



K12-Powered Student Earns Top Prize in National School Choice Video Contest

January 22, 2018

Georgia Cyber Academy's Damácia Howard Takes Home \$5,000 "People's Choice" Award

HERNDON, Va.--(BUSINESS WIRE)--Jan. 22, 2018-- A K12-powered school student has been named a winner of the national "[Choices in Education](#)" video contest. Damácia Howard, of Union City, Georgia, is a ninth grader at [Georgia Cyber Academy](#) (GCA). Damácia receives a \$5,000 scholarship from the Foundation for Excellence in Education and will be recognized at a [school choice event](#) on Tuesday, January 23rd (Details below).

"Millions of American students and families benefit from the opportunity to find the best educational fit to suit their unique needs," said Kevin Chavous, K12 President of Academics, Policy, and Schools. "We congratulate Damácia on her scholarship and for sharing her powerful story with others."

In Damácia's compelling video, the high school freshman shares her journey of being bullied in a traditional brick and mortar school and how enrolling at GCA, powered by K12, changed her life.

"School choice gives my family the freedom to choose the education option that works best for me, and for that I am forever grateful," said Damácia.

An honors student in her third year at the online school, Damácia dedicates much of her free time to service initiatives at home and abroad. She supports an international aid initiative, [Books for Africa](#), which has collected and distributed more than 3 million books to children overseas.

EVENT: Georgia Public Policy Foundation's School Choice Week Honoring GCA's Damácia Howard

WHEN: Tuesday, January 23, 2018

TIME: 8:00AM – 9:15AM EST

WHERE: The Georgian Club, 100 Galleria Pkwy SE, #1700, Atlanta, GA 30339

[Georgia Cyber Academy](#) is an accredited full-time online public charter school program that serves students in Kindergarten through 12th grade. As part of the Georgia public school system, GCA is tuition-free, giving parents and families the choice to access the curriculum and tools provided by K12 Inc.

The 2018 [National School Choice Week](#) runs through Friday. Held annually since 2011, the week is an independent, public awareness initiative to inform Americans about education options available for students, including online learning, blended learning and public charter schools. More than 32,000 events are planned at schools and in state capitols across the country this week, including many organized by K12-partner schools.

About K12, Inc.

K12 Inc. (NYSE: LRN) is driving innovation and advancing the quality of education by delivering digital learning platforms and technology to students and school districts across the globe. K12's curriculum serves over 2,000 schools and school districts and has delivered millions of courses over the past decade. K12 is a company of educators providing online and blended education solutions to charter schools, public school districts, private schools, and directly to families. The K12 program is offered through more than 70 partner public schools, and through school districts and public and private schools serving students in all 50 states and more than 100 countries. More information can be found at [K12.com](#).

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