



K12 Inc. Extends Anytime, Anywhere Benefits of Online Learning to School District Administrators, Teachers, and Mentors

June 24, 2013

Online Program Management Platform PEAK¹²™ Office Now Available via iPhone® and iPad®

Herndon, Va., June 24, 2013 — K12 Inc. ([NYSE:LRN](#)), the nation's leading provider of technology-powered individualized education solutions for students in pre-kindergarten through high school, today announced at the International Society for Technology in Education (ISTE) Annual Conference and Exposition that it is enabling school district administrators to manage their online learning programs whenever and from wherever they choose.

This fall, K¹² will make its innovative online program management platform, PEAK¹² Office, available via iPhone, iPad, as well as iPod touch®. The new mobile app untethers school district administrators, teachers, and mentors from desktops, laptops, and the office, making it easy to securely manage student learning from anywhere, 24 hours a day.

"We are all becoming accustomed to anytime, anywhere access to information in nearly all aspects of life—and educators are no exception," said Gregg Levin, Senior Vice President of K¹²'s Institutional Business, which serves school districts. "PEAK¹² Office Mobile is the first in a series of technology tools from K¹² that will enable our school district partners to take full advantage of the benefits that students are receiving from their online learning programs today – anytime, anywhere, access to information when the time is right for the individual."

[PEAK¹² Office Mobile](#) provides easy to search, detailed views of students, courses, dashboards, assessments, and grades. For example, the new iPhone app allows educators to:

- See a student's performance, level of engagement, and pacing;
- View a student's grades and assessment details;
- With one click, send a student's progress in an e-mail to the student and/or the parents;
- Monitor a student's activity by day, month, or year; and
- Send an enrollment letter and change the enrollment end date, to reinstate, extend, or grade out a student.

Oregon's Bend-La Pine Schools offer district-wide online learning programs, including full-time and part-time online programs for elementary, middle and high school, enrichment courses, and credit recovery for high school. The district serves more than 2,000 students with online programs annually. Tres Tyvand, Student Services Coordinator for Bend-La Pine Schools Online Plus, emphasizes the need for mobile technology to manage learning virtually.

"We serve students with increasingly flexible, seamless learning options – in online or blended programs or in classrooms with access to digital platforms that are available outside of the school day," said Tyvand. "Like the fluid, flexible power of the online environment, now district staff can leverage the PEAK¹² Office Mobile app to manage their online programs during times that work for them. By constantly creating tools that allow educators like me to be productive when and where I want to be, K¹² keeps its clients and, more importantly, the students they serve ahead of the game."

[PEAK¹² Office Mobile](#) is one component of PEAK¹², which stands for Personalize, Engage, and Achieve with K¹². PEAK¹² for school districts delivers an engaging and personalized digital learning experience through an easy-to-use open learning technology platform that simplifies administration, provides intelligent reporting on student progress and delivers "point-and-click" course customization to improve student outcomes. [PEAK¹²](#) includes:

- **Enrollment and administrative tools** – to efficiently manage licenses, student accounts, and enrollment functions;
- **Reporting and alerts** -- enables administrators and teachers to glean intelligence about all of their students at any given time through a single, integrated interface;
- **Personalization** – using content from the PEAK¹²Library, courses can be customized to exact requirements, whether for a single student, district-wide, or any size group in between; and
- **Technology integration** – designed as an open platform to help bring together district systems that don't currently "talk" to one another.

K¹² provides schools and districts the industry's most complete continuum of proprietary pre-kindergarten through high school online learning solutions for full-time virtual, blended, and traditional classroom learning environments. By integrating curriculum, technology, and services, K¹² empowers its school and district partners to provide individualized learning and maximize student and district outcomes. Over the past decade, the company has served more than 2,000 districts and delivered over four million online course enrollments from its award-winning portfolio. For more information on K¹²'s online solutions for schools and districts, visit [educators.k12.com](#).

About K12 Inc.

K12 Inc. (NYSE: LRN) is leading the transformation to individualized learning as the nation's foremost provider of technology-powered proprietary online solutions for students in pre-kindergarten through high school. K¹² has worked with over 2,000 school districts and has delivered more than four million courses over the past decade. K¹² provides curricula, academic services, and learning solutions to public schools and districts, traditional

classrooms, blended school programs, and families. K¹²'s curriculum is rooted in decades of research combined with 21st-century technology by cognitive scientists, interactive designers and teachers. K¹²'s portfolio of more than 500 unique courses and titles—the most extensive in the technology-based education industry—covers every core subject and four academic levels for high school including Honors and AP. K¹² offers credit recovery courses, career-building electives, remediation support, six world languages, and a deep STEM offering. The K¹² Program is offered through K¹² partner public schools in more than two-thirds of the states and the District of Columbia, and through private schools serving students in all 50 states and 85 countries. More information can be found at k12.com

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