



K12 Founder and CEO Lauds 12-year-old Winner of NYSE Financial Future Challenge, Attends Closing Bell Awards Ceremony

January 11, 2010

Largest U.S. provider of K-12 online school programs sponsored the NYSE national competition

HERNDON, Va., Jan 11, 2010 (BUSINESS WIRE) -- Ron Packard, founder and CEO of K12 Inc. (NYSE:LRN), the nation's largest provider of proprietary curriculum and online school programs for students in kindergarten through high school, today participated in a closing bell awards ceremony at the New York Stock Exchange with 12-year old Fabian Fernandez, winner of the NYSE Financial Future Challenge. K12 Inc. joined the NYSE Foundation and By Kids for Kids Co. (BKFK) in sponsoring the national competition held to encourage kids to invent new ways to teach peers about investing and financial literacy.

"K12 Inc. is proud to sponsor this competition and congratulates Fabian on his success," said Ron Packard, Founder and CEO of K12 Inc. "K12's education programs are widely recognized for fostering creative thinking and giving students everything they need to reach their full academic potential. Fabian is an excellent example of what young people can achieve through hard work and a focus on education."

Fabian is a home school student in Conroe, TX. He is involved in a number of clubs and activities and is the winner of numerous awards including the Molecular Frontiers Inquiry Prize in June 2009.

The NYSE Financial Future Challenge ran from June 1, 2009 through September 31, 2009 and drew thousands of entries from children across the country. Mr. Packard and other K¹² executives served on the panel of VIP judges in the competition.

About K12 Inc.

K12 Inc. (NYSE: LRN), a technology-based education company, is the nation's largest provider of proprietary curriculum and online education programs to students in kindergarten through high school. K^{12(R)} provides high quality, customized education solutions to school districts, charter schools, and directly to families ranging from individual courses to classroom and hybrid programs to full-time virtual school programs. Since K¹² was founded in 1999, it has delivered over 1.5 million courses to students worldwide. Over 60,000 students in twenty-five states are enrolled in virtual schools operated by K¹². The company also operates the K12 International AcademyTM, an accredited, diploma-granting online private school serving students in over 40 countries. More information can be found at www.K12.com.

SOURCE: K12 Inc.

K12 Inc.

Jeff Kwitowski

VP, Public Relations

703-483-7281

jkwitowski@K12.com