



K12 Inc. Names Timothy Murray President and Chief Operating Officer

April 23, 2012

HERNDON, Va., April 23, 2012 /PRNewswire via COMTEX/ --K12 Inc. (NYSE: LRN), the nation's largest provider of proprietary curriculum and online education programs for students in kindergarten through high school, today announced that Mr. Timothy L. Murray will join the Company as its President and Chief Operating Officer.

(Logo: <http://photos.prnewswire.com/pmh/20110113/PH29436LOGO>)

Mr. Murray begins his new role at K12 today, Monday, April 23. He will report to the Company's Chief Executive Officer, Ron Packard.

"I am delighted to welcome Tim to K12," said Ron Packard. "This is an exciting time for our company. K12 has experienced tremendous growth domestically and internationally in recent years and we expect this to continue. We believe now is the time to expand K12's executive team as we continue to scale, innovate, and pursue new opportunities that enable us to fulfill our company's mission to provide high quality education products and services to schools, teachers, and families around the globe. Tim's broad experience will allow us to manage this growth even more effectively."

Mr. Murray is an accomplished executive with decades of experience working for successful public and private companies. Most recently, Mr. Murray served as Chief Executive Officer of Pulsepoint, Inc., a digital media technology company formed by ContextWeb, a top-rated advertising exchange company. He joined ContextWeb in March of 2010 and served as the company's CEO.

Prior to ContextWeb, Mr. Murray was chief operating officer of Dialogic Inc., overseeing the daily operations of all aspects of sales, customer service and support, engineering, marketing, manufacturing, quality initiatives, and human resources.

Mr. Murray began his career at AT&T in 1980 and over the next twenty years was promoted to positions of increasing responsibilities, including in sales, marketing, operations, engineering, and product management. He left AT&T in 2001 after serving as Executive Vice President, Business Service Operations.

Mr. Murray received a B.S. and M.S. in Management and Industrial Engineering from Rensselaer Polytechnic Institute.

Andrew Tisch, Chairman of the K12 Board of Directors, said, "The K12 Board is pleased that Tim is joining the company. K12's employees and executives are a talented and dynamic group who share a deep commitment to education. Tim will fit right in. He is a gifted individual who brings a wealth of experience working in high growth companies. We are excited about K12's achievements and confident Tim will make a significant contribution to the company's future success."

"I feel very privileged to join K12," said Tim Murray. "Since K12 was founded it has made a positive impact in the lives of many children and teachers. People at K12 are passionate about education. I look forward to helping K12 build on its impressive accomplishments, and look forward to working at this innovative, mission-driven company."

About K12 Inc.:

K12 Inc. (NYSE: LRN), a technology-based education company, is the nation's largest provider of proprietary curriculum and online education programs for students in kindergarten through high school. Using 21st century tools to prepare 21st century students, K12 provides new options for students to learn in a flexible and innovative way, at an individualized pace. K12 provides curriculums and academic services to public and private online schools and districts, traditional classrooms, blended school programs, and directly to families. K12 is accredited through AdvancED, the world's largest education community. Additional information on K12 can be found at www.K12.com.

SOURCE K12 Inc.