup>12</sup> also announced a strategic investment to acquire a minority interest in Web International English, a leader in English language training for thousands of students in China.

K<sup>12</sup> is accredited through AdvancED, the world's largest education community. More information on K<sup>12</sup> can be found at: [www.K12.com](http://www.K12.com).

SOURCE: K12 Inc.

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