



## The Pen Made Mightier: K12 Inc. Premieres New Tools for English/Language Arts

August 10, 2020

HERNDON, Va.--(BUSINESS WIRE)--Aug. 10, 2020-- [K12 Inc.](#) (NYSE: LRN)—the nation’s leading provider of online and blended education programs—has enhanced its English and language arts (ELA) offerings to further deliver an interactive, standards-aligned curriculum for K-12 students.

Through K12’s ELA curriculum, younger children learn the basics of phonics and grammar and prepare for reading through systematic, multi-sensory activities. Meanwhile, older students develop their literary analysis and comprehension skills by reading novels, nonfiction, and contemporary works. A close reading approach also guides students toward a deeper level of understanding the meaning of selected texts.

This fall, an expanded version of K12’s Embark curriculum will provide elementary school students with engaging interactive online lessons using hands-on learning materials, activities, and high-quality children’s literature. Also, through a partnership with [Newsela](#), students in grades 6-10 will have access to hundreds of informational texts at five different reading levels. This program uses an adaptive algorithm to quickly determine and adjust students’ reading levels and match them with appropriate reading resources.

“We are excited to introduce families and our partner schools to K12’s updated ELA program as we continue to personalize the learning process for each student,” said Jeanna Pignatiello, Senior Vice President and Chief Academic Officer at K12. “These program enhancements support our goal to empower students at every grade level to express themselves, think critically about the world around them, and unlock the power of written word.”

K12 has more than 20 years of experience delivering online and in-person instruction. The company leverages its expertise in integrated platforms and technology, which are time-tested and built specifically for online learning, to deliver a personalized learning experience to students across the country.

Combining phonics, language skills, spelling lessons, and opportunities for fluency practice, K12’s ELA program emphasizes classic works, teaches writing as a process, and prepares students for standardized tests in the areas of language skills and reading comprehension.

For more information, visit [www.k12.com](http://www.k12.com).

### About K12

K12 Inc. (NYSE: LRN) helps students of all ages reach their full potential through inspired teaching and personalized learning. The company provides innovative, high-quality online and blended education solutions, curriculum, and programs to students, schools and enterprises in primary, secondary and post-secondary settings. K12 is a premier provider of career readiness education services and a leader in skills training, technology staffing and talent development. The company provides programs which combine traditional high school academics with career technical education through its Destinations Career Academies. Adult learning is delivered through K12’s subsidiary, Galvanize, a leader in developing capabilities for individuals and corporations in technical fields such as software engineering and data science. K12 has delivered millions of courses over the past decade and serves students in all 50 states and more than 100 countries. The company is a proud sponsor of the [Future of School](#), a nonprofit organization dedicated to closing the gap between the pace of technology in daily life and the pace of change in education. More information can be found at [K12.com](#), [destinationsacademy.com](#), [jobshadowweek.com](#), and [galvanize.com](#).

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Dana Still  
Sr. Manager, Corporate Communications  
K12 Inc.  
[dstill@k12.com](mailto:dstill@k12.com)

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