



K12 Inc. Makes Strategic Investment in STEM Premier

August 7, 2018

Combination of K12-powered Career Academies and Online Platform Prepares Students for High-Growth, In-Demand Jobs

HERNDON, Va.--(BUSINESS WIRE)--Aug. 7, 2018-- K12 Inc. (NYSE: LRN), a technology-based education company and leading provider of online curriculum and school programs for students in pre-K through high school, has made a \$9M strategic investment in STEM Premier to grow the online community linking current and future workforce talent with organizational recruiting needs, in such areas as advanced manufacturing, information technology, finance and accounting, healthcare, applied sciences, hospitality, and general business fields.

STEM Premier connects students with potential career pathways, jobs and apprenticeships, as well as two and four-year colleges, trade schools and scholarship opportunities. The end-to-end, relationship-building platform has a growing community of over 350,000 users. Students from more than 19,000 different high schools are represented on STEM Premier across all 50 states. Users create an external "virtual portfolio" to showcase career interests, academic performance, extracurricular activities, accomplishments and certifications. Member organizations can identify, track and directly reach out to users with portfolios that match their recruiting and workforce needs.

"Our strategic investment in STEM Premier will develop a robust talent pipeline of skilled workers empowered to thrive in the 21st century business environment," said Nate Davis, K12 Inc. CEO. "Incorporating STEM Premier into our Destinations portfolio will prove to be a powerful force in matching students with hard-to-fill job opportunities in fields like healthcare, IT, construction and manufacturing."

There are thirteen Destinations Career Academies and programs throughout the U.S. focused on Career Technical Education (CTE). These programs are managed by K12 in conjunction with independent, non-profit Boards. In addition to a core academic curriculum, Destination Career Academy students pursue career-readiness courses that prepare them for fulfilling careers, whether they choose to immediately enter the workforce, attend a trade school, serve their country or attend a traditional college.

"We're excited to become a strategic partner in K12's CTE efforts and immediately provide Destinations students with an inside track to opportunities that put them on a path toward future success," said Casey Welch, STEM Premier CEO. "Information technology, applied sciences, healthcare and business knowledge and skills are highly-marketable, often paving the way for students to transition into even more lucrative career pathways that include management and entrepreneurial endeavors."

Participation in STEM Premier is free and open to all students age thirteen and older. To sign up for STEM Premier, or just to receive more information, visit www.stempremier.com.

About K12 Inc.:

K12 Inc. (NYSE: LRN) is driving innovation and advancing the quality of education by delivering state-of-the-art, digital learning platforms and technology to students and school districts across the globe. K12's curriculum serves over 2,000 schools and school districts and has delivered millions of courses over the past decade. K12 provides online and blended education solutions to charter schools, public school districts, private schools, and directly to families. The K12 program is offered through more than 70 partner public schools, and through school districts and public and private schools serving students in all 50 states and more than 100 countries. More information can be found at K12.com. To download the enrollment app visit K12.com/app.

About STEM Premier:

STEM Premier is the first online app that assists students in designing a career pathway, educators in recruiting top talent to their schools, and employers in developing a stable, continuous talent pipeline. Through a mobile digital portfolio, students (age 13+) showcase their skills and abilities, receive personalized career guidance, match with over \$20 billion in scholarships, and get directly connected with post-secondary institutions and companies looking for the next generation of talent. For more information, visit www.stempremier.com.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20180807005782/en/>

Source: K12 Inc.

K12 Inc.
Donna Savarese, 703-436-3273
dsavarese@k12.com