Schools in the Driver's Seat: K12 Learning Solutions to Provide Tailored Online Education Services

May 27, 2020

K12 Inc. introduces new services to empower districts to set their own path to online learning success

HERNDON, Va.--(BUSINESS WIRE)--May 27, 2020--K12 Inc. (NYSE: LRN) announced today the launch of K12 Learning Solutions, a new suite of online and blended education services, curriculum, training, and support tailored to meet schools’ and districts’ online learning goals and ensure student, teacher, and parent success.

With K12 On-Demand, K12 Blended, and Full-Time Online school models, as well as K12 Training Options for teachers, parents, and administrators, K12 Learning Solutions delivers robust online and blended learning options for seamless education delivery and long-term academic success.

K12 Learning Solutions provides access to an online education delivery platform; engaging curriculum covering core subjects, career readiness education, and hundreds of electives; and administrator, teacher, and parent training to succeed in the online environment.

“Online education is no longer a distant concept for America’s schools; it’s very much our present reality,” said Scott Durand, K12’s Senior Vice President and General Manager of K12 Learning Solutions. “K12 Learning Solutions empowers schools and districts to offer the best of both an online and in-person learning experience and gives school leaders the flexibility to quickly respond to changing needs.”

In a survey conducted by Morning Consult, 85% of parents said U.S. public schools should be prepared and equipped to shift to an online learning environment by next fall. And in the wake of pandemic-related school building closures, the majority of parents (82%) think more resources and training for teachers in online instruction would improve learning at home.

K12 has more than 20 years of experience delivering online education to students across the country and has worked with more than 2,000 schools and districts across all 50 states to help tailor local solutions for personalized online and blended learning.

“Communities need to make education work in the current reality of the pandemic, but online learning can be more than an emergency response,” said Durand. “K12 has developed specialized expertise over two decades in the design, implementation, and operational support of blended and online learning programs, and we look forward to partnering with districts to modernize and prepare their students for the world today and tomorrow.”

K12 Learning Solutions partners with districts to understand their goals, assess online learning readiness, and develop a plan to deliver online education that meets their unique objectives.

With K12 On-Demand, school districts will be prepared to switch to an online learning model in an emergency. Designed to be accessible when needed for unexpected school closures, K12 On-Demand will equip district staff to make the seamless temporary switch to online instruction, so students can continue learning with minimal disruption during weather events, natural disasters, and public health crises.

With K12’s Blended Option, districts will set up a personalized, future-ready learning experience for students with online courses that complement their in-person offerings throughout the year – not just in an emergency. Schools can offer an expanded menu of core courses and electives taught by K12 teachers or their own staff, including content from K12’s Destinations Career Academy portfolio of career-focused education programming. Students will benefit from project based learning and virtual experiences that prepare them for the increasingly digital workforce.

K12 Learning Solutions also offers districts the option to build a Full-Time Online school, to better support more members of their community as they meet a range of learning needs.

K12 Training options offer teacher, parent, and administrator development programs to help districts succeed with online education delivery. K12 provides instructional resources, tools, and platforms to implement proven practices in online instruction, ensuring success and confidence in everyone’s online learning experience.

To learn more about K12 Learning Solutions, visit k12.com/learning-solutions.

About K12

K12 Inc. (NYSE: LRN) helps students of all ages reach their full potential through inspired teaching and personalized learning. The company provides innovative, high-quality online and blended education solutions, curriculum, and programs to students, schools and enterprises in primary, secondary and post-secondary settings. K12 is a premier provider of career readiness education services and a leader in skills training, technology staffing and talent development. The company provides programs which combine traditional high school academics with career technical education through its Destinations Career Academies. Adult learning is delivered through K12’s subsidiary, Galvanize, a leader in developing capabilities for individuals and corporations in technical fields such as software engineering and data science. K12 has delivered millions of courses over the past decade and serves students in all 50 states and more than 100 countries. The company is a proud sponsor of the Future of School, a nonprofit organization dedicated to closing the gap between the pace of technology in daily life and the pace of change in education. More information can be found at K12.com, destinationsacademy.com, jobshadowweek.com, and galvanize.com.

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