



## **K12 Announces powerspeaK12 - An Online World Language Curriculum for Grades 3-12**

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HERNDON, Va.--(BUSINESS WIRE)--Oct. 27, 2008--K12 Inc. (NYSE: LRN), the nation's leading provider of K-12 online learning programs, is announcing its online world language curriculum, powerspeaK12 (C).

powerspeaK12 (formerly Power-Glide, a product developed by Power-Glide Language Courses Inc. which was acquired by K12 Inc. in October 2007) offers schools and independent learners a comprehensive set of 29 courses in multiple levels for elementary, middle, and high school students (grades 3-12). Languages include Spanish, French, German, Latin, and Chinese.

The powerspeaK12 courses can be used as self-paced, independent study courses or as teacher-supported courses. The online delivery format allows courses to be taught or taken in a classroom, computer lab, or student's home, providing flexibility to meet teachers' and students' scheduling and pacing needs. Additionally, the powerspeaK12 courses include tests throughout the content, facilitating the granting and transfer of academic credit for student course completions.

powerspeaK12 courses offer an optimal mix of innovative, proven teaching methods that are integrated and woven together to give students a complete world language learning experience. Students are guided toward proficiency in languages by reinforcing listening, speaking, reading, and writing skills with increasing emphasis as students progress through course levels. The courses use rich graphics, audio, video and music, and include engaging games and culturally relevant activities that keep students eager and excited to learn.

powerspeaK12's signature activity, the "Diglot Weave," involves presenting students with a story in their native language, and gradually transitioning words and phrases from the story into the new language. This learning process teaches helps students fit together unfamiliar words and phrases with those that are familiar, thereby making it easier to comprehend and retain understanding of new words.

The powerspeaK12 courses meet the national standards outlined by the American Council on Teaching of Foreign Languages (ACTFL), the nation's preeminent organization dedicated to the improvement and expansion of language instruction and learning. powerspeaK12 is also accredited by the Northwest Association of Accredited Schools (NAAS).

K12 is currently showcasing powerspeaK12 at the 2008 Virtual School Symposium Conference (VSS), a three-day convention held this year at the Renaissance Phoenix-Glendale Hotel in Glendale, AZ. The VSS conference is the nation's premier online learning and virtual school conference and is hosted by the North American Council for Online Learning (NACOL), the leading industry organization for K-12 online learning.

For more on powerspeaK12, and to view a demonstration of the courses, visit: [www.powerspeak.com](http://www.powerspeak.com)

About K12 Inc.

K12 Inc. (NYSE: LRN), a technology-based education company, is the nation's leading provider of proprietary curriculum and online education programs to students in grades K-12. K12 provides its curriculum and academic services to online schools, traditional classrooms, blended school programs, and directly to families. Last year, over 40,000 students in 17 states were enrolled in online public schools using the K12 program. K12 Inc. also operates the K12 International Academy, an accredited, diploma-granting online private school serving students worldwide.

K12's mission is to provide any child the curriculum and tools to maximize success in life, regardless of geographic, financial, or demographic circumstances.

K12 Inc. is accredited through the Commission on International and Trans-Regional Accreditation (CITA). It is the largest national K-12 online school provider to be recognized by CITA. More information can be found at [www.K12.com](http://www.K12.com).

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