



K12 Inc.'s Online Curriculum for Blended Learning Programs Named "Reader's Choice Top 100 Product" by District Administration Magazine

December 2, 2013

Herndon, Va., December 2, 2013 — K12 Inc. (NYSE: LRN), the nation's leading provider of proprietary curricula and online education programs for students in pre-kindergarten through high school, today announced that its online curriculum widely used by school districts for blended learning programs, Aventa Learning® by K12, was named a "Readers' Choice Top 100 Product for 2013" by District Administration magazine.

The winners, selected by District Administration's editors from a record 1,800-plus nominations, were products that received the highest number of nominations and best descriptions from K12 leaders. The Readers' Choice Top 100 has been announced online and in the December issue of District Administration.

In recognizing the most innovative products, the annual District Administration Readers' Choice Top 100 Products award informs superintendents and other senior school district leaders about products their colleagues around the country are using to help their districts excel.

"The fact that we had a record number of readers participating in this recognition program is a testament to the interest that K12 leaders have in products for improving educational outcomes and operational efficiencies," says JD Solomon, District Administration's editorial director. "All of the honorees in our Top 100 program should be very proud of their achievement."

The Aventa curriculum features more than 170 self-paced courses for middle and high school students in across three academic levels including AP and more than 40 high school electives. The curriculum features a rich multimedia format with interactive elements to keep students engaged and motivated to learn. Aventa is delivered over the PEAK12 platform, an intelligent management center built on an open platform that enables districts to manage and personalize all of their online learning programs in one place.

K12 partners with schools and districts to personalize and transform the education experience inside and outside the classroom by leveraging the power of technology-enabled learning. Through flexible, personalized pre-K to 12th grade online learning solutions, the company helps school districts retain and serve more students, improve student outcomes, and affordably provide high quality education. Its comprehensive approach to online learning is based on K12's experience with more than 2,000 school districts in all 50 states and D.C. K12 provides everything necessary to implement and grow successful programs, from the industry's largest catalog of flexible digital curriculum, to professional services including certified instructors, and open, easy-to-use technology that simplifies administration and course customization. For more information, visit educators.K12.com

About K12 Inc.

K12 Inc. (NYSE:LRN) is leading the transformation to individualized learning as the nation's foremost provider of technology-powered proprietary online solutions for students in pre-kindergarten through high school. K12 has worked with over 2,000 school districts and has delivered more than four million courses over the past decade. K12 provides curricula, academic services, and learning solutions to public schools and districts, traditional classrooms, blended school programs, and families. K12's curriculum is rooted in decades of research combined with 21st-century technology by cognitive scientists, interactive designers and teachers. K12's portfolio of more than 500 unique courses and titles—the most extensive in the technology-based education industry—covers every core subject and four academic levels for high school including Honors and AP. K12 offers credit recovery courses, career-building electives, remediation support, six world languages, and a deep STEM offering. The K12 Program is offered through K12 partner public schools in more than two-thirds of the states and the District of Columbia, and through private schools serving students in all 50 states and 85 countries. More information can be found at K12.com.

About District Administration

District Administration provides K12 leaders with critical news and information for school district management, through its monthly magazine, website, e-newsletters and the District Administration Leadership Institute Superintendent Summits. For more information, visit www.DistrictAdministration.com.

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