



K12 Inc. to Provide School Districts with Mobile Access to Common Core-Aligned Content, Assessments, and World Languages

June 24, 2013

Herndon, Va., June 24, 2013 — K12 Inc. ([NYSE:LRN](#)), the nation's leading provider of technology-powered individualized education solutions for students in pre-kindergarten through high school, today announced that it is providing school districts mobile access via the iPad® to the A+nyWhere Learning System® (A+LS®) by K12® and Middlebury Interactive Languages™ curricula in the 2013-2014 school year. The announcement was made at the International Society for Technology in Education ([ISTE](#)) Annual Conference and Exposition.

According to [MDR](#), a leading U.S. provider of education marketing information and services, of the more than 800 school districts surveyed in its "2012 State of the K-12 Market Report," 67 percent of curriculum directors and 58 percent of technology directors cited tablets as a "must-have technology" for the 21st century classroom. With this increasing demand, K12 is expanding its mobile offerings beyond the K12 applications currently available for the iPad, iPhone®, and iPod touch® that provide students additional help in learning key concepts about money, Algebra, the Periodic table, and other subjects.

"We are expanding our mobile offerings to enable our school district partners and their students to leverage the power of anytime, anywhere access to high quality content, assessments and courses that are aligned with state and national standards," said Gregg Levin, Senior Vice President of K12's Institutional Business, which serves school districts. "Today, mobile access to curriculum and powerful management tools is critical to empowering school districts to successfully address the individual needs of more students through online learning."

The A+nyWhere Learning System by K12, which includes prescriptive learning and remediation content and accelerated coursework, will be available on the iPad. Containing 93 titles in language arts, math, science, social studies, and high school electives – more than 160,000 pages of content – [A+LS on the iPad](#) is aligned with Common Core State Standards and state objectives for students in grades 1-12. A+LS also provides study guides and practice and mastery assessments. Whether they have significant learning gaps or they're looking to extend their knowledge, now students can use an iPad to work on their lessons anywhere with Internet connectivity.

Also available via iPad will be 24 world language courses from [Middlebury Interactive Languages](#), a joint venture between K12 and Middlebury College. School districts can provide students in grades 6-12 mobile access to Middlebury courses in Spanish, French, German, Latin, and Chinese, including AP® Spanish and AP French. This engaging world language curriculum is based on the proven methodology established and supported by Middlebury College, the recognized international leader in world language pedagogy.

"More and more, districts are investing resources in tablets and multiple-user technologies so that interventions or accelerated coursework can be structured at school and completed in or out of the classroom," said Tres Tyvand, Student Services Coordinator for Oregon's Bend-La Pine Schools Online Plus. "A+LS for iPad is a powerful tool that can serve hundreds of students – even at a school with limited resources – with customized, common core-based interventions and advanced lessons that are differentiated for each child. Now the teacher can focus on core instructions during face-to-face time, and use A+LS for iPad for targeted learning during other times. Now it's anytime, anywhere, it's easy, and it works."

Bend-La Pine Schools offer district-wide online learning programs, including full-time and part-time online programs for elementary, middle and high school, enrichment courses, and credit recovery for high school. The district serves more than 2,000 students with online programs annually.

K12 provides schools and districts the industry's most complete continuum of proprietary pre-kindergarten through high school online learning solutions for full-time virtual, blended, and traditional classroom learning environments. By integrating curriculum, technology, and services, K12 empowers its school and district partners to provide individualized learning and maximize student and district outcomes. Over the past decade, the company has served more than 2,000 districts and delivered over four million online course enrollments from its award-winning portfolio. For more information on K12's online solutions for schools and districts, visit [educators.k12.com](#).

About K12 Inc.

K12 Inc. (NYSE: LRN) is leading the transformation to individualized learning as the nation's foremost provider of technology-powered proprietary online solutions for students in pre-kindergarten through high school. K12 has worked with over 2,000 school districts and has delivered more than four million courses over the past decade. K12 provides curricula, academic services, and learning solutions to public schools and districts, traditional classrooms, blended school programs, and families. K12's curriculum is rooted in decades of research combined with 21st-century technology by cognitive scientists, interactive designers and teachers. K12's portfolio of more than 500 unique courses and titles—the most extensive in the technology-based education industry—covers every core subject and four academic levels for high school including Honors and AP. K12 offers credit recovery courses, career-building electives, remediation support, six world languages, and a deep STEM offering. The K12 Program is offered through K12 partner public schools in more than two-thirds of the states and the District of Columbia, and through private schools serving students in all 50 states and 85 countries. More information can be found at [k12.com](#).

© 2013 K12 Inc. K12 and A+nyWhere Learning System are registered trademarks, and the K12 logo is a trademark of K12 Inc. All other trademarks are the property of their respective owners.

Press Contact:
Beth Halloran

bhalloran@k12.com

703.436.3263

###