



K12 Inc. to Begin Trading on the NYSE "Big Board"

December 30, 2008

Trading to Begin on NYSE Tomorrow

HERNDON, Va.--(BUSINESS WIRE)--Dec. 30, 2008--K12 Inc. (NYSE:LRN), a leading provider of proprietary, technology-based curriculum and education services created for online delivery to students in kindergarten through 12th grade, announced that it has qualified to be listed on the New York Stock Exchange and will begin trading on the NYSE "Big Board" on December 31, 2008. K12 originally listed on NYSE Arca in 2007 and will continue to trade under its current ticker symbol LRN on the NYSE.

About K¹²

K12 Inc. (NYSE: LRN) is a leading provider of proprietary, technology-based curriculum and online education programs to students in grades K-12. K¹² provides its curriculum and academic services to online schools, traditional classrooms, blended school programs, and directly to families. Over 50,000 students in 21 states are enrolled in online public schools using the K¹² program. K12 Inc. also operates the K¹² International Academy, an accredited, diploma-granting online private school serving students worldwide.

K¹²'s mission is to provide any child the curriculum and tools to maximize success in life, regardless of geographic, financial, or demographic circumstances. K12 Inc. is accredited through the Commission on International and Trans-Regional Accreditation (CITA). It is the largest national K-12 online school provider to be recognized by CITA. More information can be found at www.K12.com.

K¹²(R) is a registered trademark and the K¹² logo, xPotential and Unleash the xPotential are trademarks of K12 Inc.

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Source: K12 Inc.