



K12 Inc. Announces Recipient of Voter's Choice Award

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I Want to Rock the Mall YouTube Contest Applicant, Cameron D., Received Majority Views

HERNDON, Va., May 9, 2012 /PRNewswire/ -- A star was born this week, when Cameron D. of Houston, Texas received the K12 Voter's Choice Award for her original YouTube video, "Walk Together." As part of the Girl Scouts 100th anniversary, Girl Scouts around the nation submitted song entries for the Girl Scouts *I Want to Rock the Mall* YouTube contest sponsored by K12 Inc., America's leader in online learning for grades K through 12. The public took part in the 100th Anniversary of Girl Scouting by voting for the girl who exemplified the most creativity, originality and musicality through a powerful song about what it means to be a Girl Scout today.

"I still can't believe I won the K12 Voter's Choice Award, especially with such tough competition from all the talented girls that entered," said the winner, Cameron D. "I want to thank everyone who took the time to watch my Girl Scouts video and then voted for me."

Cameron D. received the most video views and, along with bragging rights, won a NOOK Color™ e-book tablet and powerspeaK12 foreign language course. All entrants were encouraged to share their contest entry links with friends and family to increase their respective video views via email, Facebook and Twitter.

"Each of the contest entries was outstanding and illustrated what it truly means to be a Girl Scout today," said Sara Doolittle, Marketing Director at K12. "However, there could be only one Voter's Choice winner, so on behalf of K12, I congratulate Cameron D. for winning with her amazing song and video."

Girl Scouts will gather on the National Mall in Washington, DC on June 9 for *Girl Scouts Rock the Mall: 100th Anniversary Sing-Along*. The grand prize winner, who is yet to be announced, will be awarded a free trip to the event as well as the opportunity to sing in front of more than 200,000 Girl Scouts Rock the Mall attendees. The winner will also get to perform alongside Thia Megia, who is a K12 student, former Girl Scout, finalist on the hit FOX series "American Idol," and official ambassador for the *I Want to Rock the Mall* YouTube contest.

Contestants posted their original videos online at YouTube.com/GSRockTheMall. To see the official rules for the K12 Voter's Choice Awards Contest, please visit www.gscnc.org/rockthemail_youtube.html.

About K12 Inc.

K12 Inc. (NYSE: LRN), a technology-based education company, is the nation's largest provider of proprietary curriculum and online education programs for students in kindergarten through high school. Using 21st century tools to prepare 21st century students, K12 provides a new choice for students to learn in a flexible and innovative way, at an individualized pace. K12 provides curriculums and academic services to public and private online schools and districts, traditional classrooms, blended school programs, and directly to families. K12 is accredited through AdvancED, the world's largest education community. Additional information on K12 can be found at www.K12.com.

About Girl Scout Council of the Nation's Capital

The Girl Scout Council of the Nation's Capital is a leadership development organization for girls, with 90,000 girl and adult members: 63,300 girls (grades K-12) and 26,700 volunteer, adult and lifetime members. With the support of dedicated adult volunteers and parents, the generosity of corporations and foundations, Girl Scouting helps build girls of courage, confidence and character, who make the world a better place. The Council serves the Greater Washington Region, which includes the District of Columbia, eight counties in Maryland, ten counties in Virginia and seven counties in West Virginia. Girl Scouts was founded in 1912, and to celebrate the Council will host the largest gathering of Girl Scouts in Washington, D.C. on June 9, 2012 at *Girl Scouts Rock the Mall: 100th Anniversary Sing-Along*. For more information on how to join, volunteer, or donate to Girl Scouts, visit our website at www.gscnc.org.

SOURCE K12 Inc.

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